

A-LEVEL

Business

Summer Study Tasks

BRING YOUR WORK TO YOUR FIRST LESSON

Task One: Key Terms / Definitions (20 minutes)

In your A Level Business course you will use new terminology. These words will become part of your everyday vocabulary and the examiner will be able to credit this knowledge. To get to grips with this terminology it is worth making your own glossary. You could make flashcards to test your knowledge of the new terms. In preparation for September, research the following terms and find appropriate definitions:

- Stakeholders (and examples)
- Dividends
- Economies and Diseconomies of Scale (with examples)
- Rationalisation / Retrenchment
- Window Dressing



A useful resource can be found at <https://www.tutor2u.net/business/topics>

Task Two: Story of a Business (20 minutes)

Some well-known high street businesses were in the national news this year; select ONE from the list below and produce a brief summary outlining - a) Why they made news headlines b) Causes of their problems c) Attempts made to resolve the issues and d) Impacts on 2 stakeholder groups.

1. Patisserie Valerie
2. TopShop
3. Debenhams

You could find a news article by following this link to the BBC News website:

<https://www.bbc.co.uk/news/business>

Task Three: Using exam board materials (30 minutes)

Many useful resources for your A level study are provided by the examination board – Eduqas:

<https://www.eduqas.co.uk/qualifications/business/as-a-level/>

Spend some time exploring this website and the **specification** for information about the course, exam papers, mark schemes and exam reports. Practice is a key part of success at A level, so make sure you are familiar with the types of question that can be asked. *Find out how the following:* a) *How many Components are there?* b) *How long is each exam?* c) *What % of the qualification is each exam worth?*

