

WHY STUDY THE LEVEL 2 BUSINESS ENTERPRISE COURSE

This **one year foundation** course is suitable for post 16 learners wishing to gain skills and knowledge to apply for a variety of jobs or apprenticeships in Business.

Achieving this qualification will give you an advantage when applying for a job in business, or when starting your own business. The types of jobs you will be ready for are:

- marketing research assistant
- business development advisor
- junior business account assistant

You can also progress to a Vocational Level 3 course, which in turn could lead to higher education.

WHAT DOES THE COURSE CONSIST OF?

This course consists of a mixture of practical and classroom activities. It offers a broad understanding of Business, with a focus on Enterprise. It will allow students to develop business knowledge and enterprising skills which are relevant to the world of work. You will think of a business idea and put together a business plan containing marketing and financial information.

During the course you will complete **four** units, one of which is assessed by an external online examination.

The four units are:

- Unit 1 (Exam): The Business Enterprise Environment
- Unit 2 (Internal assessment) Researching a Concept for a New or Revised Product or Service
- Unit 3 (Internal assessment): Promoting and Financing an Enterprise Idea
- Unit 4 (Internal assessment): Planning and Pitching an Enterprise Idea

The exam will be sat in January and is 25% of the qualification. There will be one resit opportunity in May. The internally assessed units are graded as either pass, merit or distinction.

A variety of teaching and learning strategies will be used throughout the course, from traditional teaching styles to interactive business simulations and group activities.

Employer involvement is a key part of the course. Local entrepreneurs will advise you on your business idea and plan. You will also take part in a one week work experience, organised by the college.

In order to be successful on the course it is important to have good attendance and punctuality. You will also need to be able to meet deadlines.



Good links to local businesses to give you a focus for your assignment research. In the past we have visited Cadbury World, Westons Cider and Aztec Watersports. The cost of these trips is around £30

Employer involvement is a key part of the course. Local entrepreneurs will advise you on your business idea and plan.

You will also complete a one week work experience in a local business to develop your understanding of how businesses operate. This will be organised by the college.

The course can be combined with other Level 2 qualifications. You could also re-sit GCSE English and Maths as required. You will have the opportunity to take part in Young Enterprise, Duke of Edinburgh Award scheme or any other college enrichment programmes.

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