

# A LEVEL GRAPHIC DESIGN



# Year 1

The first term consists of a range of short projects which build graphic design skills including composition, use of typography, use of photography, colour, illustration, collage and working to a set brief. Terms 2 and 3 will have longer projects which will refine and develop skills from the first term.

Terms 2 and 3 consist of a series of longer tasks designed to help students refine their skills in identifying and developing project ideas. Work from these projects may form the basis of the Personal Investigation in Year 2.

# Year 2

The work in year two forms 100% of the A Level grade and consists of two units of work.

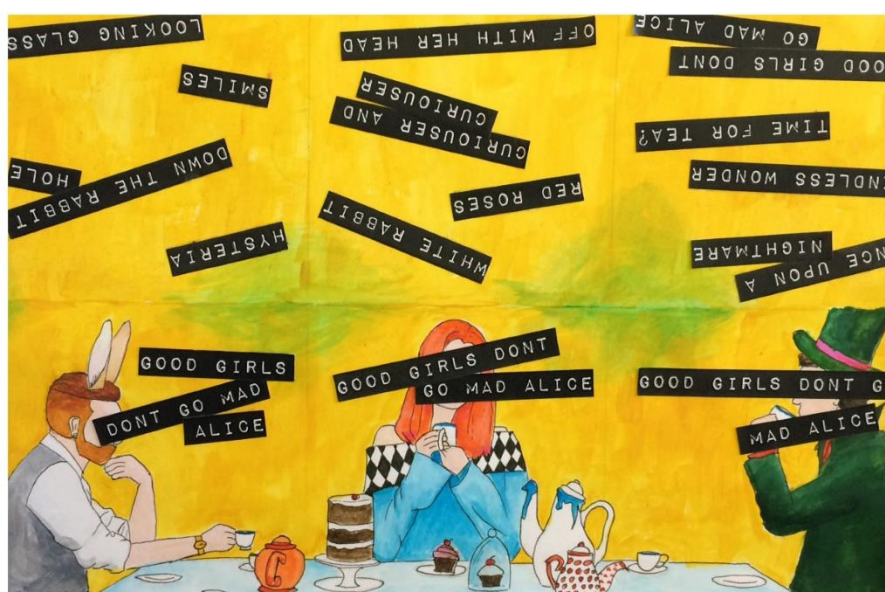
## Unit 1: Personal Investigation - 60% of A Level Grade

Consists of two integrated parts:

- A major in-depth critical, practical and theoretical investigative project/portfolio and outcome/s based on themes and subject matter that have personal significance.
- An extended written element of 1,000 words minimum, which may contain images and texts and must clearly relate to practical and theoretical work using an appropriate working vocabulary and specialist terminology

## Unit 2: Externally Set Task – 40% of A Level Grade

A period of preparatory study based on a starting point set by the exam board followed by a 15 hour period of sustained focused work completed under exam conditions.



Connor McLean



# Materials and Equipment

The Graphic Design course uses an amount of materials and resources. You will have to pay for the 'Graphic Design' materials before the course starts and this will enable you to have access to all the items you will need throughout the year.

The materials will include:

A2 quality portfolio and 10 sleeves  
Sketchbook  
Paper  
Access to pens and drawing equipment  
Sharpies  
Paints  
Inks etc

At the end of the year you will have all your work to keep and take to Foundation and Degree interviews.

Please note the A Level Graphic Design course will have a cost of £45. If you require financial help please ask about the Student Hardship Fund.

## CHICAGO – The Musical



### The Brief

All A Level Graphic Design students will produce a publicity range including the following: A2 poster, ticket, hoodie, programme design, with set ideas as an extension task. Performing Arts staff will then choose the designs which they feel will work best for their show. The chosen design will then be used to publicise the show both in College and the wider community.

This is a fantastic opportunity to produce work that is seen in the public domain. It also works very well in your portfolio and when you go for interview at university, foundation courses, apprenticeships or jobs.

You will have to produce an amount of supporting work and this will be explored more in your lessons.

Deadline: Have design ideas and research ready for start of the academic term 2020/2021.

This work forms part of your coursework portfolio  
<https://www.pinterest.co.uk/wsfcdesign/chicago-the-musical/>



**CONTACT US:**

Telephone: 01905 362600

Email: [enquiries@wsfc.ac.uk](mailto:enquiries@wsfc.ac.uk)