



# APPLIED BUSINESS



*Helping you to fulfil your potential*

## HOW IS IT DIFFERENT TO AS A LEVELS?

The course is specially designed to allow students to study the subject in a practical and engaging way. This means it is work related where ever possible, but provides the same value as conventional AS and A Level qualifications. It places heavy emphasis on the transferable skills demanded by employers. It is aimed equally at students who wish to move into a career after further education, and those who wish to study at a higher level. You will develop your research skills and become an independent learner.

## WHY STUDY APPLIED BUSINESS?

- **A route to higher education**
- **A career with Applied Business**

Four out of five students who progressed into employment considered their Applied qualification as an important stepping stone towards their dream job.

### **Here are some quotes from our students:**

*'This course has set me up well for the future'*

*'Teachers are helpful and motivate you to achieve your best'*

*'The course has provided me with useful career skills such as organisational and time management skills'*

*'Good variety of class work and independent working'*

## CAN I GO TO UNIVERSITY WITH APPLIED BUSINESS QUALIFICATION?

- Yes you can. A distinction has the same UCAS points as an A at A Level
- Applied students can often be better prepared in terms of the independent studying that's required at degree level, due to the portfolio-based nature of Applied courses
- The time management and self-organisation you'll pick up on a Applied course can also give you an added edge

In 2019 more than 60% of our students either went into higher education or took a gap year before entering higher education. They went to a range of institutions, some of which are: Aston University, Liverpool, Bristol, Sheffield, Cardiff, Southampton, Manchester and Worcester. Many are doing a business related degree.

## WHAT ARE THE APPLIED QUALIFICATIONS?

The course is structured into units. Each unit is split into a number of assignments with submission deadlines to help guide students through the work. You will visit a number of local businesses to help you complete the work as you will need to relate business theory to companies.

You will be assessed in a variety of ways:

- Practical and written assignments which are internally assessed
- Written exams set and marked by OCR

## WHAT ARE THE DIFFERENT QUALIFICATIONS?

The Certificate/ Extended Certificate suits students who want a mix of subjects and teaching styles and wish to take up to three other subjects alongside it (these may be other applied courses or more exam based A Levels).

<b>Course Title</b>		<b>Exam % of overall qualification</b>	<b>Number of units</b>
<b>Certificate</b>	<b>Year 1</b>	67%	Two
<b>Extended Certificate</b>	<b>Year 2</b>	50%	Three

For students who are keen to study Business in greater depth we offer the Foundation Diploma in year 1 which then becomes the Extended Diploma in year 2. If you choose this option much of your time at WSFC will be spent completing it. It is almost a full programme of study, you will have the opportunity to study one other subject alongside it.

<b>Course Title</b>		<b>Exam % of overall qualification</b>	<b>Number of units</b>
<b>Foundation Diploma</b>	<b>Year 1</b>	44%	Eight
<b>Extended Diploma</b>	<b>Year 2</b>	39%	Seven

## WHAT WILL I STUDY?

Students doing the **Certificate** will complete two mandatory units: The Business Environment is an examined unit and Customers and Communication which is internally assessed.

In the second year for the **Extended Certificate** you will sit an exam for the Working in Business unit and will complete two internally assessed units on Marketing and International Business

Students doing the **Foundation Diploma** will sit three exams in The Business Environment, Working in Business and Business Decisions. You will then study four other units, these are: Customers & Communication, Accounting, Responsible Business Practice and Business Events.

In the second year for the **Extended Diploma** you will sit three further exams in Human Resources, Economic Environment and Change Management. You will also complete further internally assessed units on Marketing & Market Research, International Business, Project Management and Business Operations.

### **CONTACT US:**

Telephone: 01905 362600

Email: [enquiries@wsfc.ac.uk](mailto:enquiries@wsfc.ac.uk)