

THE SKILLS GUIDE 2019

BROMSGROVE

THE PEOPLE. THE CAREERS. THE WORKFORCE.



WELCOME TO THE SKILLS GUIDE 2019



GARY WOODMAN
CHIEF EXECUTIVE
WORCESTERSHIRE LEP

This is the second year that Worcestershire Local Enterprise Partnership (LEP) and Worcestershire County Council have developed these guides to the local skills network. We've created these documents to help provide local students and parents with a greater understanding of the academic opportunities and employment opportunities available in Worcestershire.

Our reports provide a wealth of information from all six district areas in Worcestershire, with a summary of the top industry sectors and the largest employers in each area. With our knowledge of the local employment trends and the skills that businesses require to continue their growth, we are able to help younger generations to understand what the jobs of the future will look like and require.

The Skills Guide forms part of the work carried out by the Worcestershire LEP's Careers Hub team, which helps to bring together our county's businesses with local schools and colleges. By working together with employers, schools and colleges in their careers advice and planning, we aim to ensure that our younger generations will have the relevant skills for the future needs of local business.

To help further improve the education of our younger people, we've launched a campaign for 'Creating our Future Workforce'. The campaign aims to tackle the county's skills gap and support businesses to get involved with developing Worcestershire's skilled workforce of the future, by working more closely together with educational establishments.

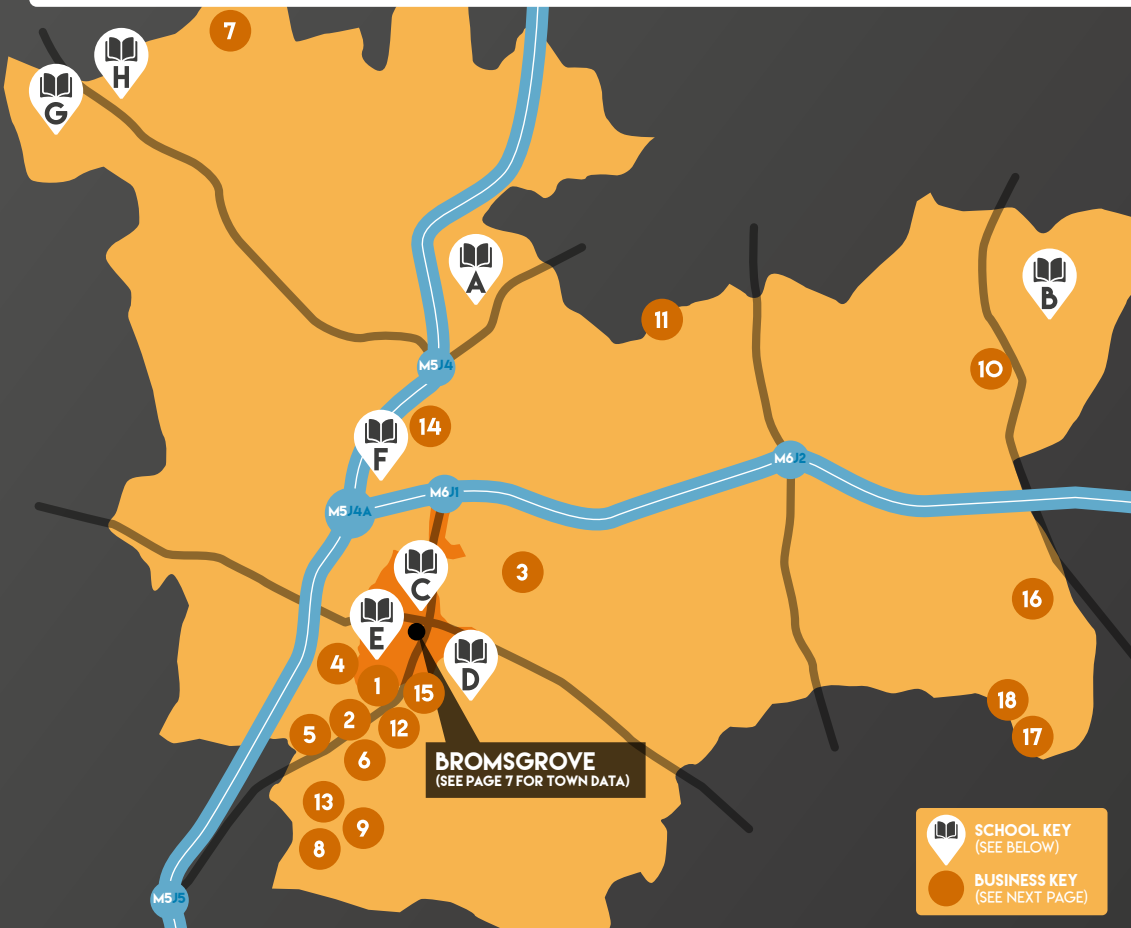
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We are encouraging more businesses to help play their part in this campaign and to email cec@worcestershire.gov.uk to find out more.

For more information on Worcestershire's latest skills support and initiatives, I would encourage you to visit our Skills 4 Worcestershire website www.skills4worcestershire.co.uk



THE BIGGER PICTURE BROMSGROVE

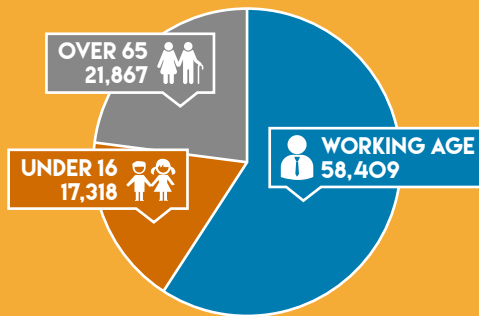


DISTRICT SCHOOLS

- | | | |
|---------------------------------------|--|--------------------------------------|
| A WASELEY HILLS HIGH SCHOOL | D RIGBY HALL SCHOOL | G HAGLEY CATHOLIC HIGH SCHOOL |
| B WOODRUSH HIGH SCHOOL | E SOUTH BROMSGROVE HIGH ACADEMY TRUST | H HAYBRIDGE HIGH SCHOOL |
| C NORTH BROMSGROVE HIGH SCHOOL | F CHADSGROVE SCHOOL | |

BROMSGROVE KEY INFO

TOTAL POPULATION: 97,594



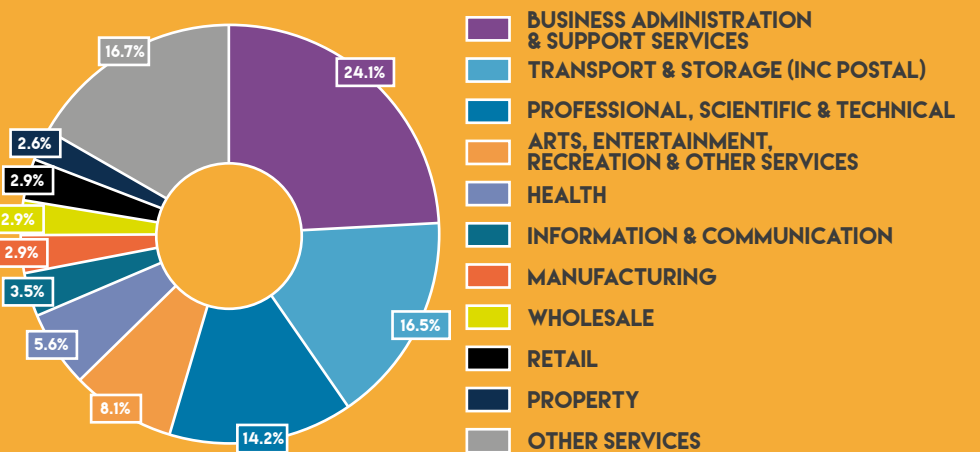
♀ (50.7%) 49,502 48,092 (49.3%) ♂



WHITE 95.8%
MIXED/MULTIPLE ETHNIC GROUPS 1.5%
ASIAN / BRITISH ASIAN 2.1%
BLACK / BLACK BRITISH 0.5%
OTHER 0.2%



TOP 10 INDUSTRY SECTORS



LOCAL KEY BUSINESSES

BROMSGROVE



BUSINESS KEY

- | | | | |
|---|--|--|---|
| 1 2 KM (UK) LTD
G T ACCESS LIMITED
RENTING AND LEASING OF
CONSTRUCTION AND CIVIL ENGINEERING
MACHINERY AND EQUIPMENT

SAFETY TECHNOLOGY
INTERNATIONAL LTD
MANUFACTURER OF FIRE, SAFETY AND
SECURITY PRODUCTS

STORAX LIMITED
DESIGN SUPPLY AND INSTALL HIGH
DENSITY STORAGE SYSTEMS

KIMAL PLC | 4 ATHENIEM LTD
MANAGEMENT CONSULTANCY ACTIVITIES
OTHER THAN FINANCIAL MANAGEMENT

5 BARTON FIRTOP
ENGINEERING CO LIMITED
MANUFACTURE OF PUMPS

6 DUFERCO UK LIMITED
WHOLESALE OF METALS AND METAL ORES

UKF STAINLESS HOLDINGS
LIMITED
WHOLESALE OF METALS AND METAL ORES

ZANDERA LTD | 10 PHOENIX GROUP
OTHER ACTIVITIES AUXILIARY TO
INSURANCE AND PENSION FUNDING

11 PRODUCTION RESOURCE
GROUP (EUROPE) LIMITED
RENTING AND LEASING OF MEDIA
ENTERTAINMENT EQUIPMENT

12 SIFCO APPLIED SURFACE
CONCEPTS (UK) LIMITED
MANUFACTURE OF OTHER CHEMICAL
PRODUCTS N.E.C.

13 SUPERDREAM LIMITED
OTHER BUSINESS SUPPORT
SERVICE ACTIVITIES N.E.C.

TLM LASER LTD
REPAIR OF ELECTRONIC AND
OPTICAL EQUIPMENT

14 WHITING LANDSCAPE
HOLDINGS LIMITED
SPECIALISED CONSTRUCTION
ACTIVITIES (OTHER THAN SCAFFOLD
ERECTION) N.E.C.

15 WINSTEAD | 16 OAKLAND
INTERNATIONAL LIMITED
FREIGHT TRANSPORT BY ROAD

17 LEAR CORPORATION LTD
(REDDITCH)

MAGNA INTIER
AUTOMOTIVE INTERIORS
LTD

SOLID STATE PLC
WHOLESALE OF ELECTRONIC AND
TELECOMMUNICATIONS EQUIPMENT
AND PARTS

18 HELLER MACHINE TOOLS
HOLDINGS LIMITED
ACTIVITIES OF HEAD OFFICES

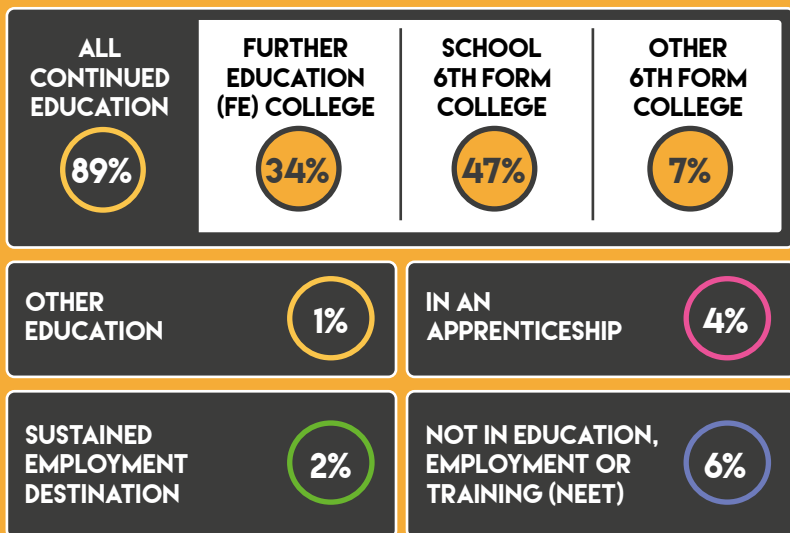
STEATITE LIMITED |
|---|--|--|---|

LOCAL SKILLS AND EMPLOYMENT

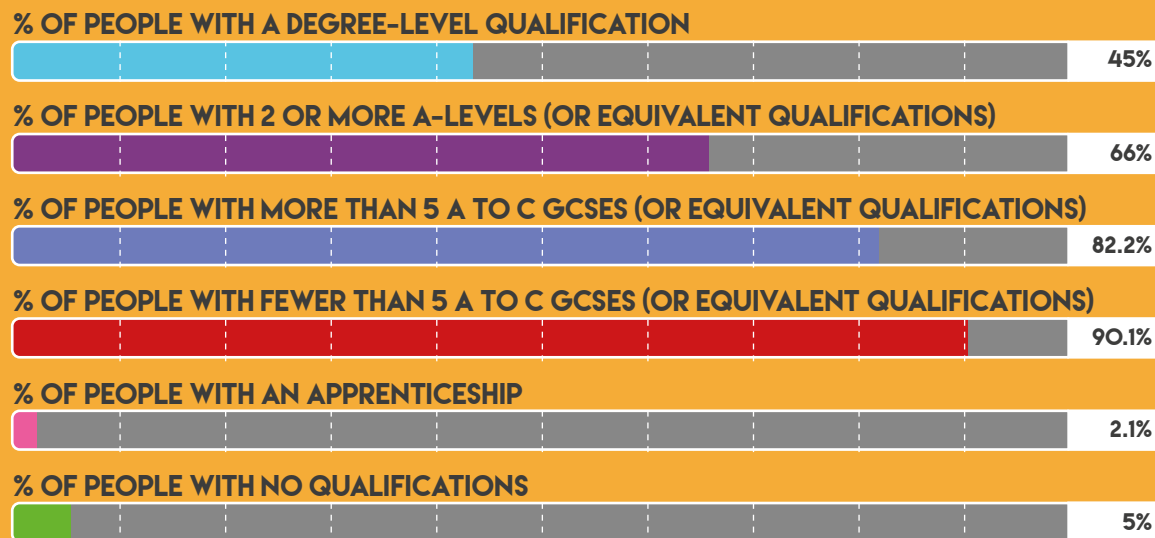
BROMSGROVE



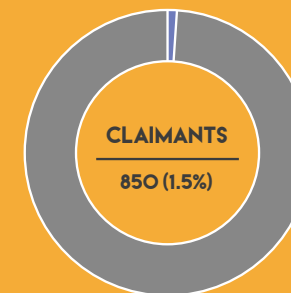
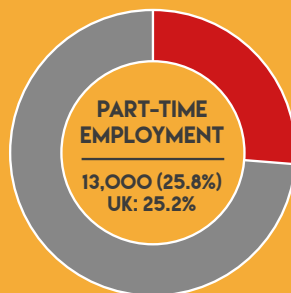
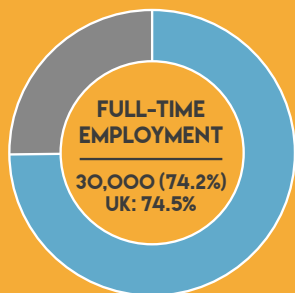
SCHOOL LEAVER DESTINATIONS AT 16



RESIDENT QUALIFICATIONS



EMPLOYMENT STATISTICS



LOCAL SCHOOLS

BROMSGROVE



EDUCATION

	CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*		CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*
NORTH BROMSGROVE HIGH SCHOOL		MAINTAINED SCHOOL	 775	 31%	HAGLEY CATHOLIC HIGH SCHOOL		ACADEMY	 1,078	 51%
SOUTH BROMSGROVE HIGH ACADEMY TRUST		ACADEMY	 1,363	 46%	CHADSGROVE SCHOOL (SEN)		SPECIAL SCHOOL	 138	--
HAYBRIDGE HIGH SCHOOL		ACADEMY	 1,172	 70%	RIGBY HALL SCHOOL (SEN)		SPECIAL SCHOOL	 132	--
WASELEY HILLS HIGH SCHOOL		ACADEMY	 743	 35%					



CAREERS HUB MEMBERS SCHOOLS ARE PART OF THE WORCESTERSHIRE LEP'S CAREERS HUB BEING DELIVERED IN PARTNERSHIP WITH THE CAREERS AND ENTERPRISE COMPANY. MEMBER SCHOOLS WILL RECEIVE ADDITIONAL SUPPORT THROUGH THE CAREERS HUB TO ACHIEVE ALL 8 OF THE GATSBY BENCHMARKS.

* 5 GCSES AT A* TO C LEVELS, INCLUDING BOTH ENGLISH AND MATHEMATICS ** DATA WAS NOT AVAILABLE AT THE TIME OF PRODUCING THIS REPORT

TOWN FOCUS

BROMSGROVE



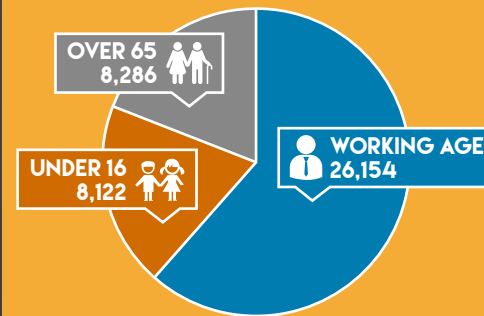
C NORTH BROMSGROVE HIGH SCHOOL

D RIGBY HALL SCHOOL

E SOUTH BROMSGROVE HIGH ACADEMY TRUST

BROMSGROVE KEY INFO

TOTAL POPULATION: 42,562



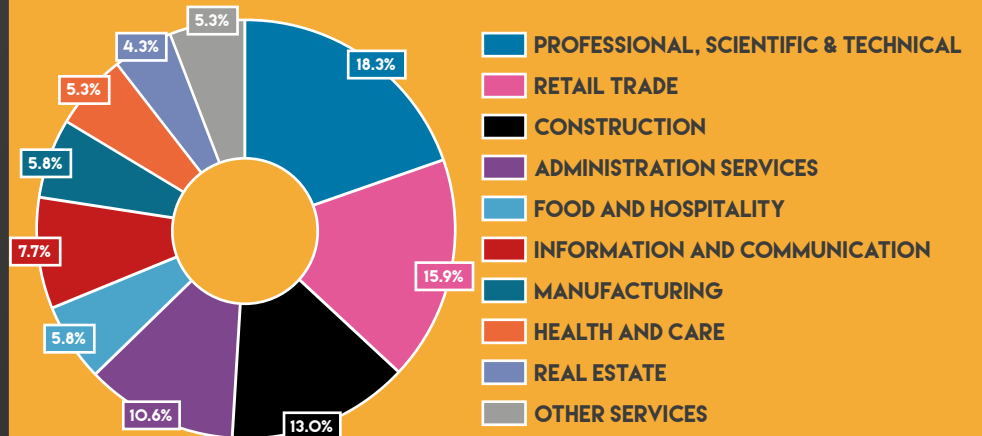
♀ (51.2%) 21,806 20,756 (48.8%) ♂



WHITE 95.8%
MIXED/MULTIPLE ETHNIC GROUPS 1.5%
ASIAN / BRITISH ASIAN 2.1%
BLACK / BLACK BRITISH 0.4%
OTHER 0.2%



TOP 10 INDUSTRY SECTORS



TOWN FOCUS - SCHOOLS & BUSINESSES

BROMSGROVE



BUSINESS KEY

- | | |
|---|---|
| <p>1 2 KM (UK) LTD
G T ACCESS LIMITED
RENTING AND LEASING OF CONSTRUCTION AND CIVIL ENGINEERING MACHINERY AND EQUIPMENT</p> <p>SAFETY TECHNOLOGY INTERNATIONAL LTD
MANUFACTURER OF FIRE, SAFETY AND SECURITY PRODUCTS</p> <p>STORAX LIMITED
DESIGN SUPPLY AND INSTALL HIGH DENSITY STORAGE SYSTEMS</p> <p>KIMAL PLC</p> | <p>5 BARTON FIRTOP ENGINEERING CO LIMITED
MANUFACTURE OF PUMPS</p> <p>6 DUFERCO UK LIMITED
WHOLESALE OF METALS AND METAL ORES</p> <p>UKF STAINLESS HOLDINGS LIMITED
WHOLESALE OF METALS AND METAL ORES</p> <p>ZANDERA LTD</p> |
| <p>2 AFH FINANCIAL GROUP PLC
OTHER FINANCIAL SERVICE ACTIVITIES, EXCEPT INSURANCE AND PENSION FUNDING, (NOT INCLUDING SECURITY DEALING ON OWN ACCOUNT AND FACTORING) N.E.C.</p> | <p>12 SIFCO APPLIED SURFACE CONCEPTS (UK) LIMITED
MANUFACTURE OF OTHER CHEMICAL PRODUCTS N.E.C.</p> |
| <p>3 ARCHITECTURAL WALLSZ (INTERNATIONAL) LTD</p> | <p>15 WINSTEAD</p> |
| <p>4 ATHENIEM LTD
MANAGEMENT CONSULTANCY ACTIVITIES OTHER THAN FINANCIAL MANAGEMENT</p> | |



EDUCATION

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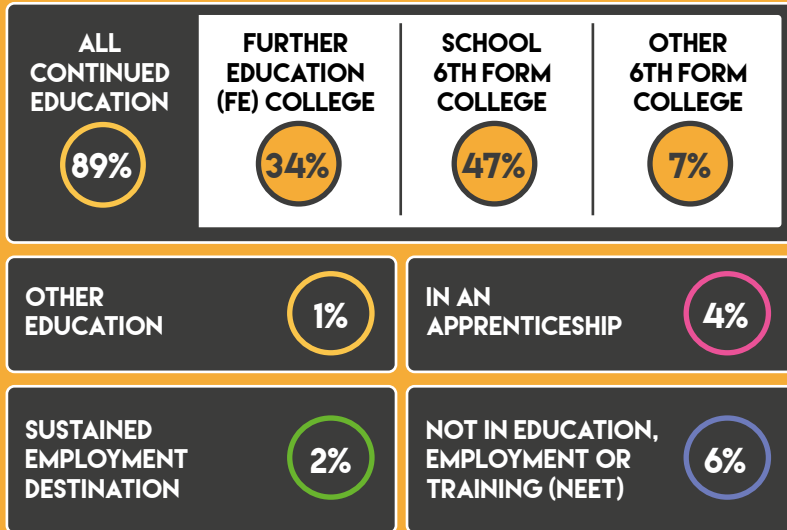
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TOWN FOCUS - SKILLS AND EMPLOYMENT

BROMSGROVE



SCHOOL LEAVER DESTINATIONS AT 16*



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH FEWER THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



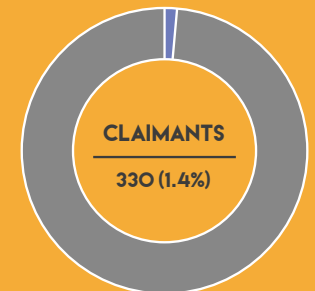
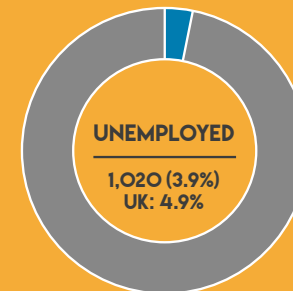
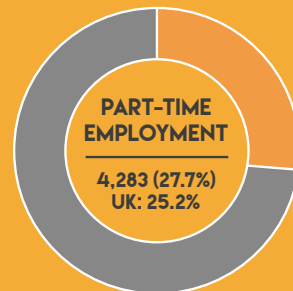
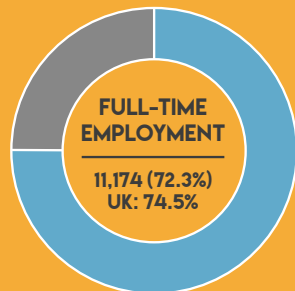
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS



EMPLOYMENT STATISTICS



*THIS DATA REFERS TO THE WIDER DISTRICT AREA

HOW CAN YOU HELP AND BECOME MORE INVOLVED?

The Worcestershire LEP and its delivery partners recognise the need to support the development of a skilled workforce of tomorrow and the challenge is enabling young people to understand their skills and how they fit in the future Worcestershire economic picture. We would ask that businesses and individuals help educate and shape our young people to make positive careers choices.

Businesses of all sizes can get involved in the 'Creation of our Future Workforce' through a variety of ways. Commitment can be as little as one hour per week or one day a year, but this involvement could make the difference for a young person in choosing their industries and careers.

Here are some just some examples of how business and parents could potentially get involved:



ASSEMBLY TALKS TO SCHOOLS



OPENING YOUR DOORS TO YOUNG PEOPLE TO SEE YOUR WORK ENVIRONMENT AND THE WORK YOU DO



EMPLOYING A YOUNG PERSON INTO YOUR BUSINESS AS AN APPRENTICE



SUPPORTING YOUNG PEOPLE WITH MOCK INTERVIEWS AND CV WORKSHOPS



OFFERING A YOUNG PERSON A WORK EXPERIENCE OR INTERNSHIP OPPORTUNITY IN YOUR BUSINESS WHILST THEY ARE STUDYING



BECOME AN ENTERPRISE ADVISER AND SUPPORT AN EDUCATIONAL ESTABLISHMENT TO FACILITATE MEANINGFUL CAREERS ACTIVITY FOR STUDENTS



ATTENDING CAREERS FAYRES LIKE THE WORCESTERSHIRE SKILLS SHOW

To offer your support, or the support of your business, organisation or education provider, please email cec@worcestershire.gov.uk

THE CAREERS & ENTERPRISE COMPANY



Worcestershire
Local Enterprise Partnership

WHAT THEY DO

The Careers and Enterprise Company (CEC) helps Worcestershire by creating powerful, long lasting connections between local businesses and the schools and colleges in the area.

WHAT THEY DO

Worcestershire Local Enterprise Partnership drives economic development and enterprise in the county by providing strategic leadership.



worcestershire
county council

WHAT THEY DO

Worcestershire County Council provides a huge range of services including facilities such as schools and libraries, the provision of care for vulnerable and older residents, road maintenance, and supporting economic and social development across the County.



DATA SOURCES

POPULATION DATA:
2017 MID-YEAR POPULATION ESTIMATES, NOMIS

ETHNICITY DATA:
2011 CENSUS, NOMIS

EMPLOYMENT DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA, 2018, NOMIS

CLAIMANT DATA:
CLAIMANT COUNT NOMIS, NOV 2018, NOMIS

QUALIFICATION DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA 2018, NOMIS

APPRENTICESHIP DATA:
ANNUAL POPULATION SURVEY, 2017, NOMIS

SCHOOL LEAVERS DESTINATIONS:
DESTINATIONS OF KS4 AND KS5 PUPILS:
2017 (RELEASED OCTOBER 2018), GOV.UK



CONTACTS



CSAB@WLEP.CO.UK



[@CEC_WORCS](https://twitter.com/@CEC_WORCS)

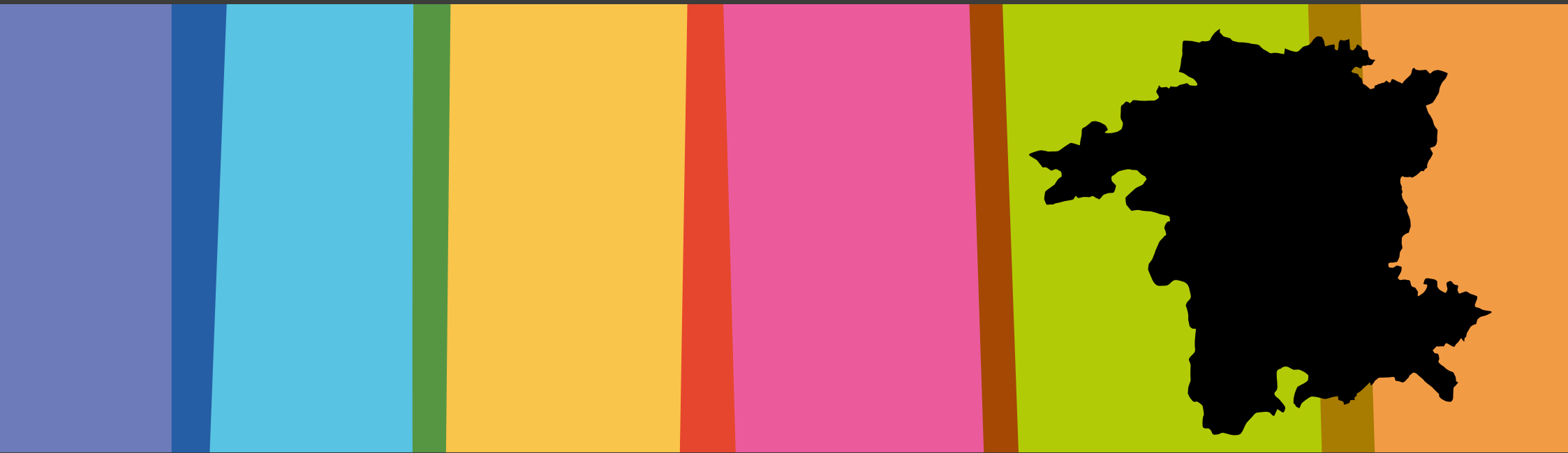


WWW.SKILLS4WORCESTERSHIRE.CO.UK

**THE PEOPLE.
THE CAREERS.
THE WORKFORCE**



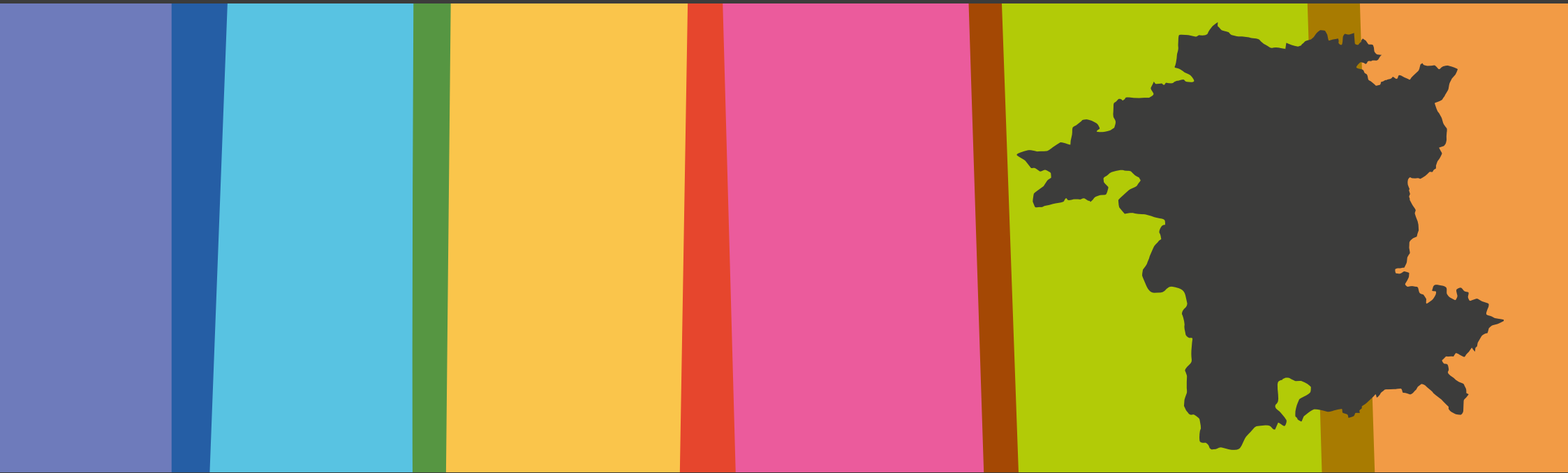
The Skills Guide, Wyre Forest has been developed to help the county's students and their parents understand just some of the academic and employment-based opportunities that are available locally to the younger generations. These guides provide a snapshot view of the local schools, employment statistics and a summary of some of the largest employers within the area.



THE SKILLS GUIDE 2019

MALVERN HILLS

THE PEOPLE. THE CAREERS. THE WORKFORCE.



WELCOME TO THE SKILLS GUIDE 2019



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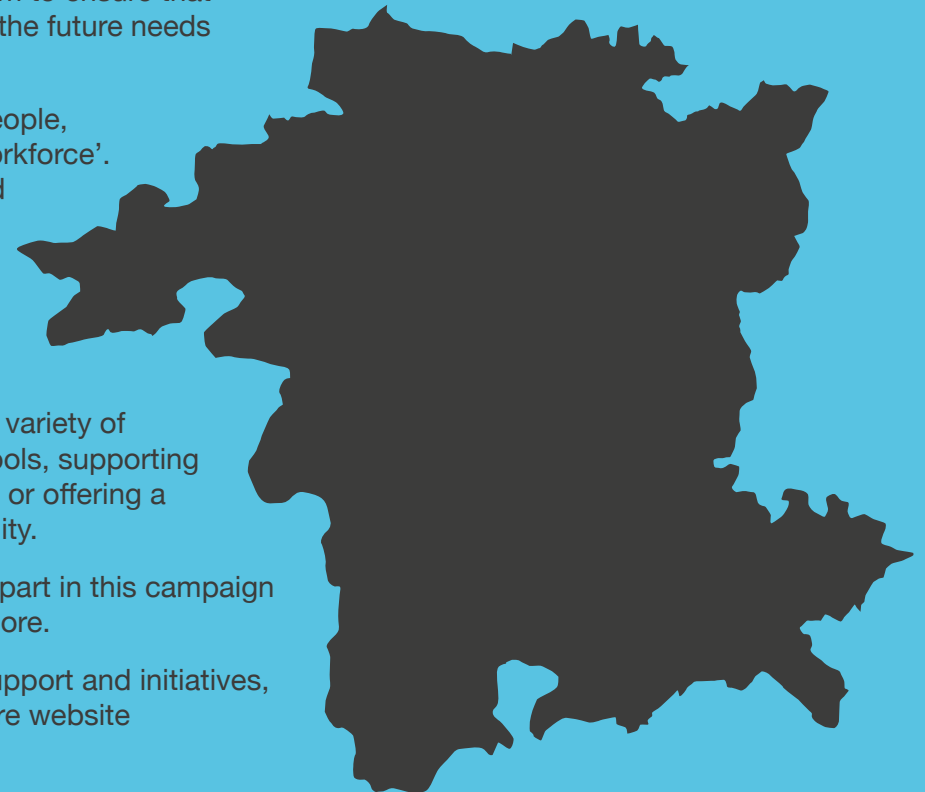
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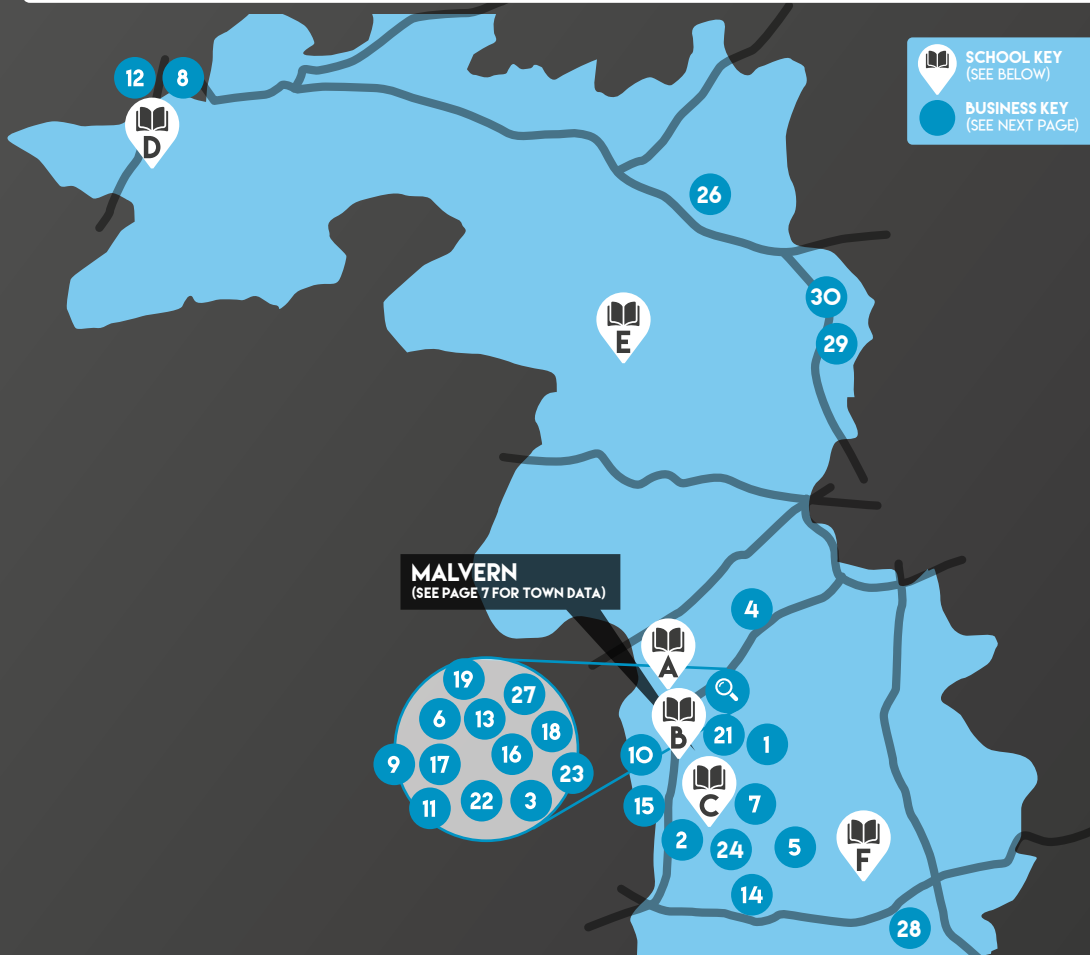
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For more information on Worcestershire's latest skills support and initiatives, I would encourage you to visit our Skills 4 Worcestershire website www.skills4worcestershire.co.uk



THE BIGGER PICTURE MALVERN HILLS



SCHOOL KEY
(SEE BELOW)

BUSINESS KEY
(SEE NEXT PAGE)

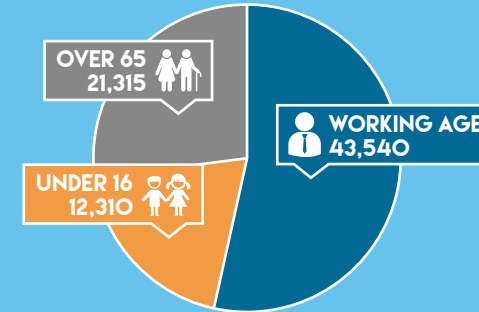
MALVERN
(SEE PAGE 7 FOR TOWN DATA)

DISTRICT SCHOOLS

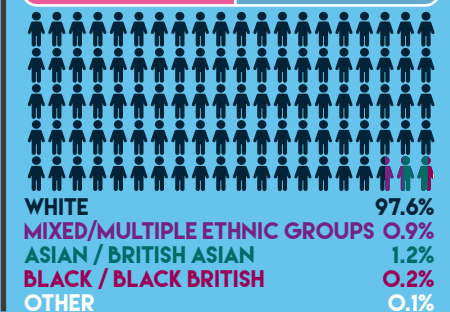
- | | | |
|--|--|------------------------------------|
| A DYSON PERRINS CHURCH OF ENGLAND ACADEMY | C THE CHASE SCHOOL | E THE CHANTRY SCHOOL |
| B MALVERN HILLS COLLEGE | D TENBURY HIGH ORMISTON ACADEMY | F HANLEY CASTLE HIGH SCHOOL |

MALVERN HILLS KEY INFO

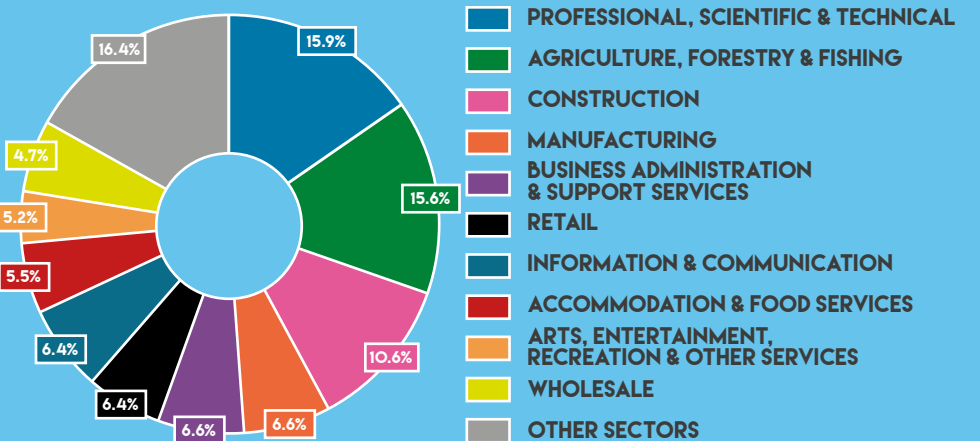
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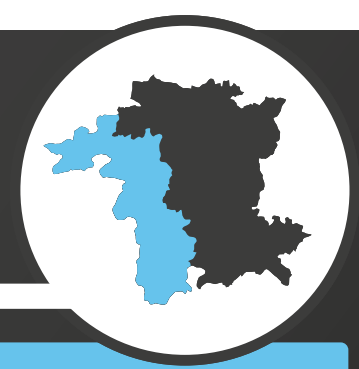


TOP 10 INDUSTRY SECTORS



LOCAL KEY BUSINESSES

MALVERN HILLS



BUSINESS KEY

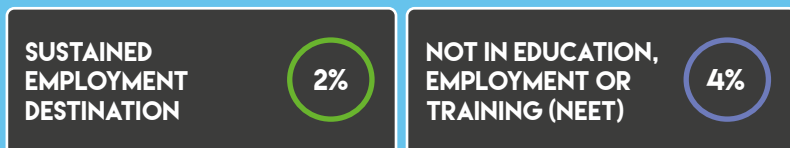
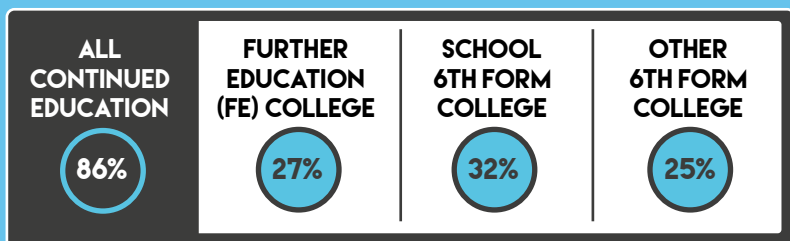
- 3SDL LTD**
DEFENCE AND SPACE
BILCARE TECHNOLOGIES
RESEARCH AND TECHNOLOGY
BORWELL LIMITED
HARDWARE CONSULTANCY
DEPHRISK LIMITED
HARDWARE CONSULTANCY
EMINENT CRISIS MANAGEMENT GROUP LTD
SECURITY RISK MANAGEMENT COMPANY
- ABBAY HOTEL**
HOSPITALITY
- AUTOMATED PACKAGING SYSTEMS LIMITED**
MANUFACTURE OF PLASTIC PACKING GOODS
GRAFFICA LTD
BUSINESS AND DOMESTIC SOFTWARE DEVELOPMENT
PULSAR PROCESS MEASUREMENT LTD
DESIGN AND MANUFACTURE OF PROCESS MEASUREMENT EQUIPMENT
SIERRA CP ENGINEERING LIMITED
MANUFACTURE OF ENGINE TEST EQUIPMENT
SYNTHOTEC LTD
MANUFACTURE OF NYLON CAGES
THINKSMARTBOX
TECHNOLOGY
DEEP-SECURE LTD
BUSINESS AND DOMESTIC SOFTWARE DEVELOPMENT
- CHARLES FARAM & CO LIMITED**
WHOLESALE OF OTHER FOOD, INCLUDING FISH, CRUSTACEANS AND MOLLUSCS
WELLHOPPED LTD
WHOLESALE OF OTHER FOOD, INCLUDING FISH, CRUSTACEANS AND MOLLUSCS
- CYTOPLAN LIMITED (NATURES OWN)**
WHOLESALE OF PHARMACEUTICAL GOODS
TRICORN GROUP PLC
MANUFACTURE OF OTHER SPECIAL-PURPOSE MACHINERY
- ENGLISH BRAIDS LTD**
MANUFACTURE OF CORDAGE, ROPE, TWINE AND NETTING
- ESSENTIAL SUPPLY PRODUCTS LTD**
PAPER AND FOREST PRODUCTS
- ESTERFORM GROUP LIMITED**
MANUFACTURING AND PRECISION ENGINEERING
- G. WEBB AUTOMATION LTD**
MANUFACTURE PACKING MACHINES AND AUTOMATIC FILLING
- HD CONNECTIVITY LTD**
TECHNOLOGY
- JCSYS LTD**
RESEARCH AND EXPERIMENTAL DEVELOPMENT ON BIOTECHNOLOGY
- KERRY GROUP FOOD TECHNOLOGY**
- LALLEMAND ANIMAL NUTRITION UK LIMITED**
MANUFACTURE OF PREPARED FEEDS FOR FARM ANIMALS
- LOVELLS VINEYARD**
VINEYARD
- MALVERN COLLEGE ENTERPRISES LIMITED**
OPERATION OF SPORTS FACILITIES
- METRASENS**
ELECTRICAL AND ELECTRONIC MANUFACTURING
- MORGAN MOTOR COMPANY LIMITED**
MANUFACTURE OF MOTOR VEHICLES
- NEOPERL U.K. LIMITED**
MANUFACTURE OF OTHER PLASTIC PRODUCTS
- OPTIMEC LIMITED**
MECHANICAL OR INDUSTRIAL ENGINEERING
- ORCHARD VALLEY FOODS LIMITED**
MANUFACTURING
- PIPPA'S GUARDIANS LTD**
EDUCATION, PUBLIC AN SOCIAL SERVICES
- RIFT TECHNOLOGY LTD**
RENEWABLES AND ENVIRONMENT
- SPELLER METCALFE LIMITED**
DEVELOPMENT OF BUILDING PROJECTS
- VARICON AQUA SOLUTIONS LIMITED**
BIOTECHNOLOGY
- ZEPHIR LIMITED**
BUILDING & CONSTRUCTION
- OLPRO**
HOSPITALITY
- FORTIS LIVING**
RETAIL AND CONSUMER GOODS
- INDRA RENEWABLE TECHNOLOGIES LIMITED**
RENEWABLES AND ENVIRONMENT
- ATWELL INTERNATIONAL LIMITED**
MECHANICAL OR INDUSTRIAL ENGINEERING
- AQUABIO LIMITED**
WATER AND WASTEWATER TREATMENT

LOCAL SKILLS AND EMPLOYMENT

MALVERN HILLS



SCHOOL LEAVER DESTINATIONS AT 16



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



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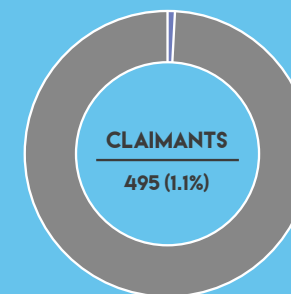
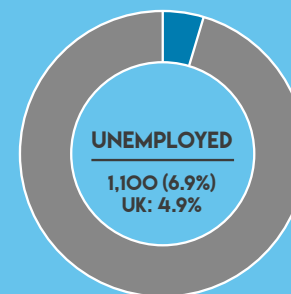
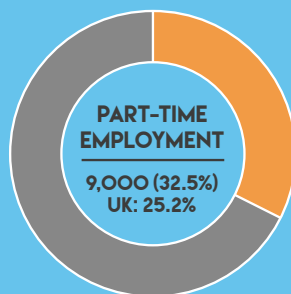
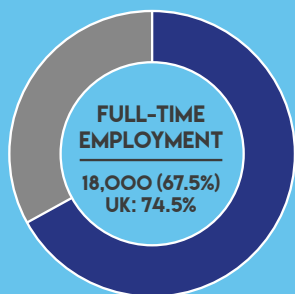
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% OF PEOPLE WITH NO QUALIFICATIONS



EMPLOYMENT STATISTICS



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LOCAL SCHOOLS

MALVERN HILLS



EDUCATION

	CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*		CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*
HANLEY CASTLE HIGH SCHOOL		ACADEMY	 1,022		TENBURY HIGH ORMISTON ACADEMY		ACADEMY	 344	
THE CHANTRY SCHOOL		ACADEMY	 716		DYSONS PERRINS CHURCH OF ENGLAND ACADEMY		ACADEMY	 659	
THE CHASE SCHOOL		ACADEMY	 1,352						



CAREERS HUB MEMBERS SCHOOLS ARE PART OF THE WORCESTERSHIRE LEP'S CAREERS HUB BEING DELIVERED IN PARTNERSHIP WITH THE CAREERS AND ENTERPRISE COMPANY. MEMBER SCHOOLS WILL RECEIVE ADDITIONAL SUPPORT THROUGH THE CAREERS HUB TO ACHIEVE ALL 8 OF THE GATSBY BENCHMARKS.

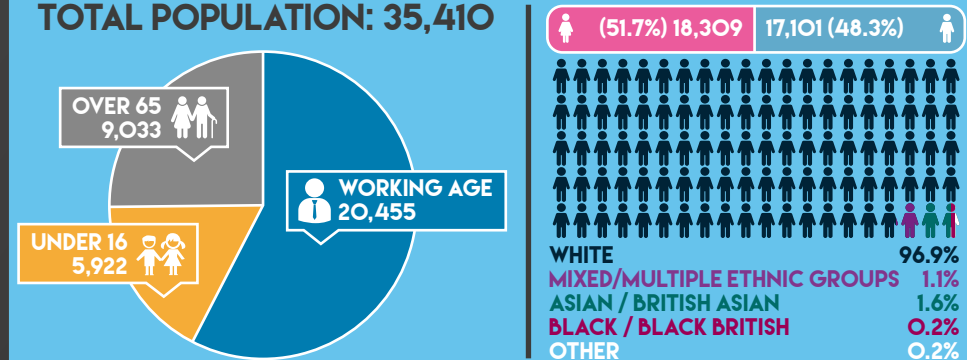
* 5 GCSEs AT A* TO C LEVELS, INCLUDING BOTH ENGLISH AND MATHEMATICS ** DATA WAS NOT AVAILABLE AT THE TIME OF PRODUCING THIS REPORT

TOWN FOCUS MALVERN

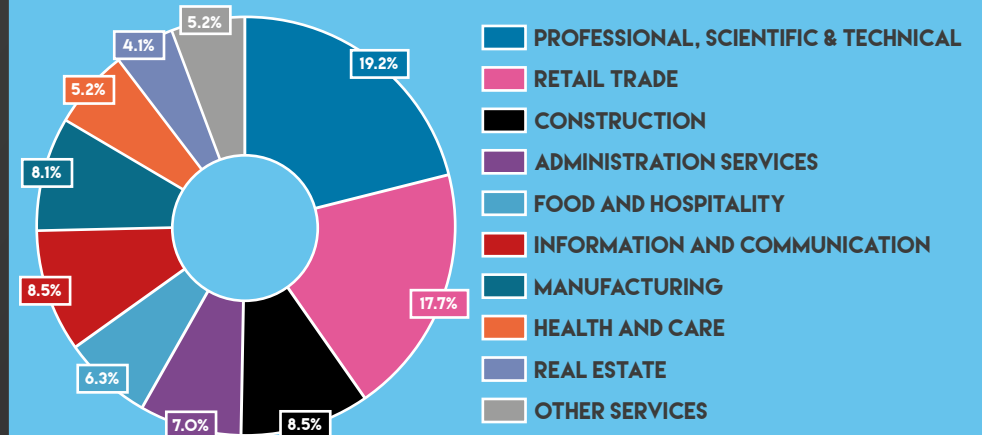


MALVERN KEY INFO

TOTAL POPULATION: 35,410



TOP INDUSTRY SECTORS



- A DYSON PERRINS CHURCH OF ENGLAND ACADEMY
- B MALVERN HILLS COLLEGE
- C THE CHASE SCHOOL

TOWN FOCUS – SCHOOLS & BUSINESSES

MALVERN



BUSINESS KEY

- | | | |
|--|---|---|
| <p>1 3SDL LTD
DEFENCE AND SPACE</p> <p>BILCARE TECHNOLOGIES
RESEARCH AND TECHNOLOGY</p> <p>BORWELL LIMITED
HARDWARE CONSULTANCY</p> <p>DEPHRISK LIMITED
HARDWARE CONSULTANCY</p> <p>EMINENT CRISIS MANAGEMENT GROUP LTD
SECURITY RISK MANAGEMENT COMPANY</p> <p>2 ABBEY HOTEL
HOSPITALITY</p> <p>3 AUTOMATED PACKAGING SYSTEMS LIMITED
MANUFACTURE OF PLASTIC PACKING GOODS</p> <p>GRAFFICA LTD
BUSINESS AND DOMESTIC SOFTWARE DEVELOPMENT</p> <p>PULSAR PROCESS MEASUREMENT LTD
DESIGN AND MANUFACTURER OF PROCESS MEASUREMENT EQUIPMENT</p> <p>SIERRA CP ENGINEERING LIMITED
MANUFACTURE OF ENGINE TEST EQUIPMENT</p> <p>SYNTHOTEC LTD
MANUFACTURE OF NYLON CAGES</p> <p>THINKSMARTBOX
TECHNOLOGY</p> <p>DEEP-SECURE LTD
BUSINESS AND DOMESTIC SOFTWARE DEVELOPMENT</p> | <p>5 CYTOPLAN LIMITED (NATURES OWN)
WHOLESALE OF PHARMACEUTICAL GOODS</p> <p>TRICORN GROUP PLC
MANUFACTURE OF OTHER SPECIAL-PURPOSE MACHINERY</p> <p>NATURE'S OWN LIMITED
AEROSPACE, DEFENCE & SECURITY</p> <p>6 ENGLISH BRAIDS LTD
MANUFACTURE OF CORDAGE, ROPE, TWINE AND NETTING</p> <p>7 ESSENTIAL SUPPLY PRODUCTS LTD
PAPER AND FOREST PRODUCTS</p> <p>9 G. WEBB AUTOMATION LTD
MANUFACTURE PACKING MACHINES AND AUTOMATIC FILLING</p> <p>10 HD CONNECTIVITY LTD
TECHNOLOGY</p> <p>11 JCSYS LTD
RESEARCH AND EXPERIMENTAL DEVELOPMENT ON BIOTECHNOLOGY</p> <p>13 LALLEMAND ANIMAL NUTRITION UK LIMITED
MANUFACTURE OF PREPARED FEEDS FOR FARM ANIMALS</p> <p>14 LOVELLS VINEYARD
VINEYARD</p> <p>15 MALVERN COLLEGE ENTERPRISES LIMITED
OPERATION OF SPORTS FACILITIES</p> <p>16 METRASENS
ELECTRICAL AND ELECTRONIC MANUFACTURING</p> | <p>17 MORGAN MOTOR COMPANY LIMITED
MANUFACTURE OF MOTOR VEHICLES</p> <p>18 NEOPERL U.K. LIMITED
MANUFACTURE OF OTHER PLASTIC PRODUCTS</p> <p>19 OPTIMEC LIMITED
MECHANICAL OR INDUSTRIAL ENGINEERING</p> <p>21 PIPPA'S GUARDIANS LTD
EDUCATION, PUBLIC AN SOCIAL SERVICES</p> <p>22 RIFT TECHNOLOGY LTD
RENEWABLES AND ENVIRONMENT</p> <p>23 SPELLER METCALFE LIMITED
DEVELOPMENT OF BUILDING PROJECTS</p> <p>24 VARICON AQUA SOLUTIONS LIMITED
BIOTECHNOLOGY HOSPITALITY</p> <p>27 FORTIS LIVING
RETAIL AND CONSUMER GOODS</p> |
|--|---|---|



EDUCATION

CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSES*
	ACADEMY	 1,352	 53%
	ACADEMY	 659	 29%



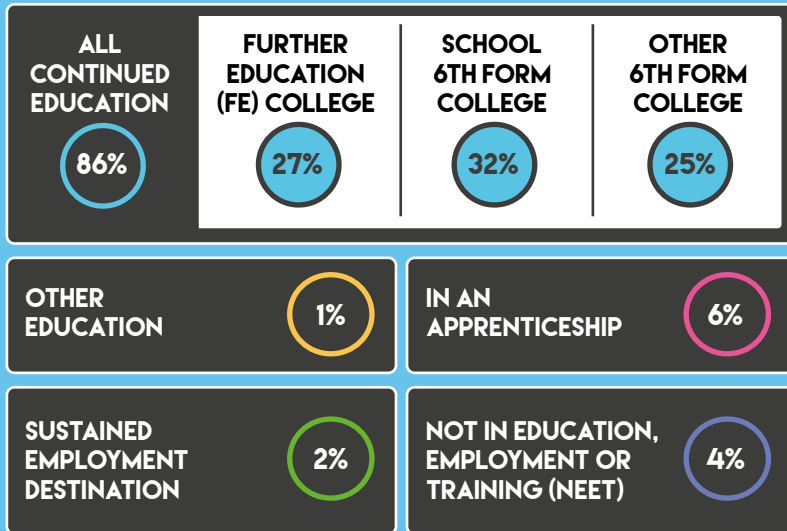
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TOWN FOCUS - SKILLS AND EMPLOYMENT

MALVERN



SCHOOL LEAVER DESTINATIONS AT 16*



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



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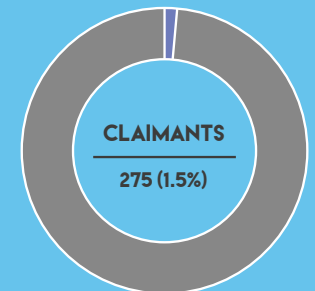
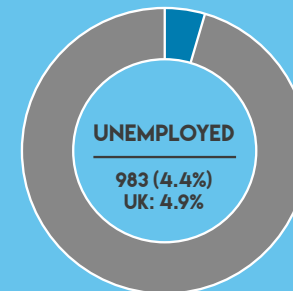
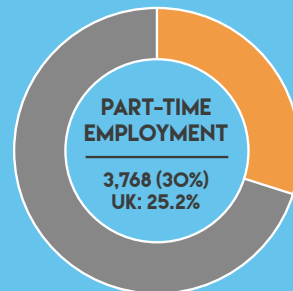
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS



EMPLOYMENT STATISTICS



* THIS DATA REFERS TO THE WIDER DISTRICT AREA

* THE NUMBER OF SCHOOL LEAVERS NOT IN EMPLOYMENT, EDUCATION OR TRAINING WAS NOT AVAILABLE AT THE TIME OF PRODUCING THIS REPORT

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The Worcestershire LEP and its delivery partners recognise the need to support the development of a skilled workforce of tomorrow and the challenge is enabling young people to understand their skills and how they fit in the future Worcestershire economic picture. We would ask that businesses and individuals help educate and shape our young people to make positive careers choices.

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SCHOOL LEAVERS DESTINATIONS:
DESTINATIONS OF KS4 AND KS5 PUPILS:
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**THE CAREERS &
ENTERPRISE
COMPANY**



Worcestershire
Local Enterprise Partnership

WHAT THEY DO

The Careers and Enterprise Company (CEC) helps Worcestershire by creating powerful, long lasting connections between local businesses and the schools and colleges in the area.

WHAT THEY DO

Worcestershire Local Enterprise Partnership drives economic development and enterprise in the county by providing strategic leadership.



worcestershire
county council

WHAT THEY DO

Worcestershire County Council provides a huge range of services including facilities such as schools and libraries, the provision of care for vulnerable and older residents, road maintenance, and supporting economic and social development across the County.



CONTACTS



CSAB@WLEP.CO.UK



[@CEC_WORCS](https://twitter.com/@CEC_WORCS)

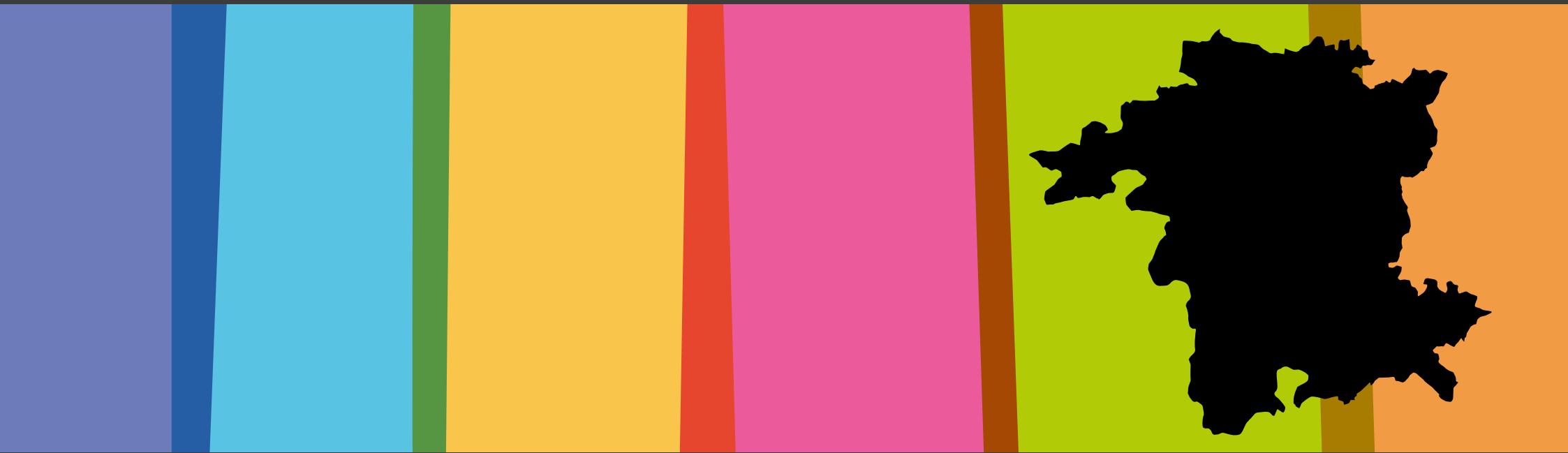


WWW.SKILLS4WORCESTERSHIRE.CO.UK

**THE PEOPLE.
THE CAREERS.
THE WORKFORCE**



The Skills Guide, Malvern Hills has been developed to help the county's students and their parents understand just some of the academic and employment-based opportunities that are available locally to the younger generations. These guides provide a snapshot view of the local schools, employment statistics and a summary of some of the largest employers within the area.



THE SKILLS GUIDE 2019

REDDITCH

THE PEOPLE. THE CAREERS. THE WORKFORCE.



WELCOME TO THE SKILLS GUIDE 2019



GARY WOODMAN
CHIEF EXECUTIVE
WORCESTERSHIRE LEP

This is the second year that Worcestershire Local Enterprise Partnership (LEP) and Worcestershire County Council have developed these guides to the local skills network. We've created these documents to help provide local students and parents with a greater understanding of the academic opportunities and employment opportunities available in Worcestershire.

Our reports provide a wealth of information from all six district areas in Worcestershire, with a summary of the top industry sectors and the largest employers in each area. With our knowledge of the local employment trends and the skills that businesses require to continue their growth, we are able to help younger generations to understand what the jobs of the future will look like and require.

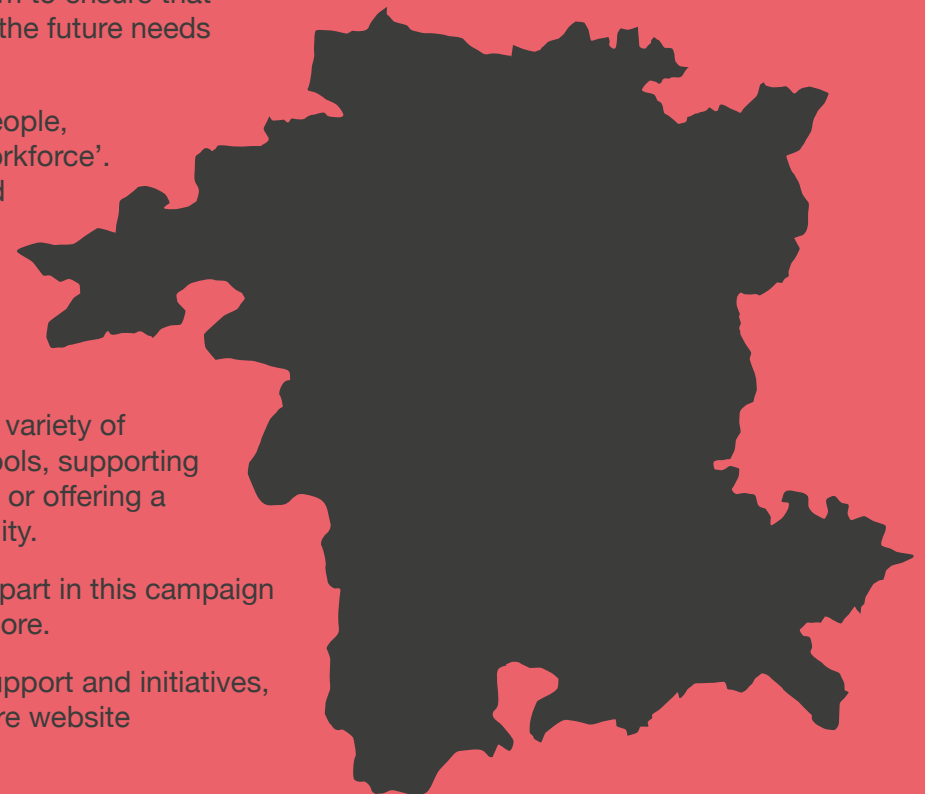
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To help further improve the education of our younger people, we've launched a campaign for 'Creating our Future Workforce'. The campaign aims to tackle the county's skills gap and support businesses to get involved with developing Worcestershire's skilled workforce of the future, by working more closely together with educational establishments.

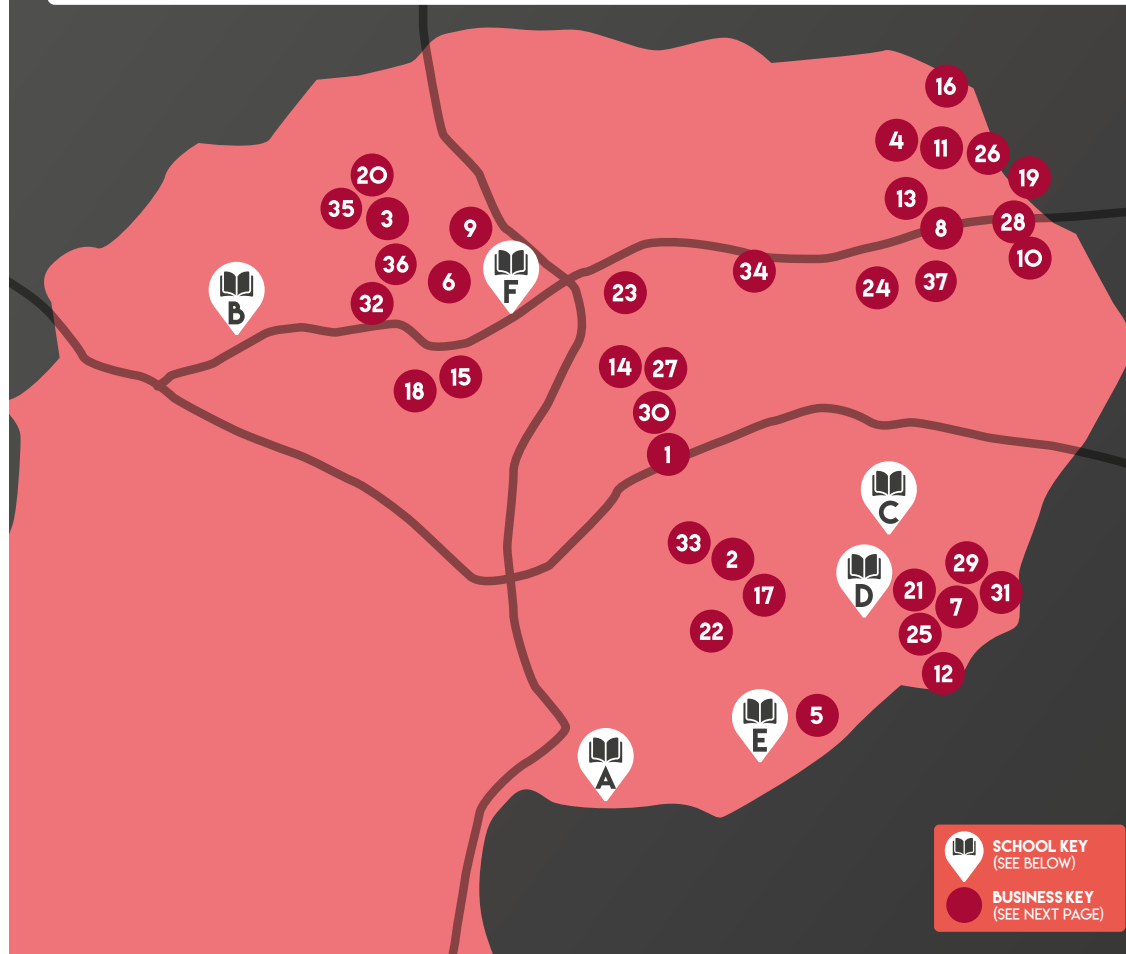
Businesses of all sizes in Worcestershire are getting involved with 'Creating our Future Workforce' through a variety of pathways, whether it's attending assembly talks at schools, supporting young people with mock interviews and CV workshops, or offering a young person a work experience or internship opportunity.

We are encouraging more businesses to help play their part in this campaign and to email cec@worcestershire.gov.uk to find out more.

For more information on Worcestershire's latest skills support and initiatives, I would encourage you to visit our Skills 4 Worcestershire website www.skills4worcestershire.co.uk



THE BIGGER PICTURE REDDITCH



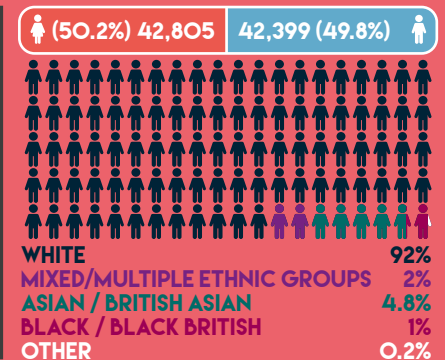
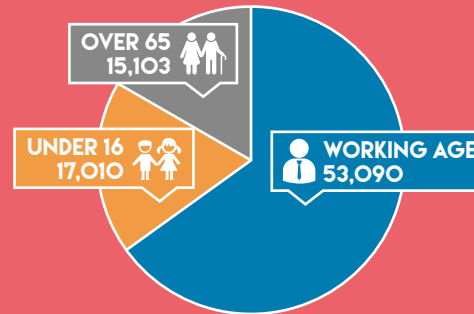
SCHOOL KEY (SEE BELOW)
 BUSINESS KEY (SEE NEXT PAGE)

DISTRICT SCHOOLS

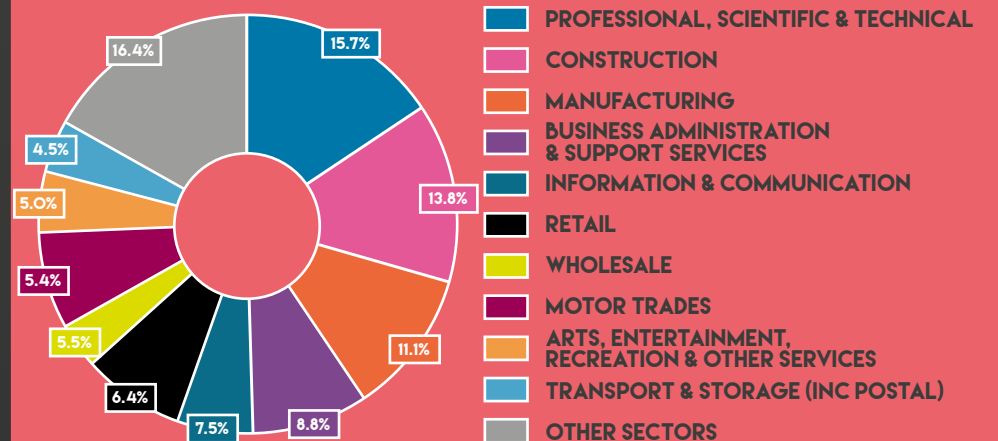
- | | | |
|---|---------------------------------|--|
| A SAINT AUGUSTINES CATHOLIC HIGH SCHOOL AND SIXTH FORM | C RSA ACADEMY ARROW VALE | F TRINITY HIGH SCHOOL |
| B PITCHEROAK SCHOOL | D KINGFISHER SCHOOL | E TUDOR GRANGE ACADEMY REDDITCH |

REDDITCH KEY INFO

TOTAL POPULATION: 85,204



TOP 10 INDUSTRY SECTORS



LOCAL KEY BUSINESSES

REDDITCH



BUSINESS KEY

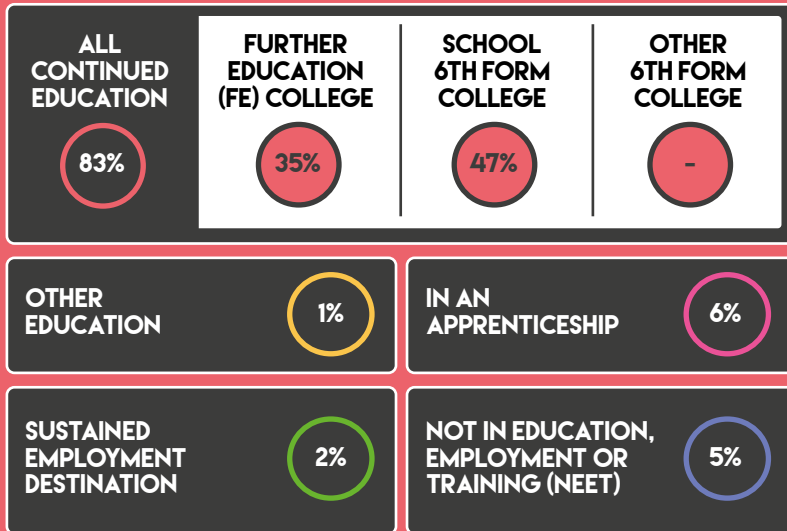
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|---|---|--|--|
| <p>1 BASF PLC,
CONSTRUCTION CHEMICALS
MANUFACTURE DISTRIBUTION OF PRODUCTS FOR CONSTRUCT</p> <p>G & O SPRINGS LIMITED
AEROSPACE MANUFACTURING</p> | <p>8 F.W. THORPE PUBLIC
LIMITED COMPANY
MANUFACTURE OF ELECTRIC LIGHTING EQUIPMENT</p> <p>THORLUX LIGHTING
MANUFACTURERS OF LIGHTING</p> | <p>17 LASERCOMB GROUP
OTHER MANUFACTURING</p> | <p>28 SWISSLOG (UK) LIMITED
MANUFACTURING AND PRECISION ENGINEERING</p> |
| <p>2 BAYLIS & HARDING PUBLIC
LIMITED COMPANY
MANUFACTURE OF PERFUMES AND TOILET PREPARATIONS</p> <p>GAST GROUP LIMITED
AGRICULTURE, FARMING, HUNTING, FORESTRY, FISHING & HORTICULTURE</p> | <p>9 G.K.N. GROUP SERVICES LIMITED
MANUFACTURING</p> | <p>18 LIAISON FINANCIAL
SERVICES LIMITED
OTHER FINANCIAL SERVICES</p> | <p>29 THE HUB CONSULTING LIMITED
JOINERY INSTALLATION</p> |
| <p>3 BEE LIGHTING
MANUFACTURING</p> | <p>10 FREEMAN JUNIOR LIMITED
OTHER BUSINESS SUPPORT SERVICE ACTIVITIES</p> <p>UBI-TECH (3R) LTD
OTHER PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES</p> | <p>19 MACHINED COMPONENT
SYSTEMS PLC
MANUFACTURE OF OTHER FABRICATED METAL PRODUCTS</p> | <p>30 TRT LIGHTING LTD
ELECTRICAL AND ELECTRONIC MANUFACTURING</p> |
| <p>4 B HEPWORTH & CO
DESIGN AND MANUFACTURING</p> <p>UK-NSI CO. LIMITED
MANUFACTURE OF OTHER PARTS AND ACCESSORIES FOR MOTOR VEHICLES</p> <p>THERMEX LTD
DESIGNS & MANUFACTURES OF HEAT EXCHANGERS</p> | <p>11 FRESH INSURANCE SERVICES GROUP
LIMITED
FINANCIAL SERVICES</p> <p>KEYNETIX LIMITED
INFORMATION TECHNOLOGY SERVICES</p> | <p>19 STERIMEDIX LIMITED
MANUFACTURE OF OPHTHALMIC SURGERY NEEDLES</p> | <p>31 VALEO ENGINE COOLING
UK LIMITED
MANUFACTURE OF OTHER PARTS AND ACCESSORIES FOR MOTOR VEHICLES</p> |
| <p>5 BRENCHAM (1988) LTD T/A REDDITCH
PLASTIC PRODUCTS
MANUFACTURERS OF ELECTRICAL ACCESSORIES AND LIGHT</p> | <p>12 GARDNER DENVER LIMITED
INDUSTRIAL MANUFACTURER</p> | <p>20 METTIS AEROSPACE LIMITED
FORGING, PRESSING, STAMPING AND ROLL-FORMING OF METAL</p> | <p>32 VERNIER SPRINGS & PRESSINGS LTD
MANUFACTURE OF SPRINGS AND PRESSINGS</p> |
| <p>6 CRUISE.CO (HOLDINGS) LIMITED
TRAVEL AGENCY ACTIVITIES</p> <p>WORKING ON WELLBEING LTD
OTHER PERSONAL SERVICE ACTIVITIES</p> | <p>13 GEMPORIA
OTHER RETAIL SALE</p> | <p>21 MULLER REDDITCH LIMITED
MACHINE MANUFACTURING</p> | <p>33 WEST POINT CONSTRUCTION LIMITED
DEVELOPMENT OF BUILDING PROJECTS</p> |
| <p>7 DIESTAMP
PRINTING</p> | <p>14 HEARTBEAT HOLDINGS LIMITED
LETTING AND OPERATING OF OWN OR LEASED REAL ESTATE</p> <p>SAMUEL TAYLOR GROUP LIMITED
ACTIVITIES OF HEAD OFFICES</p> | <p>22 PRE-MET LTD
AUTOMOTIVE, AEROSPACE, MEDICAL AND CONSTRUCTION</p> | <p>34 LAKE CHEMICALS AND MINERALS LTD
WHOLESALE OF CHEMICAL PRODUCTS</p> |
| | <p>15 HYCONTROL LTD
LEVEL FLOW AND PROCESS CONTROL INSTRUMENTATION</p> | <p>23 PROTEX FASTENERS LTD
DESIGN AND MANUFACTURE OF QUICK RELEASE FASTENERS</p> | <p>35 MICRO SPRING AND PRESSWORK LTD
MANUFACTURING</p> |
| | <p>16 KAC ALARM COMPANY LTD.
BUSINESS SERVICES, MANAGEMENT CONSULTANCY & RECRUITMENT</p> | <p>24 REDHILL MANUFACTURING
MECHANICAL AND INDUSTRIAL ENGINEERING</p> | <p>36 SIMS GROUP UK LIMITED
RECOVERY OF SORTED MATERIALS</p> |
| | | <p>25 ROCKLINE INDUSTRIES LIMITED
MANUFACTURING</p> | <p>37 BLUE EARTH FOODS
FOOD PRODUCTION</p> <p>LEXON (UK) LIMITED
PHARMACY WHOLESALER</p> <p>SEAFRESH GROUP (HOLDINGS) LIMITED
WHOLESALE OF OTHER FOOD, INCLUDING FISH, CRUSTACEANS AND MOLLUSCS</p> |
| | | <p>26 SEADA TECHNOLOGY LTD
MANUFACTURE OF ELECTRONIC INDUSTRIAL PROCESS CONTROL EQUIPMENT</p> | |
| | | <p>27 SPRINGMASTERS LIMITED
AGRICULTURE, FARMING, HUNTING, FORESTRY, FISHING & HORTICULTURE</p> | |

LOCAL SKILLS AND EMPLOYMENT

REDDITCH



SCHOOL LEAVER DESTINATIONS AT 16



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



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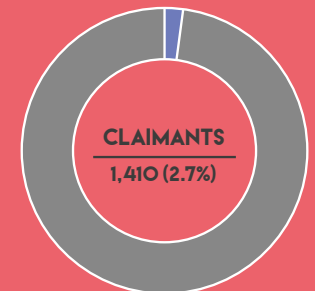
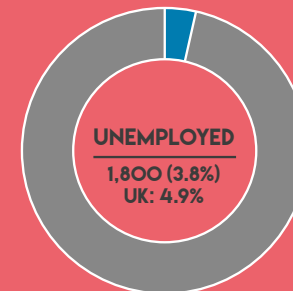
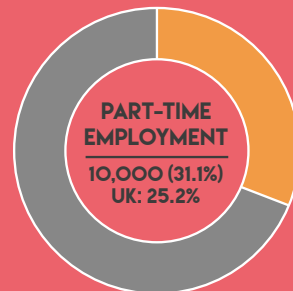
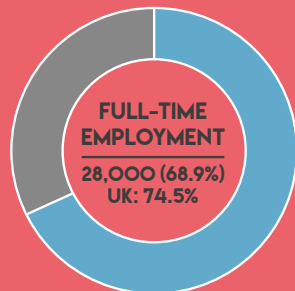
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EMPLOYMENT STATISTICS



LOCAL SCHOOLS REDDITCH



EDUCATION

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SAINT AUGUSTINES CATHOLIC HIGH SCHOOL AND SIXTH FORM		ACADEMY	 922	 59%	PITCHEROAK SCHOOL		SPECIAL SCHOOL	 141	--
TRINITY HIGH SCHOOL		ACADEMY	 906	 30%	KINGFISHER SCHOOL		SPECIAL SCHOOL	 67	--

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worcestershire
county council

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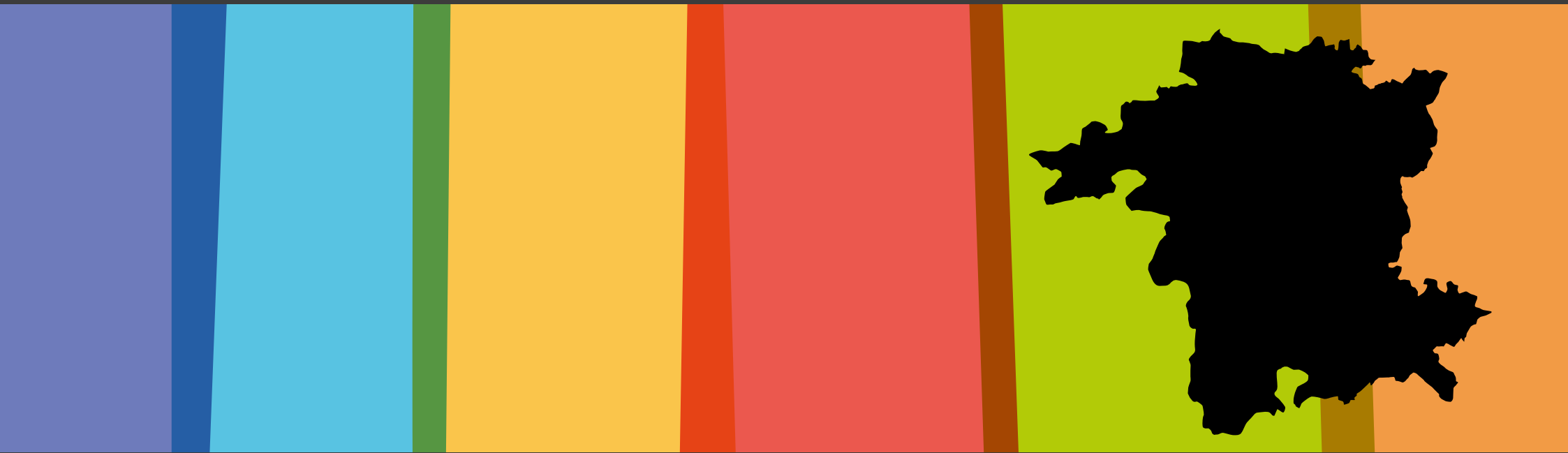


[@CEC_WORCS](https://twitter.com/@CEC_WORCS)



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THE SKILLS GUIDE 2019

WORCESTER CITY

THE PEOPLE. THE CAREERS. THE WORKFORCE.



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GARY WOODMAN
CHIEF EXECUTIVE
WORCESTERSHIRE LEP

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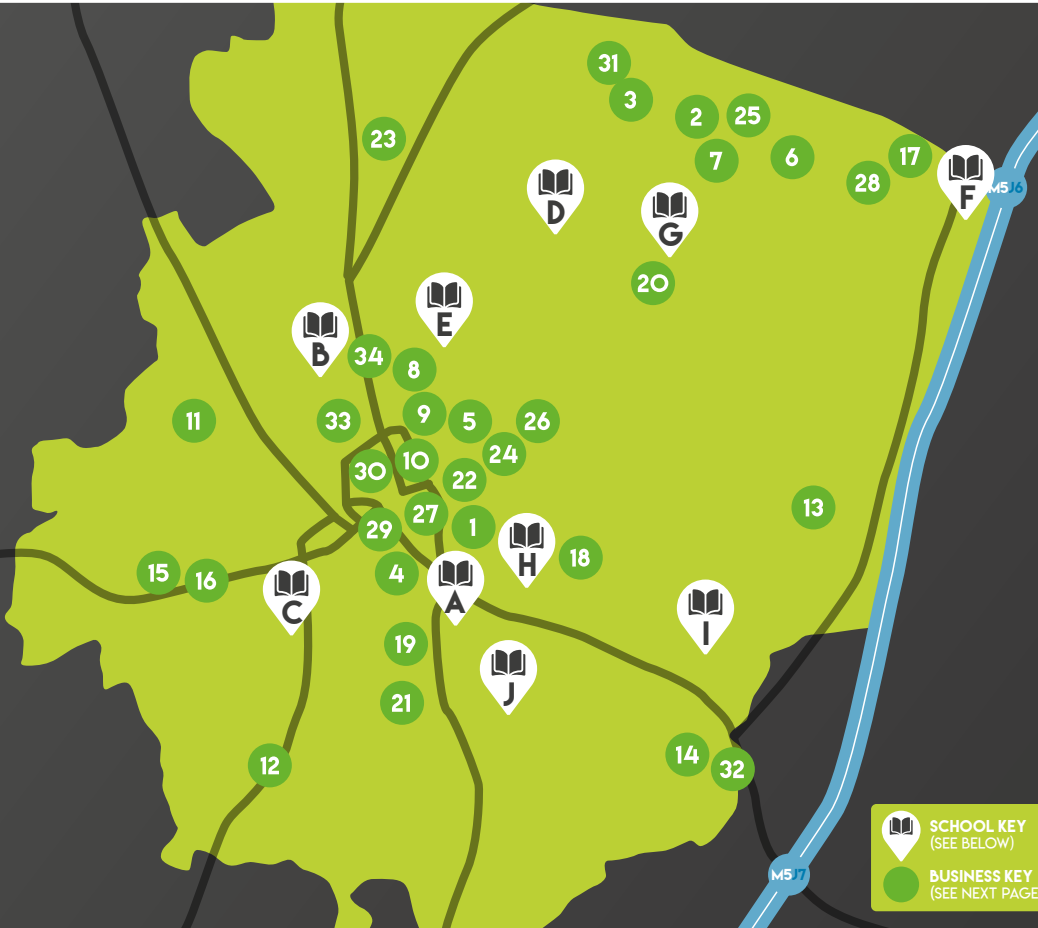
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THE BIGGER PICTURE

WORCESTER CITY

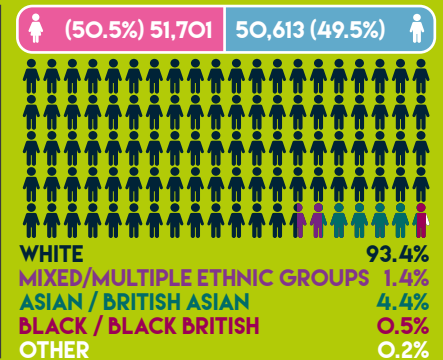
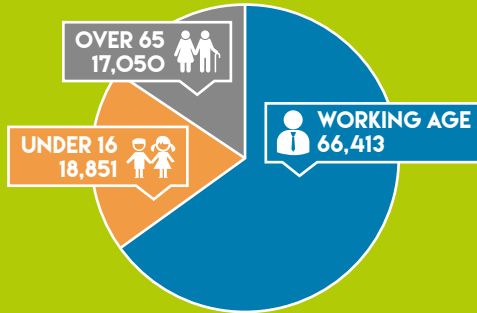


SCHOOL KEY (SEE BELOW)
 BUSINESS KEY (SEE NEXT PAGE)

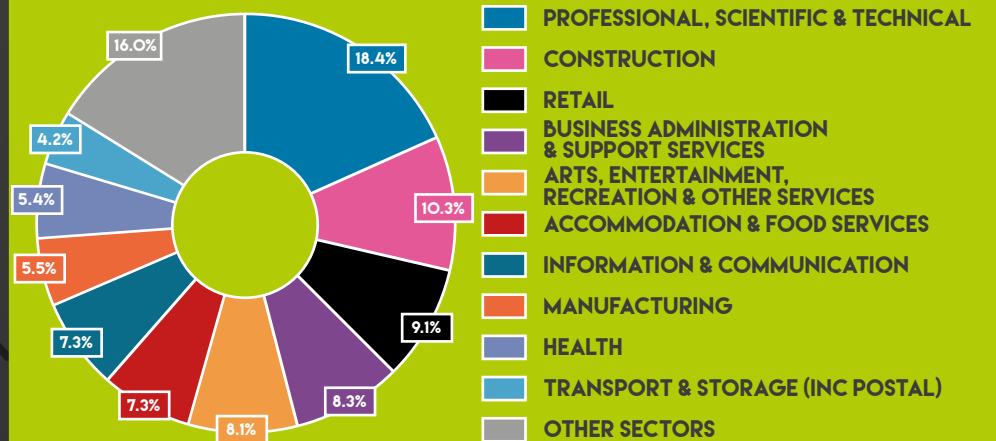
- ## DISTRICT SCHOOLS
- | | | |
|---|--|---|
| A ARCHWAY ACADEMY | E BISHOPS PEROWNE CHURCH OF ENGLAND COLLEGE | H NEWBRIDGE SHORT STAY SCHOOL |
| B RIVERSIDES SCHOOL | F ASPIRE ACADEMY | I NUNNERY WOOD HIGH SCHOOL |
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| D TUDOR GRANGE ACADEMY | | |

WORCESTER CITY KEY INFO

TOTAL POPULATION: 102,314



TOP 10 INDUSTRY SECTORS



LOCAL KEY BUSINESSES

WORCESTER CITY



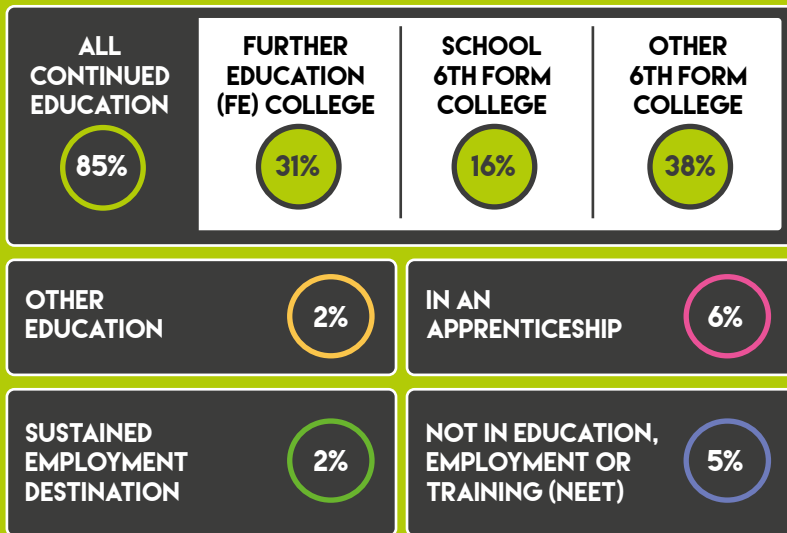
BUSINESS KEY

- | | | | |
|---|---|---|--|
| 1 AEROMET INTERNATIONAL
AIRLINE AND AVIATION | ENLOGIC SYSTEMS EUROPE LTD
DATACENTRE POWER PRODUCTS AND ACCESSORIES | KOMATSU
MACHINERY | 27 HARRISON CLARK RICKERBYS LTD
LEGAL SERVICES |
| 2 AIR PRODUCTS PLC
CHEMICALS | 9 STARTLINK SYSTEMS LTD
STEEL MANUFACTURER | 17 LIONCOURT HOMES LIMITED
DEVELOPMENT OF BUILDING PROJECTS | 28 SPX COOLING TECHNOLOGIES LTD
COOLING TECHNOLOGY |
| 3 AMCO SERVICES INTERNATIONAL) LTD
LOGISTICS | 10 CMCA (UK) LIMITED
BUSINESS SERVICES, MANAGEMENT CONSULTANCY & RECRUITMENT | SPLAT HOLDINGS LIMITED
ACTIVITIES OF HEAD OFFICES | SOUTHCO MANUFACTURING LTD
MANUFACTURE OF LOCKS AND HINGES |
| FERMEX LIMITED
FOOD AND DRINK | 11 COLLAR & TIE LIMITED
TRANSPORT, LOGISTICS, SHIPPING & STORAGE | 18 LOTUS LIGHTWEIGHT STRUCTURES
MANUFACTURING | 29 HEART OF WORCESTERSHIRE COLLEGE
PUBLIC SECTOR |
| 4 BISHOP FLEMING LLP
ACCOUNTANT | 12 COMPCO FIRE SYSTEMS LTD
BUILDING & CONSTRUCTION | 19 LOQATE
DATA AND TECHNOLOGY | 30 SME SOLICITORS
LEGAL SERVICES |
| 5 BLUE BOX SOFTWARE LIMITED
MARKETING, MEDIA, PUBLISHING & PR | 13 FISHER GERMAN LLP
REAL ESTATE | 20 POWELL & HARBER (PRECISION ENGINEERS) LTD
MANUFACTURERS, ENGINEERS | 31 DOLPHIN COMPUTER ACCESS LIMITED
TRAVEL, LEISURE, TOURISM & ACCOMMODATION |
| 6 BOSCH THERMOTECHNOLOGY LTD
MANUFACTURE OF CENTRAL HEATING RADIATORS AND BOILERS | SIEMENS PROCESS INSTRUMENTS LTD
DISTRIBUTORS OF INDUSTRIAL MEASURING EQUIPMENT | 21 PSV WIPERS LTD
WINDSCREEN WIPER SYSTEMS MANUFACTURER | EXSEL DYTECNA ENGINEERING
TRANSPORT, LOGISTICS, SHIPPING & STORAGE |
| 7 CALDER LIMITED
MANUFACTURING AND PRECISION ENGINEERING | HEREFORD & WORCESTER FIRE & RESCUE SERVICE
PUBLIC SECTOR | 22 SUTCLIFFE & CO
INSURANCE | FINE AGROCHEMICALS LIMITED
MANUFACTURE OF PESTICIDES AND OTHER AGROCHEMICAL PRODUCTS |
| HOGUE 100 BUSINESS SYSTEMS LTD
COMPUTER SOFTWARE | 14 PHIXOS LIMITED OTHER
PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES | 23 WASTE SPECTRUM ENVIRONMENTAL
COMMERCIAL WASTE MANAGEMENT | 32 SRH SYSTEMS LTD.
MARKET INTELLIGENCE |
| LESK ENGINEERS
ENGINEERING | HORIBA TEST AUTOMATION LIMITED
OTHER INFORMATION TECHNOLOGY AND COMPUTER SERVICE ACTIVITIES | 24 WORCESTERSHIRE HEALTH & CARE NHS TRUST
PUBLIC SECTOR | 33 GTECH
ENGINEERING DESIGN ACTIVITIES FOR INDUSTRIAL PROCESS AND PRODUCTION |
| 8 CARMICHAEL SUPPORT SERVICES LTD
DESIGN, MANUFACTURE, SUPPORT OF FIREFIGHTING VEHICLES AND EQUIPMENT | 15 ISO QUALITY SERVICES LIMITED
MANAGEMENT CONSULTING | 25 YAMAZAKI MAZAK U.K. LIMITED
MANUFACTURE OF OTHER MACHINE TOOLS | 33 HOBSONS BREWERY AND COMPANY LIMITED
MANUFACTURING |
| NAL DEVELOPMENTS LIMITED
FOOD AND AGRICULTURAL | 16 JOY GLOBAL (UK) HOLDING CO LIMITED
MINING OF COAL, LIGNITE AND EXTRACTION OF PEAT | 26 F8 CREATES
CREATIVE AGENCY | 34 TITANIA LTD
OTHER INFORMATION TECHNOLOGY SERVICE ACTIVITIES |
| SANLAM
FINANCIAL SERVICES GROUP | | | |

WORCESTER CITY



SCHOOL LEAVER DESTINATIONS AT 16



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH FEWER THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



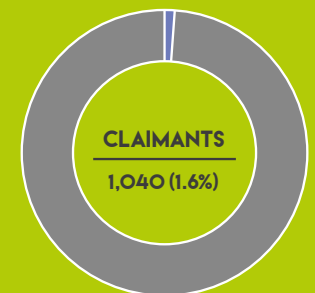
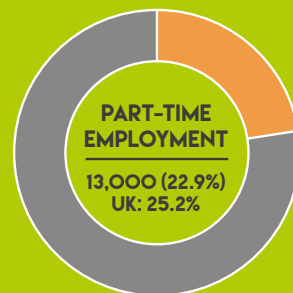
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS



EMPLOYMENT STATISTICS



LOCAL SCHOOLS WORCESTER CITY



CAREERS HUB MEMBERS SCHOOLS ARE PART OF THE WORCESTERSHIRE LEP'S CAREERS HUB BEING DELIVERED IN PARTNERSHIP WITH THE CAREERS AND ENTERPRISE COMPANY. MEMBER SCHOOLS WILL RECEIVE ADDITIONAL SUPPORT THROUGH THE CAREERS HUB TO ACHIEVE ALL 8 OF THE GATSBY BENCHMARKS.

	CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*		CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*
BISHOP PEROWNE CHURCH OF ENGLAND COLLEGE		ACADEMY	772				ACADEMY	176	--
BLESSED EDWARD OLD CORNE CATHOLIC COLLEGE		VOLUNTARY AIDED SCHOOL	1,047				ACADEMY	58	--
CHRISTOPHER WHITEHEAD LANGUAGE COLLEGE		ACADEMY	1,266				ACADEMY	68	--
TUDOR GRANGE ACADEMY WORCESTER		ACADEMY	1,020				COLLEGE	--	--
REGENCY HIGH SCHOOL (SEN)		ACADEMY	1,319				ACADEMY	--	--
RIVERSIDES SCHOOL (SEN)		ACADEMY					ACADEMY	--	--
NEWBRIDGE SHORT STAY SCHOOL (SEN)		ACADEMY					ACADEMY	--	--
HEART OF WORCESTERSHIRE COLLEGE		ACADEMY					ACADEMY	--	--
NUNNERY WOOD HIGH SCHOOL		ACADEMY					ACADEMY	--	--
ARCHWAY ACADEMY (SEN)		ACADEMY					ACADEMY	--	--

* 5 GCSEs AT A* TO C LEVELS, INCLUDING BOTH ENGLISH AND MATHEMATICS ** DATA WAS NOT AVAILABLE AT THE TIME OF PRODUCING THIS REPORT

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worcestershire
county council

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2017 MID-YEAR POPULATION ESTIMATES, NOMIS

ETHNICITY DATA:
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EMPLOYMENT DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA, 2018, NOMIS

CLAIMANT DATA:
CLAIMANT COUNT NOMIS, NOV 2018, NOMIS

QUALIFICATION DATA:
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APPRENTICESHIP DATA:
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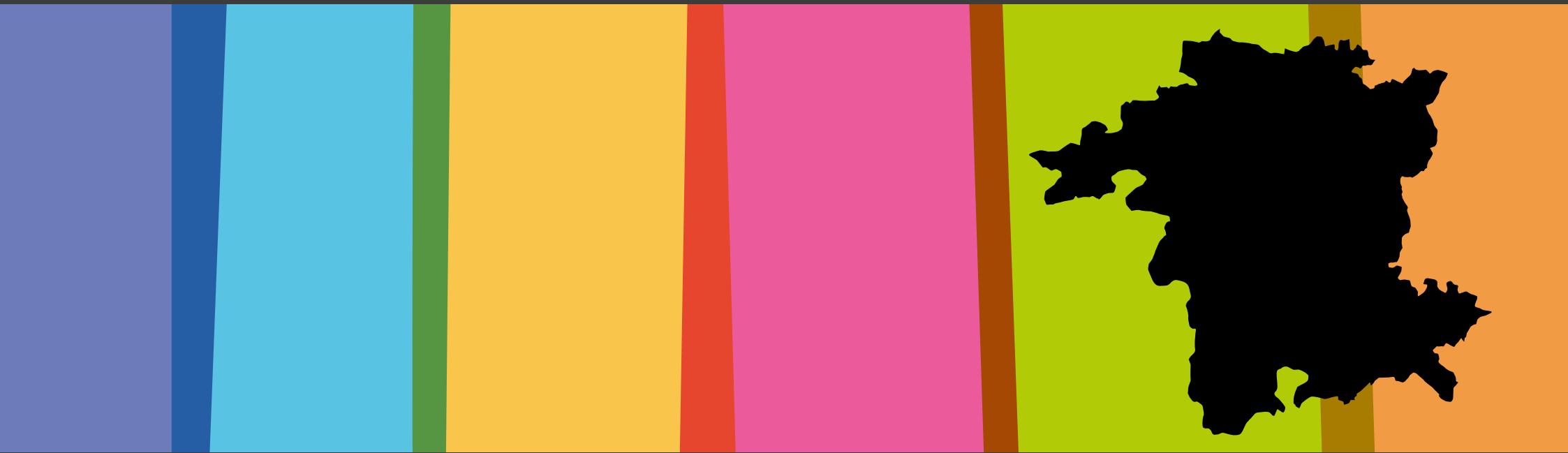


[@CEC_WORCS](https://twitter.com/CEC_WORCS)



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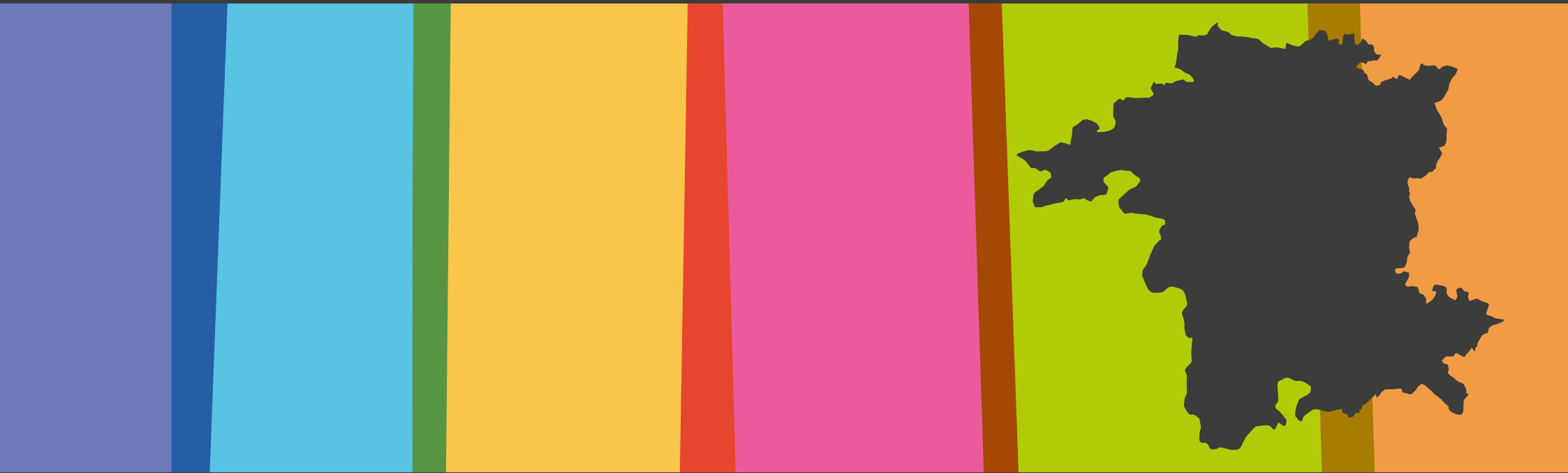
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THE SKILLS GUIDE 2019

WORCESTERSHIRE

THE PEOPLE. THE CAREERS. THE WORKFORCE.



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worcestershire
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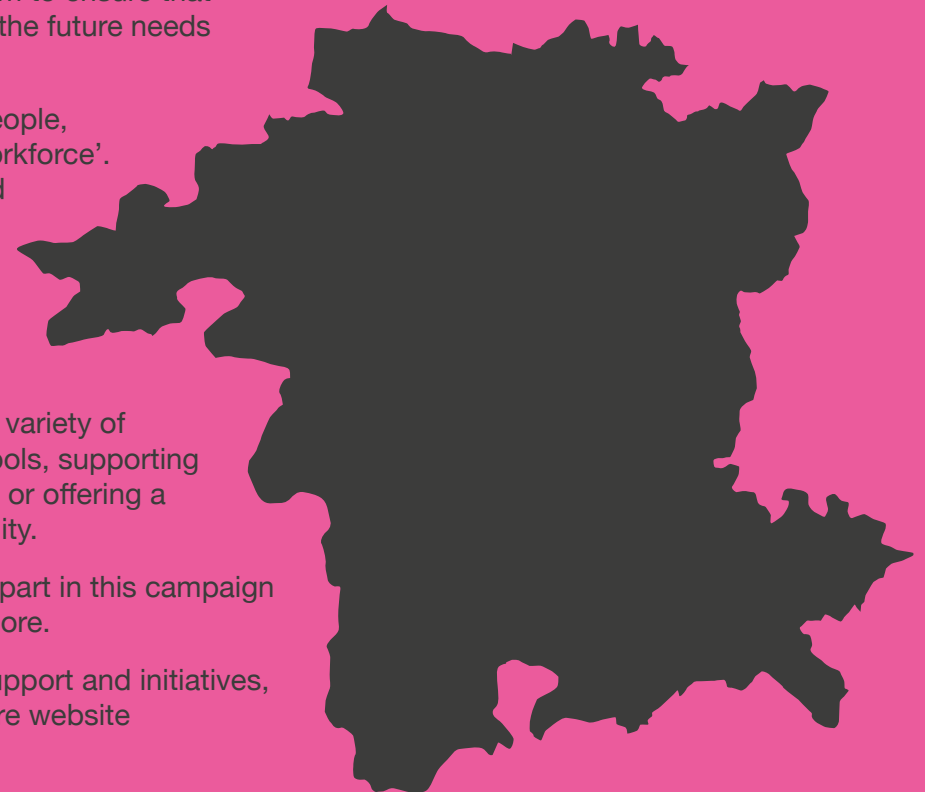
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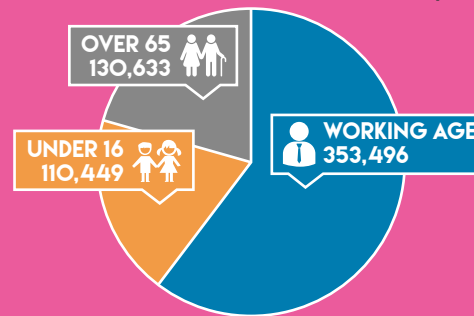
WORCESTERSHIRE



FURTHER LABOUR MARKET INFORMATION ON LOCAL DISTRICTS AND TOWNS CAN BE FOUND ON THE SKILLS FOR WORCESTERSHIRE WEBSITE AT WWW.SKILLS4WORCESTERSHIRE.CO.UK

WORCESTERSHIRE KEY INFO

TOTAL POPULATION: 594,578



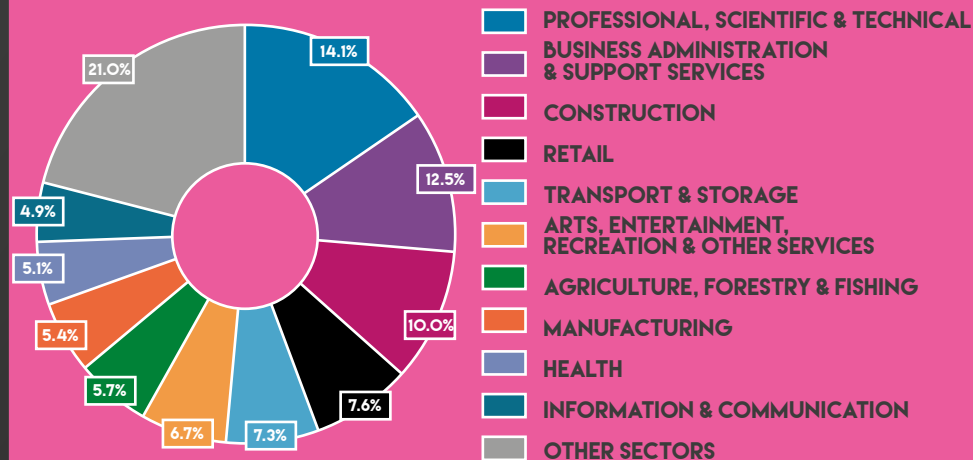
♀ (51%) 298,621 289,749 (49%) ♂



WHITE 93.0%
 MIXED/MULTIPLE ETHNIC GROUPS 1.2%
 ASIAN / BRITISH ASIAN 2.4%
 BLACK / BLACK BRITISH 0.4%
 OTHER 0.2%



TOP 10 INDUSTRY SECTORS

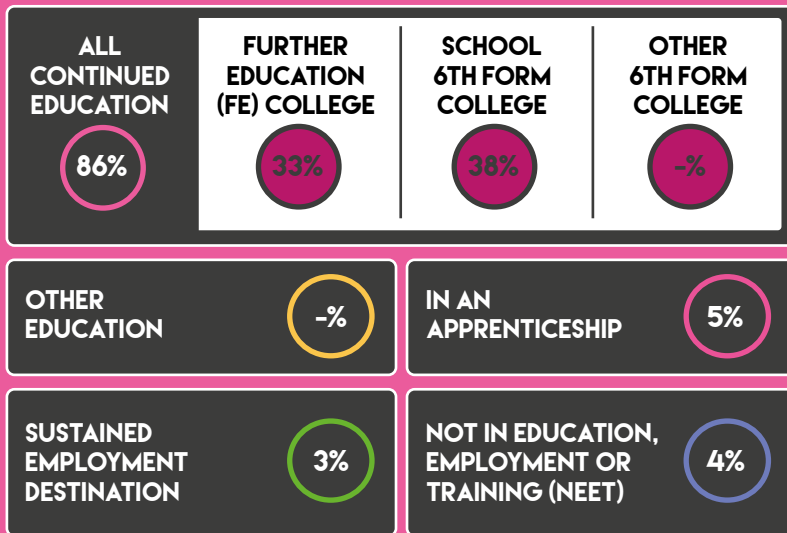


LOCAL SKILLS AND EMPLOYMENT

WORCESTERSHIRE



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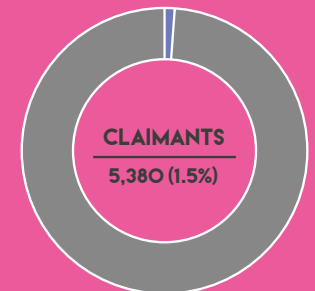
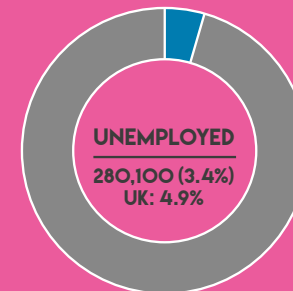
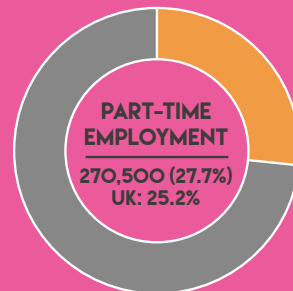
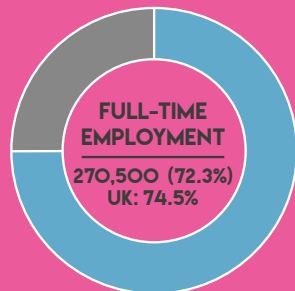
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BUT DON'T
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WORCESTERSHIRE'S
ONLINE CAREERS
TOOL...**

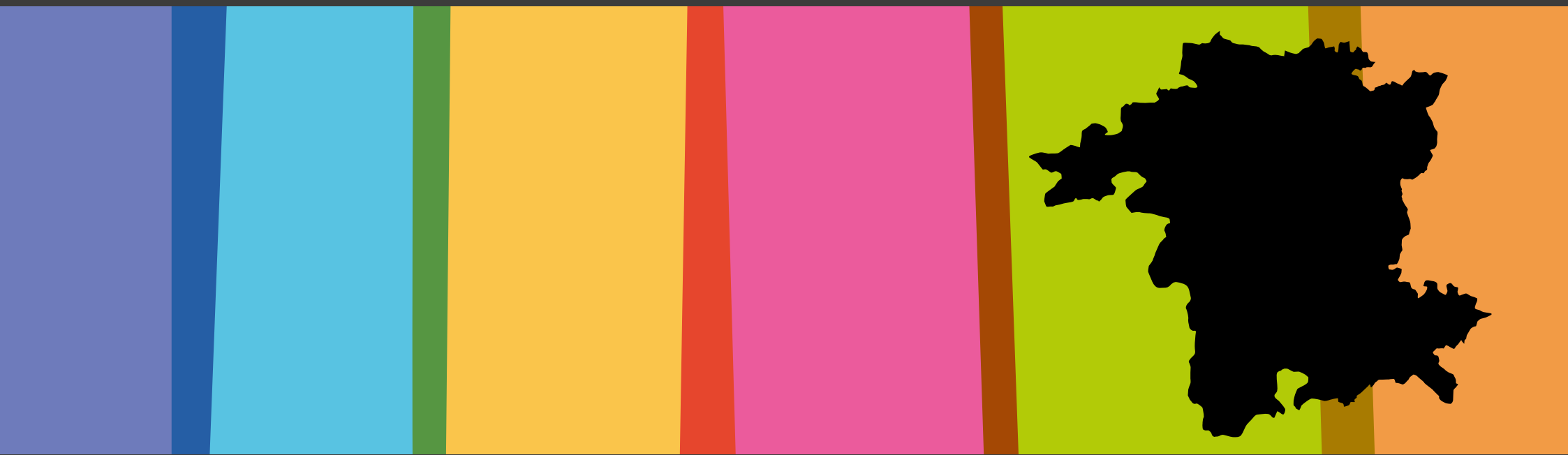


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THE SKILLS GUIDE 2019

WYCHAVON

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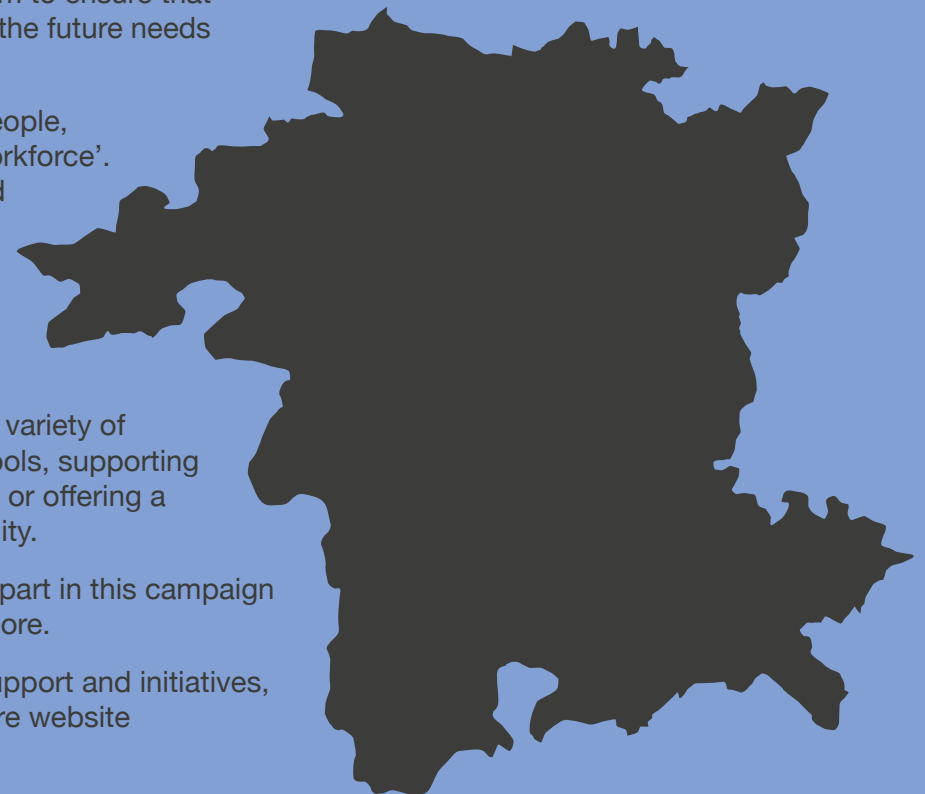
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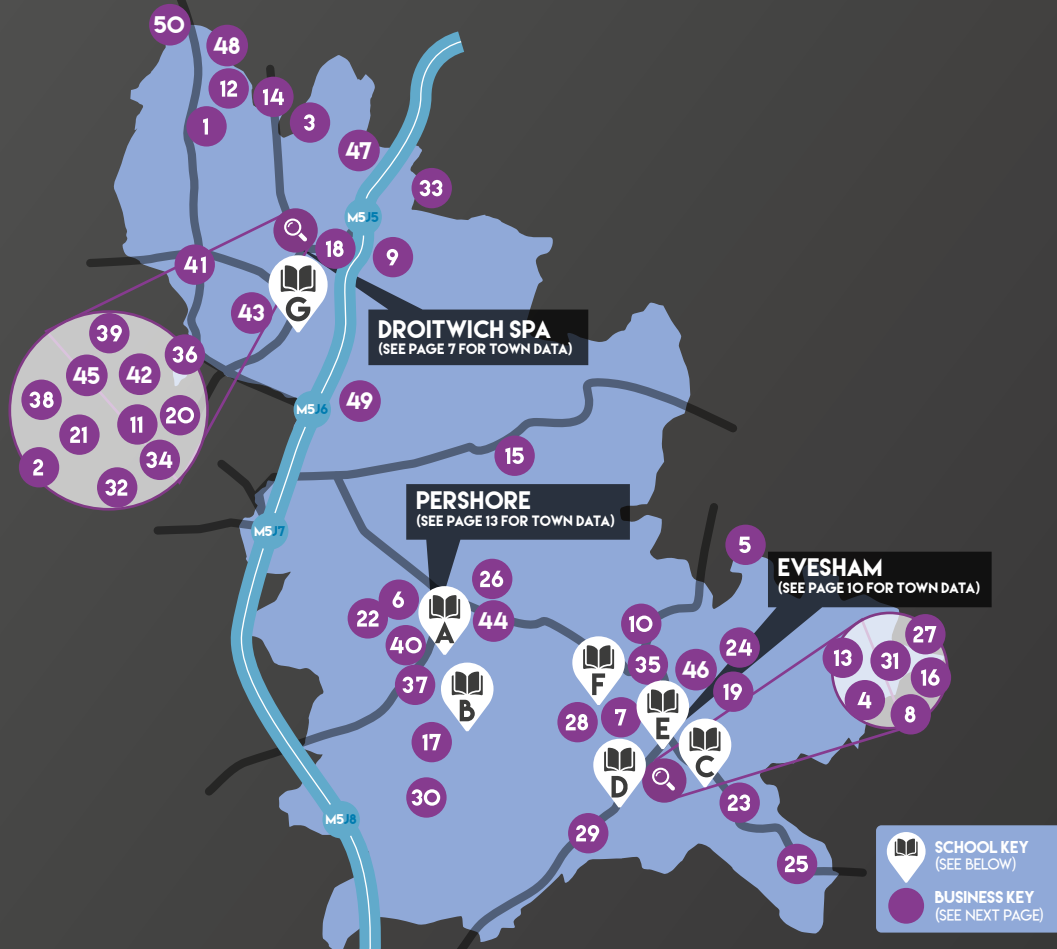
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THE BIGGER PICTURE WYCHAVON

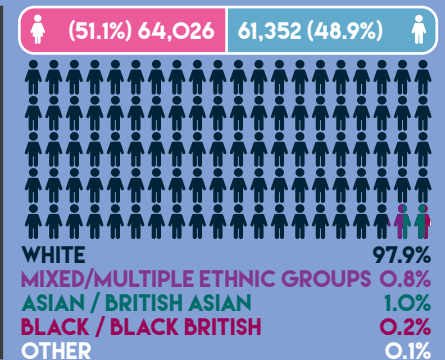
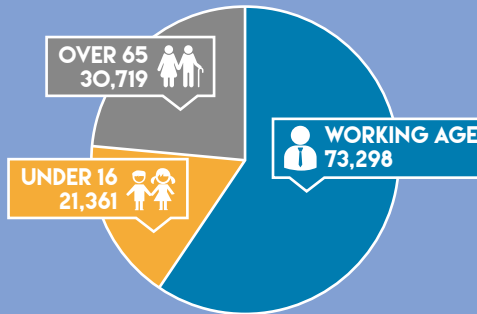


DISTRICT SCHOOLS

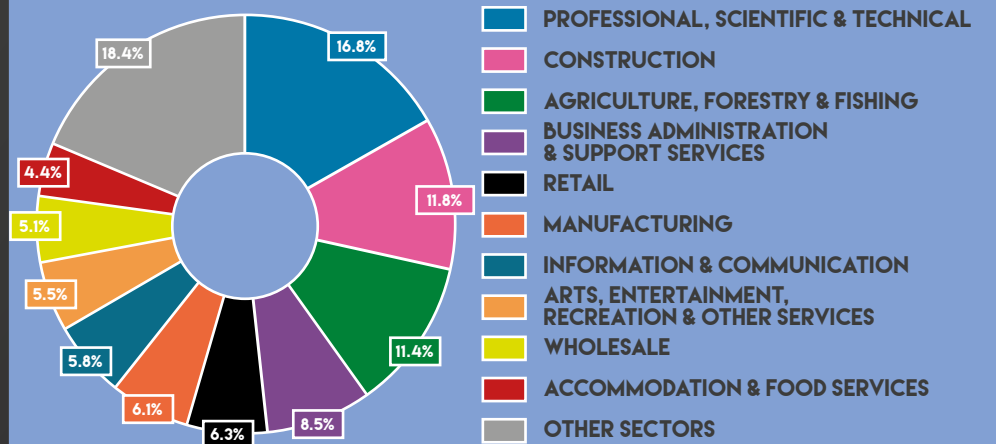
- A PERSHORE HIGH SCHOOL
- B WCG PERSHORE
- C VALE OF EVESHAM SCHOOL
- D THE DE MONTFORD SCHOOL
- E WCG EVESHAM
- F PRINCE HENRY HIGH SCHOOL
- G DROITWICH SPA HIGH SCHOOL

WYCHAVON CITY KEY INFO

TOTAL POPULATION: 125,378



TOP 10 INDUSTRY SECTORS



LOCAL KEY BUSINESSES

WYCHAVON



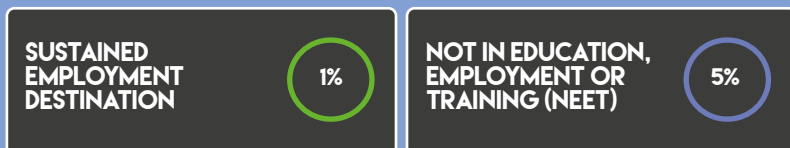
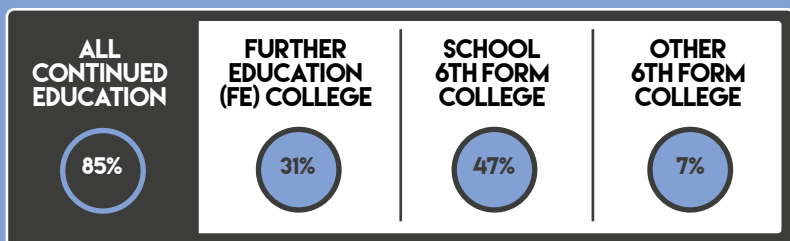
BUSINESS KEY

- | | | | |
|--|--|---|--|
| <p>1 AIR TUBE TECHNOLOGIES LIMITED
MANUFACTURE OF OTHER TECHNICAL AND INDUSTRIAL TEXTILES</p> <p>AVL UK HOLDINGS LIMITED
ACTIVITIES OF HEAD OFFICES</p> <p>BEPCO UK LIMITED
WHOLESALE OF AGRICULTURAL MACHINERY, EQUIPMENT AND SUPPLIES</p> <p>CP FOODS (UK) LIMITED
WHOLESALE OF OTHER FOOD, INCLUDING FISH, CRUSTACEANS AND MOLLUSCS</p> <p>FOREST GARDEN GROUP LIMITED
MANUFACTURING AND PRECISION ENGINEERING</p> <p>MONOSOL AF, LIMITED
MANUFACTURING AND PRECISION ENGINEERING</p> | <p>10 DAWN FOODS LIMITED
MANUFACTURE OF OTHER FOOD PRODUCTS</p> <p>11 DONCASTERS DERITEND LTD
ENGINEERING</p> <p>DONCASTERS PRECISION CASTINGS – DERITEND
MANUFACTURING</p> <p>TUBETRADE PLC
OTHER BUSINESS SUPPORT SERVICE ACTIVITIES</p> <p>12 EGBERT H TAYLOR & COMPANY LTD
MANUFACTURE OF WASTE CONTAINER SYSTEMS</p> <p>13 EUROFRESH EVESHAM LIMITED
WHOLESALE OF FRUIT AND VEGETABLES</p> <p>KARNDAN INTERNATIONAL LIMITED
WHOLESALE OF HOUSEHOLD GOODS</p> <p>14 EUROVACCUM PRODUCTS LIMITED
MANUFACTURING</p> <p>15 FLYFORD FOOD COMPANY LLP
FOOD MANUFACTURING</p> <p>16 FOSTER & FREEMAN LIMITED
MANUFACTURE OF OTHER SPECIAL-PURPOSE MACHINERY</p> <p>17 GASPARRO PRODUCE LTD
DISTRIBUTORS AND PRODUCERS</p> <p>18 GLOBAL PHONES LTD T/A M-VIRON
OTHER RETAIL SALE OF NEW GOODS IN SPECIALISED STORES</p> <p>19 HONEYBROOK ANIMAL FOODS (ENDOR LTD)
REFRIGERATION, FROZEN ANIMAL FOOD AND HGV LOGISTICS</p> <p>20 INDUCTOTHERM EUROPE LIMITED
MANUFACTURE OF OTHER SPECIAL-PURPOSE MACHINERY</p> <p>21 IPURTECH LIMITED
ENERGY TECHNOLOGY</p> <p>KOITO EUROPE LIMITED
AUTOMOTIVE</p> <p>VAX LTD
CONSUMER GOODS</p> | <p>22 JOERNS HEALTHCARE LTD
DURABLE MEDICAL EQUIPMENT MANUFACTURE</p> <p>23 JUTEXPO LTD
MANUFACTURE OF OTHER TECHNICAL AND INDUSTRIAL TEXTILES</p> <p>24 KANES FOODS LIMITED
FOOD MANUFACTURING</p> <p>25 LITTLE SOAP COMPANY LTD
MANUFACTURE OF SOAP AND DETERGENTS</p> <p>26 MALVERN OPTICAL LTD
ENGINEERING RELATED SCIENTIFIC AND TECHNICAL CONSULTING ACTIVITIES</p> <p>27 MATCON GROUP LIMITED
AVIATION AND AEROSPACE</p> <p>28 MERRALLS CONSULTING
INFORMATION, COMMUNICATION, TECHNOLOGY, COMPUTING, CYBER SECURITY & WEB</p> <p>29 NEW LEAF PLANTS LTD
WHOLESALE NURSERY</p> <p>30 NORTECH MANAGEMENT LIMITED
LEGAL SERVICES</p> <p>31 PRIMAFRUIT LIMITED
WHOLESALE OF FRUIT AND VEGETABLES</p> <p>32 PRINT STRATEGY EUROPE LIMITED
PRINTING</p> <p>33 PROMPTING PLUS LTD
TELEVISION PROGRAMME PRODUCTION ACTIVITIES</p> <p>34 REDDIPLEX LIMITED
MANUFACTURING</p> <p>35 RELIANCE WORLDWIDE CORPORATION (UK) LIMITED
RETAIL (INCLUDING MOTOR), WHOLESALE AND LEISURE</p> <p>36 ROGER DYSON LIMITED
MANUFACTURE OF OTHER SPECIAL-PURPOSE MACHINERY</p> <p>37 SCHLOETTER CO LTD
ELECTROPLATING PROCESS SUPPLIERS AND PAINT</p> | <p>MANUFACTURERS</p> <p>38 SENCON (UK) LTD DESIGN,
MANUFACTURE AND DISTRIBUTION FOR FOOD AND BEVERAGE PACKAGING</p> <p>39 SPA TRACK MEDICAL
MANUFACTURE OF MEDICAL AND SURGICAL EQUIPMENT AND ORTHOPAEDIC APPLIANCES</p> <p>40 SPRINT REFRIGERATION & CATERING EQUIPMENT LTD.
OTHER PERSONAL SERVICE ACTIVITIES</p> <p>41 TECHTEAM (UK) LIMITED
IT AND SERVICES</p> <p>42 TEER COATINGS LIMITED
COATING SOLUTIONS</p> <p>43 THE RIBBON PRINTING CO. EUROPE LTD
PRINTING</p> <p>44 TRANSCAL ENGINEERING LIMITED
MANUFACTURE OF OTHER FABRICATED METAL PRODUCTS</p> <p>45 TROJAN UV TECHNOLOGIES UK LTD
UV TECHNOLOGY</p> <p>46 VALEFRESCO LIMITED
GROWING OF VEGETABLES AND MELONS, ROOTS AND TUBERS</p> <p>47 WEBBS GARDEN CENTRES LTD
PLANT NURSERY</p> <p>48 DRP HOLDINGS LIMITED
ARTISTIC CREATION</p> <p>BLAKEDOWN ENVIRONMENT & LEISURE PLC
SPECIALISED CONSTRUCTION ACTIVITIES</p> <p>TIGERTURF (UK) LIMITED
MANUFACTURE OF WOVEN OR TUFTED CARPETS AND RUGS</p> <p>49 ASPENS-SERVICES LIMITED
EVENT CATERING ACTIVITIES</p> <p>50 ROXEL (UK ROCKET MOTORS) LIMITED
OTHER MANUFACTURING</p> |
|--|--|---|--|

LOCAL SKILLS AND EMPLOYMENT WYCHAVON



SCHOOL LEAVER DESTINATIONS AT 16



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH FEWER THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



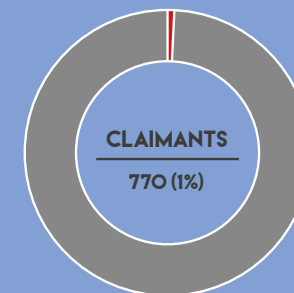
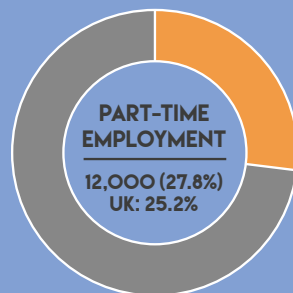
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS



EMPLOYMENT STATISTICS



LOCAL SCHOOLS WYCHAVON



EDUCATION

	CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*		CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*
DROITWICH SPA HIGH SCHOOL		ACADEMY	 1,214		PRINCE HENRY HIGH SCHOOL		ACADEMY	 1,263	
THE DE MONTFORT SCHOOL		MAINTAINED SCHOOL	 940		VALE OF EVESHAM SCHOOL		ACADEMY	 178	-
PERSHORE HIGH SCHOOL		ACADEMY	 1,079						

CAREERS HUB MEMBERS SCHOOLS ARE PART OF THE WORCESTERSHIRE LEP'S CAREERS HUB BEING DELIVERED IN PARTNERSHIP WITH THE CAREERS AND ENTERPRISE COMPANY. MEMBER SCHOOLS WILL RECEIVE ADDITIONAL SUPPORT THROUGH THE CAREERS HUB TO ACHIEVE ALL 8 OF THE GATSBY BENCHMARKS.

* 5 GCSES AT A* TO C LEVELS, INCLUDING BOTH ENGLISH AND MATHEMATICS ** DATA WAS NOT AVAILABLE AT THE TIME OF PRODUCING THIS REPORT

TOWN FOCUS

DROITWICH SPA



SCHOOL KEY
(SEE BELOW)

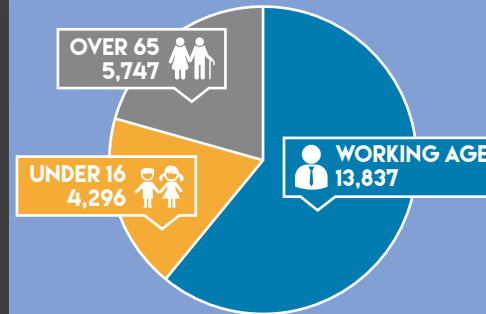
BUSINESS KEY
(SEE NEXT PAGE)

TOWN SCHOOLS

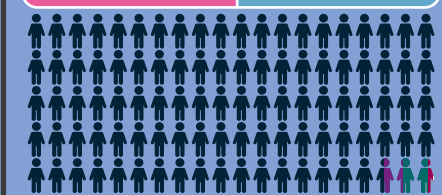
DROITWICH SPA HIGH SCHOOL

DROITWICH SPA KEY INFO

TOTAL POPULATION: 23,880



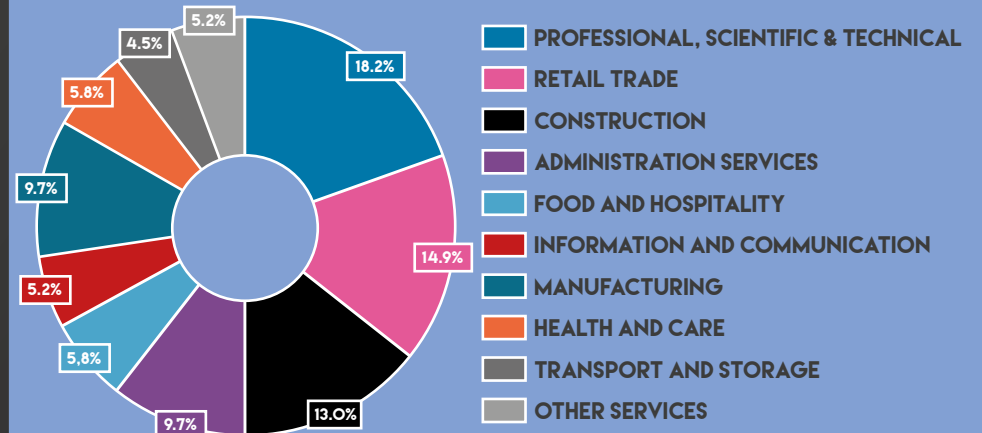
(51.7%) 12,338 11,542 (48.3%)



WHITE 97.3%
 MIXED/MULTIPLE ETHNIC GROUPS 1.0%
 ASIAN / BRITISH ASIAN 1.3%
 BLACK / BLACK BRITISH 0.3%
 OTHER 0.1%



TOP INDUSTRY SECTORS



TOWN FOCUS – SCHOOLS & BUSINESSES

DROITWICH SPA



BUSINESS KEY

- 2 **AKW MEDI-CARE LTD**
SPECIALISTS MEDICAL PRACTICE ACTIVITIES
- 9 **CHATEAU IMPNEY**
HOSPITALITY
- 11 **DONCASTERS DERITEND LTD**
ENGINEERING
DONCASTERS PRECISION CASTINGS - DERITEND
MANUFACTURING
TUBETRADE PLC
OTHER BUSINESS SUPPORT SERVICE ACTIVITIES
- 18 **GLOBAL PHONES LTD T/A M-VIRON**
OTHER RETAIL SALE OF NEW GOODS IN SPECIALISED STORES
- 20 **INDUCTOTHERM EUROPE LIMITED**
MANUFACTURE OF OTHER SPECIAL-PURPOSE MACHINERY
- 21 **IPURTECH LIMITED**
ENERGY TECHNOLOGY
KOITO EUROPE LIMITED
AUTOMOTIVE
VAX LTD
CONSUMER GOODS
- 32 **PRINT STRATEGY EUROPE LIMITED**
PRINTING
- 34 **REDDIPLEX LIMITED**
MANUFACTURING
- 36 **ROGER DYSON LIMITED**
MANUFACTURE OF OTHER SPECIAL-PURPOSE MACHINERY
- 38 **SENCON (UK) LTD DESIGN,**
MANUFACTURE AND DISTRIBUTION FOR FOOD AND BEVERAGE
PACKAGING
- 39 **SPA TRACK MEDICAL**
MANUFACTURE OF MEDICAL AND SURGICAL EQUIPMENT AND
ORTHOPAEDIC APPLIANCES
- 42 **TEER COATINGS LIMITED**
COATING SOLUTIONS
- 43 **THE RIBBON PRINTING CO. EUROPE LTD**
PRINTING
- 45 **TROJAN UV TECHNOLOGIES UK LTD**
UV TECHNOLOGY



EDUCATION

	CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*
DROITWICH SPA HIGH SCHOOL		ACADEMY	 1,214	 40%



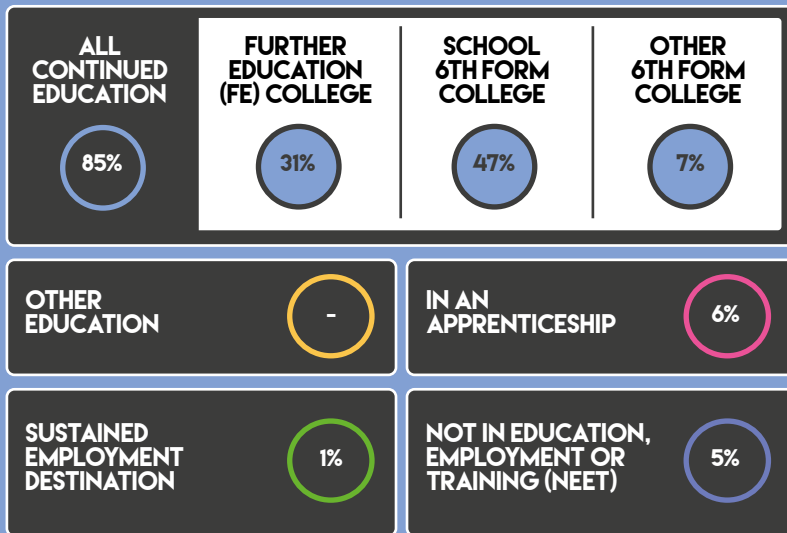
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TOWN FOCUS – SKILLS AND EMPLOYMENT

DROITWICH SPA



SCHOOL LEAVER DESTINATIONS AT 16*



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH FEWER THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



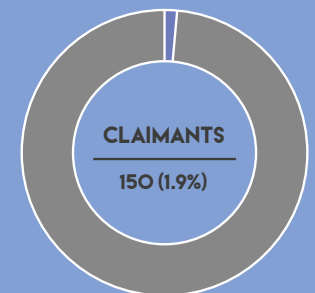
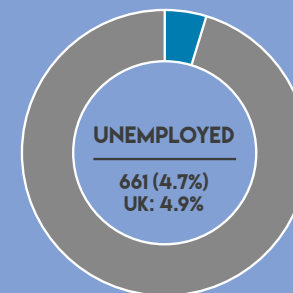
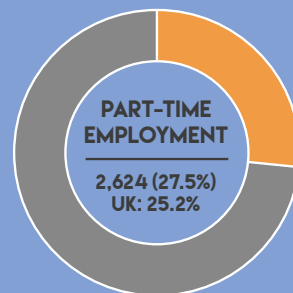
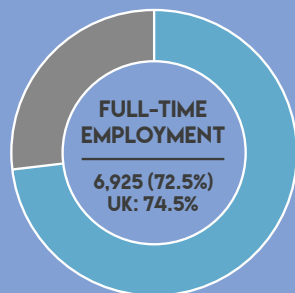
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS

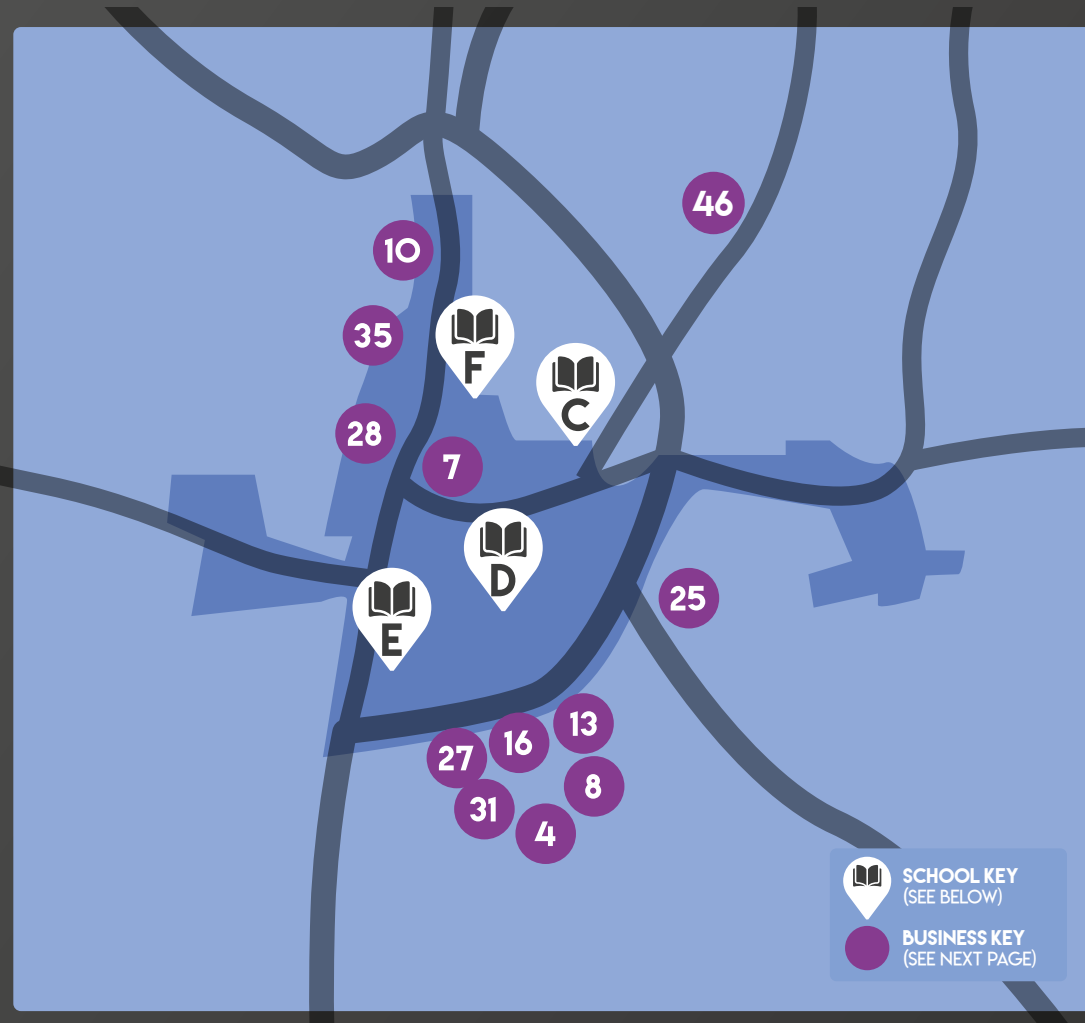


EMPLOYMENT STATISTICS



*THIS DATA REFERS TO THE WIDER DISTRICT AREA

TOWN FOCUS EVESHAM



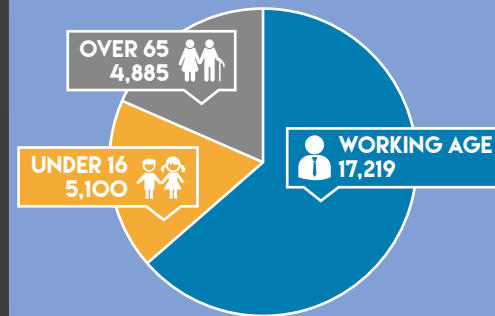
SCHOOL KEY (SEE BELOW)
 BUSINESS KEY (SEE NEXT PAGE)

TOWN SCHOOLS

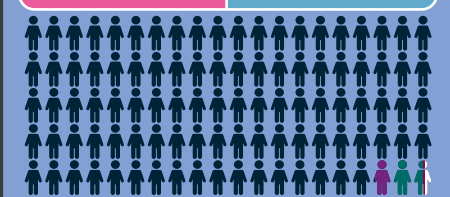
C VALE OF EVESHAM SCHOOL	D THE DE MONTFORD SCHOOL	E WCG EVESHAM
		F PRINCE HENRY HIGH SCHOOL

EVESHAM KEY INFO

TOTAL POPULATION: 27,204



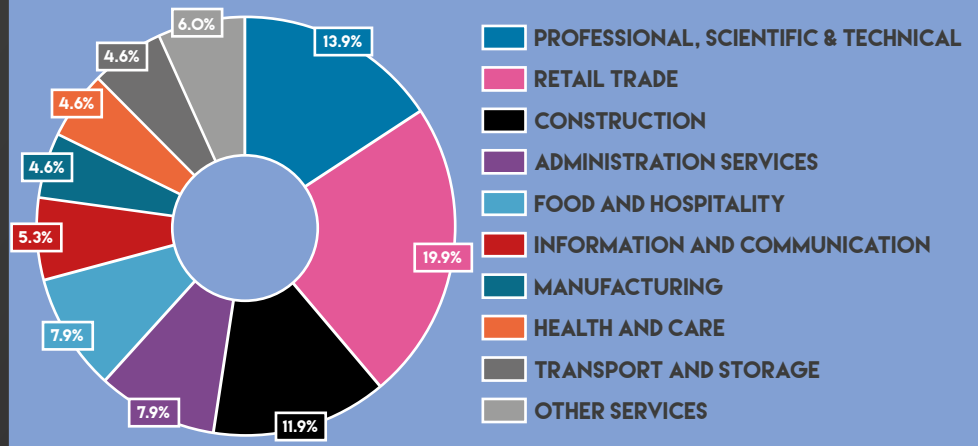
(50.4%) 13,715 | 13,489 (49.6%)



WHITE	97.1%
MIXED/MULTIPLE ETHNIC GROUPS	0.9%
ASIAN / BRITISH ASIAN	1.5%
BLACK / BLACK BRITISH	0.1%
OTHER	0.3%



TOP INDUSTRY SECTORS



TOWN FOCUS – SCHOOLS & BUSINESSES

EVESHAM



BUSINESS KEY

- 4 METAL IMPROVEMENT CO
ENGINEERED COATINGS AND COATING SERVICES
- 7 ARECA DESIGN
CREATIVE AGENCY
- 8 BARNES GROUP (U.K.) LIMITED
NON-SPECIALISED WHOLESALE TRADE
JET PLANT HIRE LIMITED
REAL ESTATE AND CONSTRUCTION
- 10 DAWN FOODS LIMITED
MANUFACTURE OF OTHER FOOD PRODUCTS
- 13 EUROFRESH EVESHAM LIMITED
WHOLESALE OF FRUIT AND VEGETABLES
KARNDEAN INTERNATIONAL LIMITED
WHOLESALE OF HOUSEHOLD GOODS
- 16 FOSTER & FREEMAN LIMITED
MANUFACTURE OF OTHER SPECIAL-PURPOSE MACHINERY
- 25 LITTLE SOAP COMPANY LTD
MANUFACTURE OF SOAP AND DETERGENTS
- 27 MATCON GROUP LIMITED
AVIATION AND AEROSPACE
- 28 MERRALLS CONSULTING
INFORMATION, COMMUNICATION, TECHNOLOGY, COMPUTING, CYBER
SECURITY & WEB
- 31 PRIMAFRUIT LIMITED
WHOLESALE OF FRUIT AND VEGETABLES
- 35 RELIANCE WORLDWIDE CORPORATION (UK) LIMITED
RETAIL (INCLUDING MOTOR), WHOLESALE AND LEISURE
- 46 VALEFRESCO LIMITED
GROWING OF VEGETABLES AND MELONS, ROOTS AND TUBERS



EDUCATION

	CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*
PRINCE HENRY HIGH SCHOOL		ACADEMY	 1,263	 53%
VALE OF EVESHAM SCHOOL		ACADEMY	 178	--
THE DE MONTFORT SCHOOL		MAINTAINED SCHOOL	 940	 22%



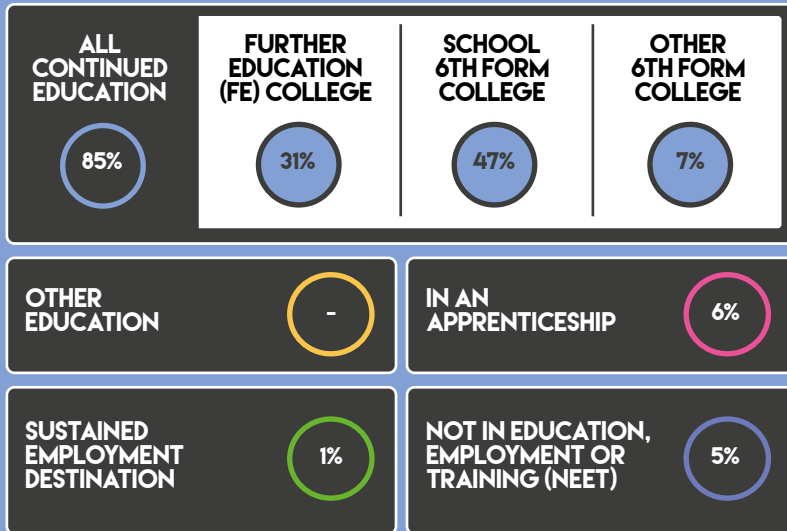
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TOWN FOCUS – SKILLS AND EMPLOYMENT

EVESHAM



SCHOOL LEAVER DESTINATIONS AT 16*



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSES (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH FEWER THAN 5 A TO C GCSES (OR EQUIVALENT QUALIFICATIONS)



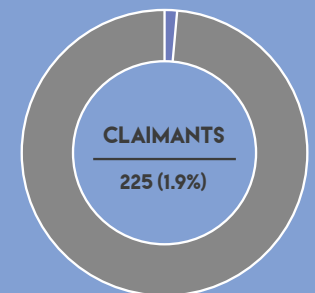
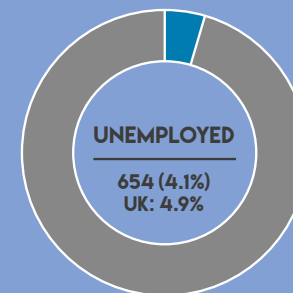
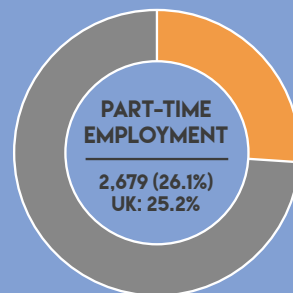
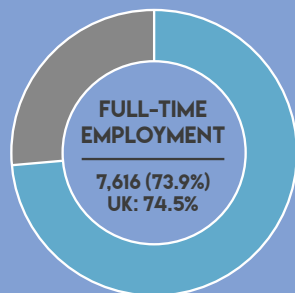
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS

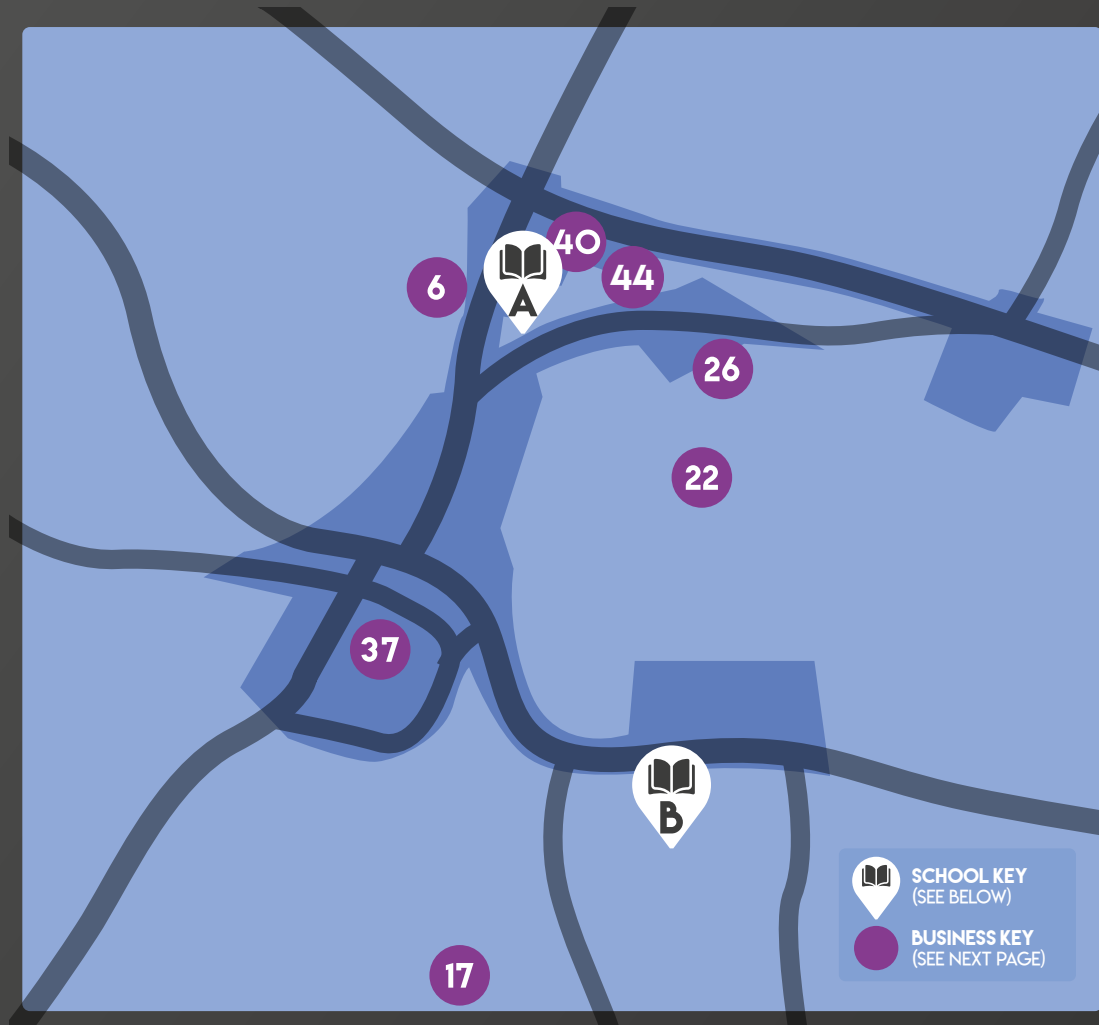


EMPLOYMENT STATISTICS



*THIS DATA REFERS TO THE WIDER DISTRICT AREA

TOWN FOCUS PERSHORE



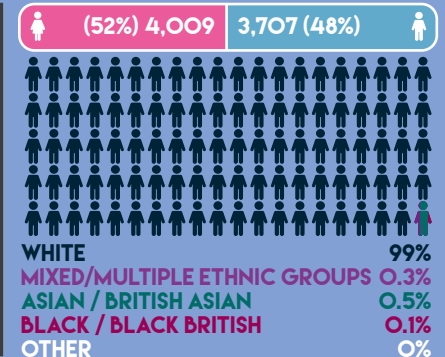
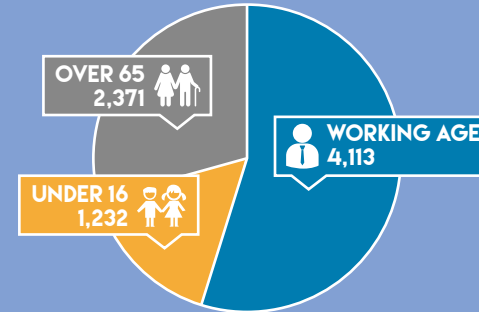
TOWN SCHOOLS

A PERSHORE HIGH SCHOOL

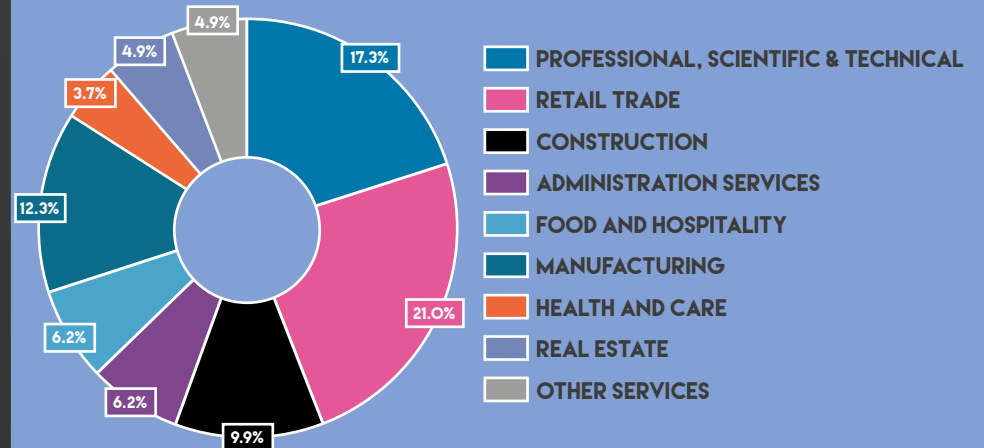
B WCG PERSHORE

PERSHORE KEY INFO

TOTAL POPULATION: 7,716



TOP INDUSTRY SECTORS



TOWN FOCUS – SCHOOLS & BUSINESSES

PERSHORE



BUSINESS KEY

- 6 ALLEN GEARING SOLUTIONS
MANUFACTURING
- 17 GASPARRO PRODUCE LTD
DISTRIBUTORS AND PRODUCERS
- 22 JOERNS HEALTHCARE LTD
DURABLE MEDICAL EQUIPMENT MANUFACTURE
- 26 MALVERN OPTICAL LTD
ENGINEERING RELATED SCIENTIFIC AND TECHNICAL CONSULTING ACTIVITIES
- 37 SCHLOETTER CO LTD
ELECTROPLATING PROCESS SUPPLIERS AND PAINT MANUFACTURERS
- 40 SPRINT REFRIGERATION & CATERING EQUIPMENT LTD.
OTHER PERSONAL SERVICE ACTIVITIES
- 44 TRANSCAL ENGINEERING LIMITED
MANUFACTURE OF OTHER FABRICATED METAL PRODUCTS



EDUCATION

	CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*
PERSHORE HIGH SCHOOL		ACADEMY	 1,079	 39%



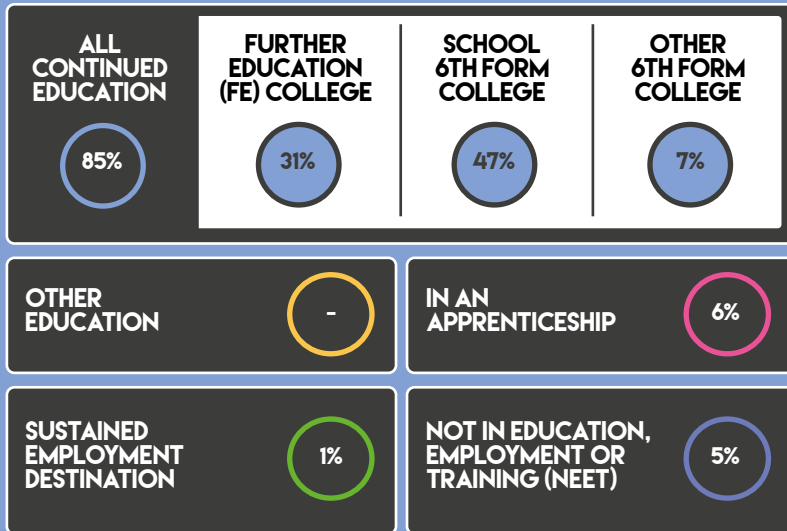
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TOWN FOCUS – SKILLS AND EMPLOYMENT

PERSHORE



SCHOOL LEAVER DESTINATIONS AT 16*



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSES (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH FEWER THAN 5 A TO C GCSES (OR EQUIVALENT QUALIFICATIONS)



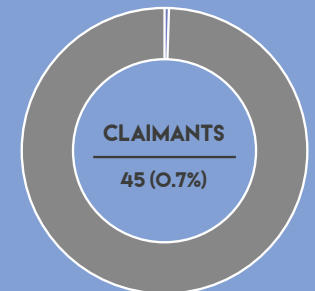
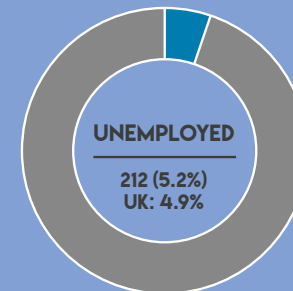
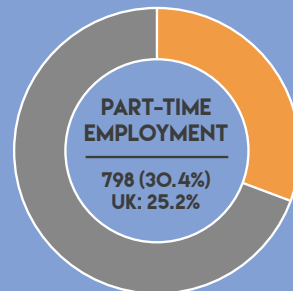
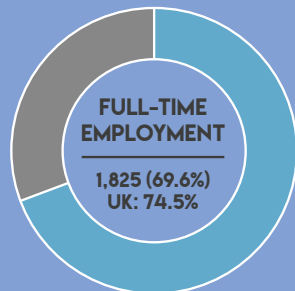
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS



EMPLOYMENT STATISTICS



*THIS DATA REFERS TO THE WIDER DISTRICT AREA

HOW CAN YOU HELP AND BECOME MORE INVOLVED?

The Worcestershire LEP and its delivery partners recognise the need to support the development of a skilled workforce of tomorrow and the challenge is enabling young people to understand their skills and how they fit in the future Worcestershire economic picture. We would ask that businesses and individuals help educate and shape our young people to make positive careers choices.

Businesses of all sizes can get involved in the 'Creation of our Future Workforce' through a variety of ways. Commitment can be as little as one hour per week or one day a year, but this involvement could make the difference for a young person in choosing their industries and careers.

Here are some just some examples of how business and parents could potentially get involved:



ASSEMBLY TALKS TO SCHOOLS



SUPPORTING YOUNG PEOPLE WITH MOCK INTERVIEWS AND CV WORKSHOPS



ATTENDING CAREERS FAYRES LIKE THE WORCESTERSHIRE SKILLS SHOW



OPENING YOUR DOORS TO YOUNG PEOPLE TO SEE YOUR WORK ENVIRONMENT AND THE WORK YOU DO



OFFERING A YOUNG PERSON A WORK EXPERIENCE OR INTERNSHIP OPPORTUNITY IN YOUR BUSINESS WHILST THEY ARE STUDYING



EMPLOYING A YOUNG PERSON INTO YOUR BUSINESS AS AN APPRENTICE



BECOME AN ENTERPRISE ADVISER AND SUPPORT AN EDUCATIONAL ESTABLISHMENT TO FACILITATE MEANINGFUL CAREERS ACTIVITY FOR STUDENTS

To offer your support, or the support of your business, organisation or education provider, please email cec@worcestershire.gov.uk



DATA SOURCES

POPULATION DATA:
2017 MID-YEAR POPULATION ESTIMATES, NOMIS

ETHNICITY DATA:
2011 CENSUS, NOMIS

EMPLOYMENT DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA, 2018, NOMIS

CLAIMANT DATA:
CLAIMANT COUNT NOMIS, NOV 2018, NOMIS

QUALIFICATION DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA 2018, NOMIS

APPRENTICESHIP DATA:
ANNUAL POPULATION SURVEY, 2017, NOMIS

SCHOOL LEAVERS DESTINATIONS:
DESTINATIONS OF KS4 AND KS5 PUPILS:
2017 (RELEASED OCTOBER 2018), GOV.UK

**THE CAREERS &
ENTERPRISE
COMPANY**



Worcestershire
Local Enterprise Partnership

WHAT THEY DO

The Careers and Enterprise Company (CEC) helps Worcestershire by creating powerful, long lasting connections between local businesses and the schools and colleges in the area.

WHAT THEY DO

Worcestershire Local Enterprise Partnership drives economic development and enterprise in the county by providing strategic leadership.



worcestershire
county council

WHAT THEY DO

Worcestershire County Council provides a huge range of services including facilities such as schools and libraries, the provision of care for vulnerable and older residents, road maintenance, and supporting economic and social development across the County.



CONTACTS



CSAB@WLEP.CO.UK



[@CEC_WORCS](https://twitter.com/@CEC_WORCS)



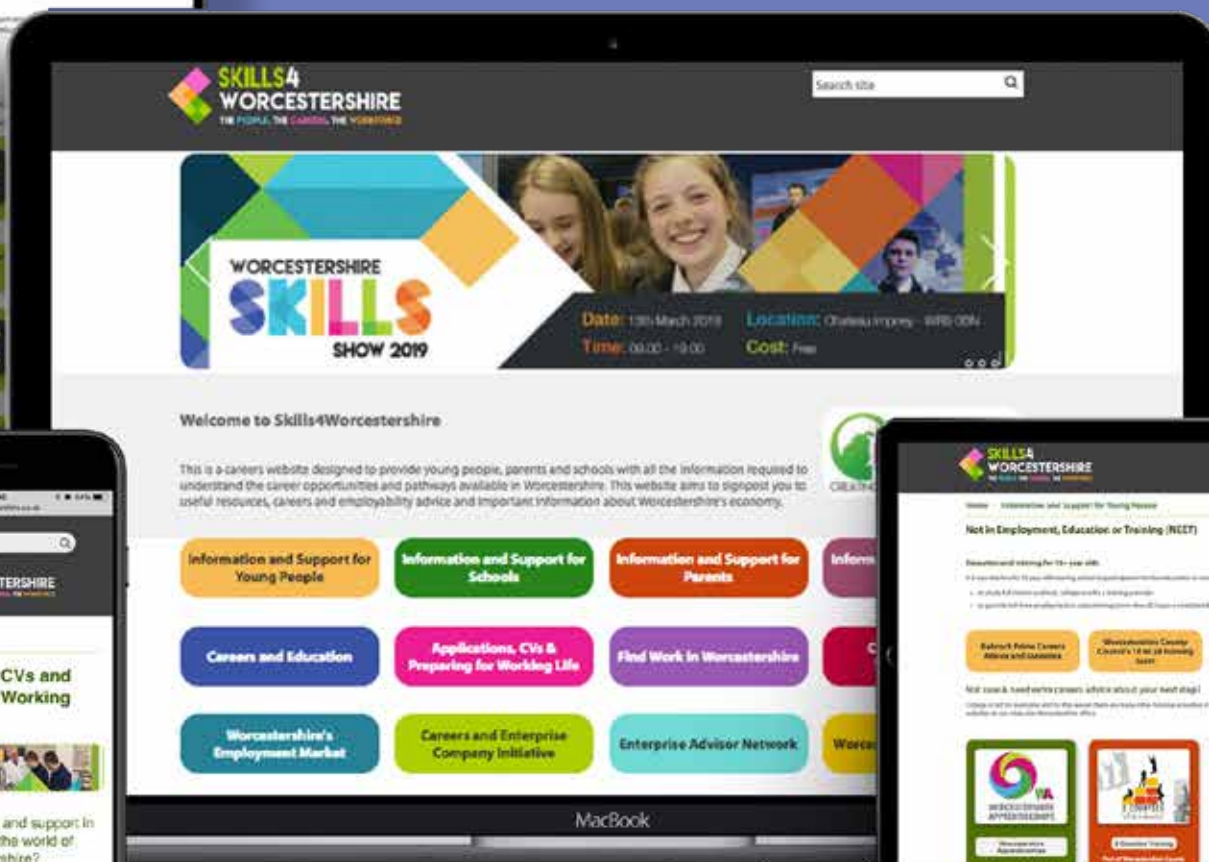
WWW.SKILLS4WORCESTERSHIRE.CO.UK

**THE PEOPLE.
THE CAREERS.
THE WORKFORCE**

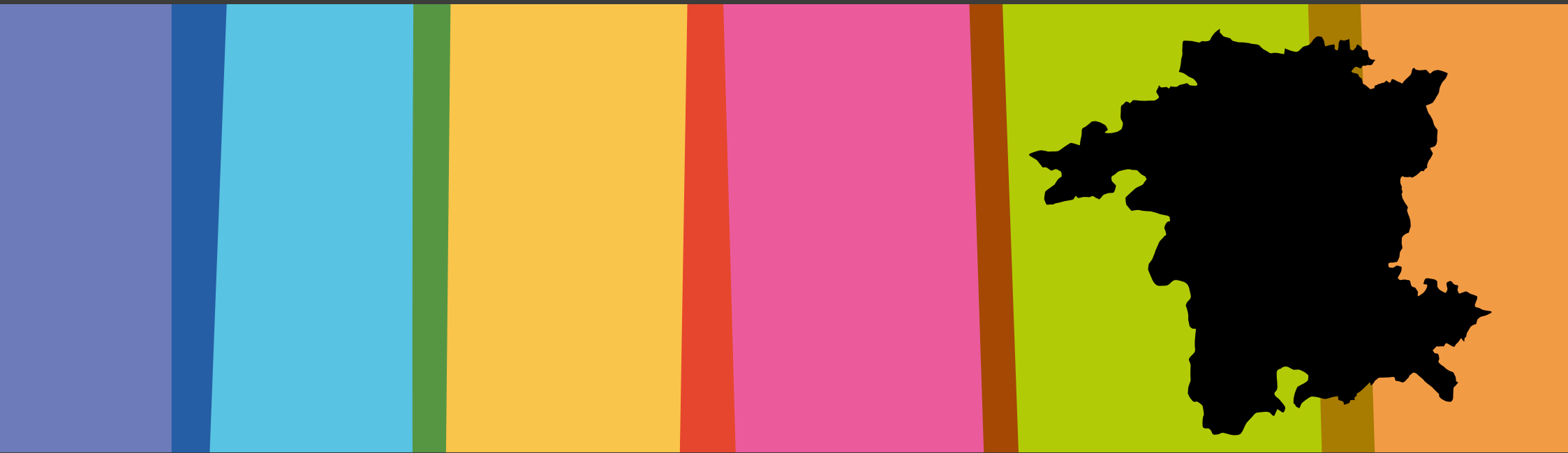


**YOU HAVE VISITED
THE SKILLS SHOW BUT
DON'T FORGET TO VISIT
WORCESTERSHIRE'S
ONLINE CAREERS TOOL...**

WWW.SKILLS4WORCESTERSHIRE.CO.UK



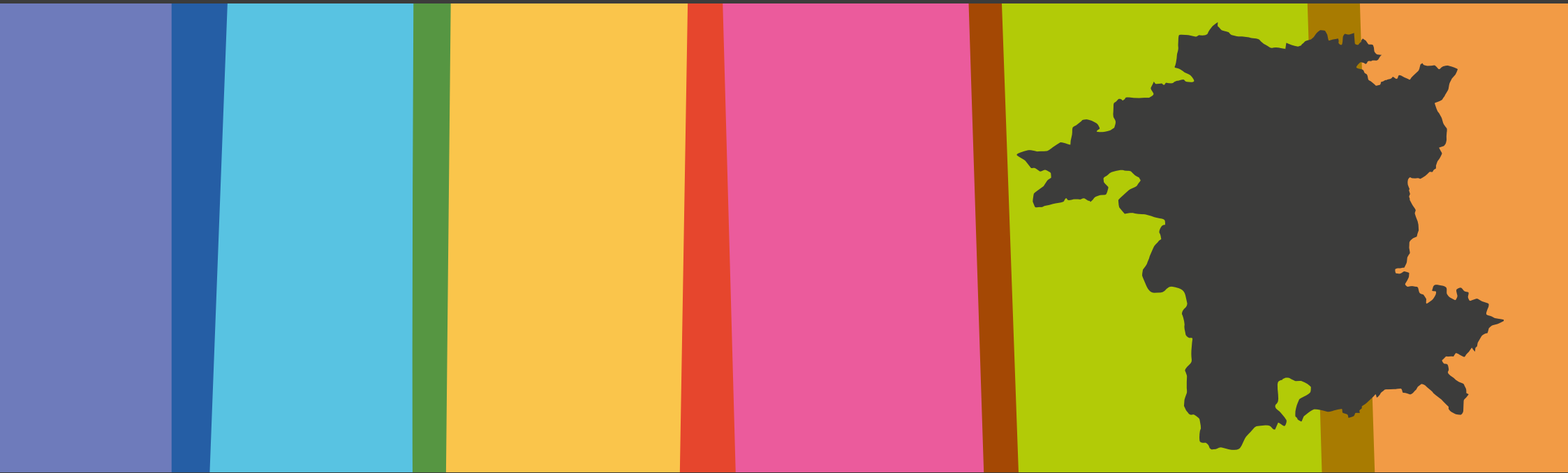
The Skills Guide, Wychavon has been developed to help the county's students and their parents understand just some of the academic and employment-based opportunities that are available locally to the younger generations. These guides provide a snapshot view of the local schools, employment statistics and a summary of some of the largest employers within the area.



THE SKILLS GUIDE 2019

WYRE FOREST

THE PEOPLE. THE CAREERS. THE WORKFORCE.



WELCOME TO THE SKILLS GUIDE 2019



GARY WOODMAN
CHIEF EXECUTIVE
WORCESTERSHIRE LEP

This is the second year that Worcestershire Local Enterprise Partnership (LEP) and Worcestershire County Council have developed these guides to the local skills network. We've created these documents to help provide local students and parents with a greater understanding of the academic opportunities and employment opportunities available in Worcestershire.

Our reports provide a wealth of information from all six district areas in Worcestershire, with a summary of the top industry sectors and the largest employers in each area. With our knowledge of the local employment trends and the skills that businesses require to continue their growth, we are able to help younger generations to understand what the jobs of the future will look like and require.

The Skills Guide forms part of the work carried out by the Worcestershire LEP's Careers Hub team, which helps to bring together our county's businesses with local schools and colleges. By working together with employers, schools and colleges in their careers advice and planning, we aim to ensure that our younger generations will have the relevant skills for the future needs of local business.

To help further improve the education of our younger people, we've launched a campaign for 'Creating our Future Workforce'. The campaign aims to tackle the county's skills gap and support businesses to get involved with developing Worcestershire's skilled workforce of the future, by working more closely together with educational establishments.

Businesses of all sizes in Worcestershire are getting involved with 'Creating our Future Workforce' through a variety of pathways, whether it's attending assembly talks at schools, supporting young people with mock interviews and CV workshops, or offering a young person a work experience or internship opportunity.

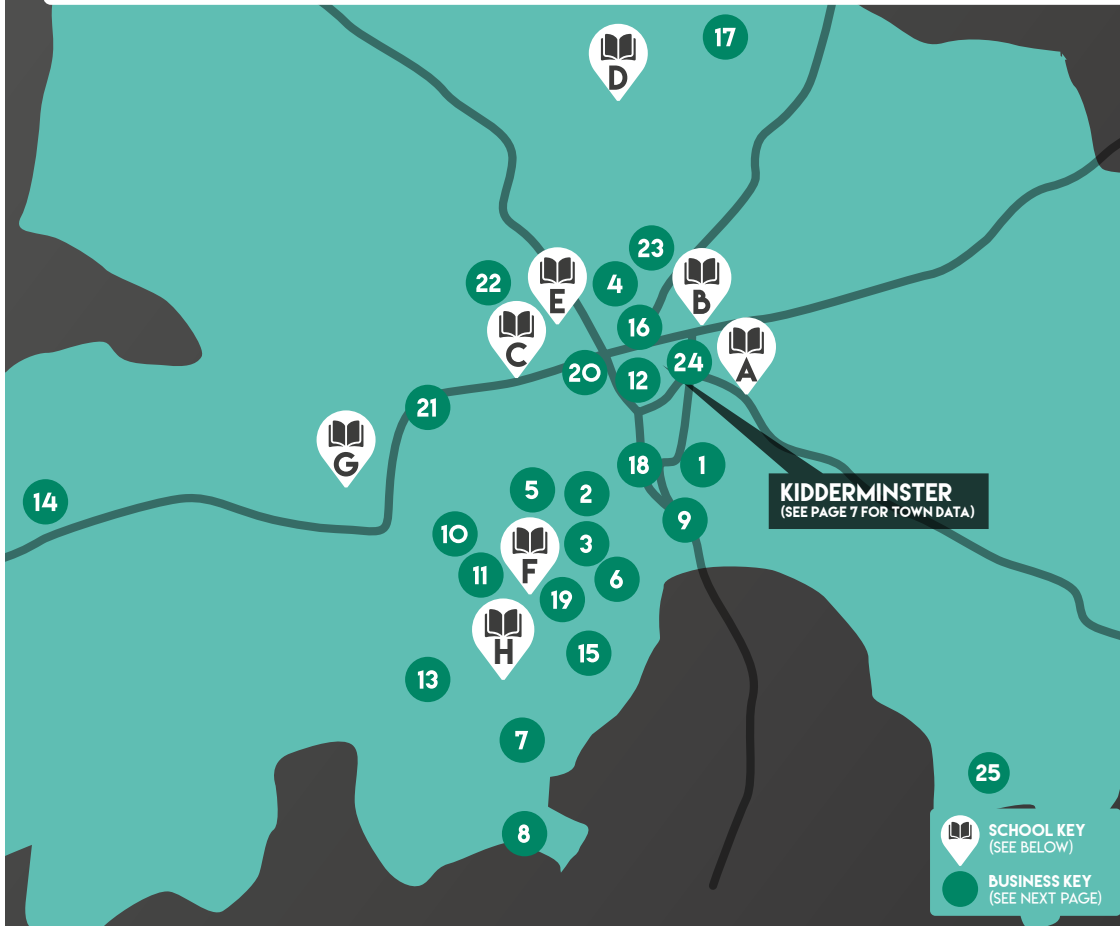
We are encouraging more businesses to help play their part in this campaign and to email cec@worcestershire.gov.uk to find out more.

For more information on Worcestershire's latest skills support and initiatives, I would encourage you to visit our Skills 4 Worcestershire website www.skills4worcestershire.co.uk



THE BIGGER PICTURE

WYRE FOREST

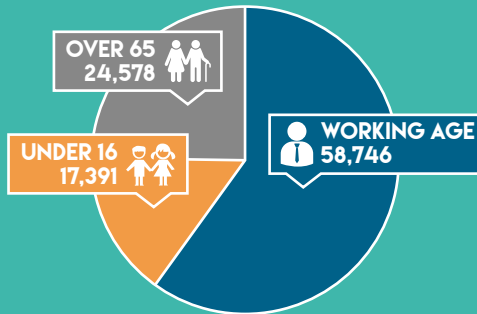


DISTRICT SCHOOLS

- A KING CHARLES I SCHOOL
- B HOLY TRINITY SCHOOL
- C BAXTER COLLEGE
- D WOLVERLEY CE SECONDARY SCHOOL
- E WYRE FOREST SPECIAL SCHOOL
- F CONTINU PLUS ACADEMY TRUST
- G THE BEWDLEY SCHOOL HIGH SCHOOL AND SIXTH FORM CENTRE
- H STOURPORT HIGH SCHOOL

WYRE FOREST KEY INFO

TOTAL POPULATION: 100,715



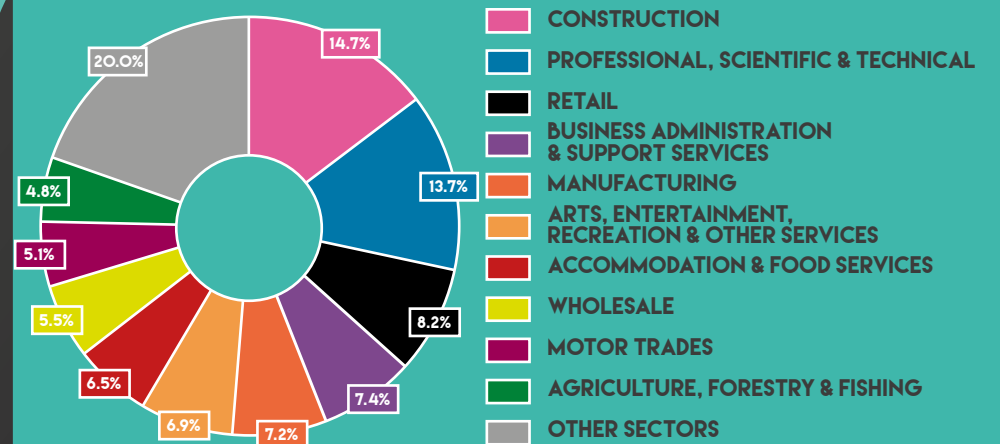
♀ (50.6%) 51,007 49,708 (49.4%) ♂



Ethnicity	Percentage
WHITE	97.2%
MIXED/MULTIPLE ETHNIC GROUPS	1.0%
ASIAN / BRITISH ASIAN	1.4%
BLACK / BLACK BRITISH	0.2%
OTHER	0.1%



TOP 10 INDUSTRY SECTORS



LOCAL KEY BUSINESSES

WYRE FOREST



BUSINESS KEY

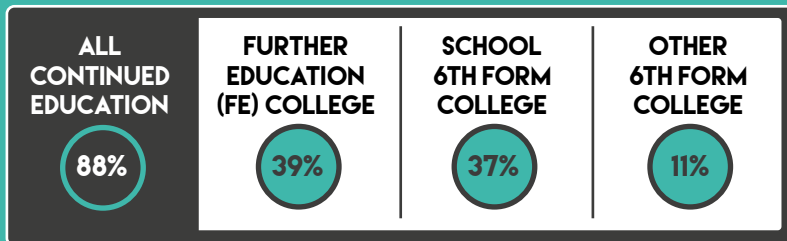
- | | | | |
|---|---|---|---|
| 1 AMADA UK LTD
MECHANICAL OR INDUSTRIAL ENGINEERING | 9 GREENSAFE IT LTD
WHOLESALE OF ELECTRONIC AND TELECOMMUNICATIONS EQUIPMENT AND PARTS | 17 TITAN STEEL WHEELS LIMITED
OTHER MANUFACTURING | 24 SEVERN VALLEY RAILWAY (HOLDINGS) PUBLIC LIMITED COMPANY
PASSENGER RAIL TRANSPORT, INTERURBAN |
| 2 ASHLAND SPECIALTIES UK LIMITED
MANUFACTURE OF OTHER CHEMICAL PRODUCTS | 10 HANNAFIN HOLDINGS LIMITED
DEVELOPMENT OF BUILDING PROJECTS | 18 VICTORIA CARPETS
CARPETS | 25 FISH4DOGS
FOOD |
| 3 BEAKBANE LIMITED
MECHANICAL OR INDUSTRIAL ENGINEERING | REDSPEED INTERNATIONAL LIMITED
MANUFACTURING AND PRECISION ENGINEERING | VICTORIA P.L.C.
MANUFACTURE OF WOVEN OR TUFTED CARPETS AND RUGS | |
| 4 BOND WORTH LTD
CARPET MANUFACTURERS & RETAILERS & DISTRIBUTORS | 11 INTERNATIONAL GLAZING SERVICES
GLAZING AND WINDOW SERVICES | 19 VISION LABS LTD.
RETAIL SALE BY OPTICIANS | |
| 5 BRINTONS CARPETS
MANUFACTURING | 12 KIDDERMINSTER FOOTWEAR
FOOTWEAR DISTRIBUTOR IMPORTER AND EXPORTER | WYRE FOREST COMMUNITY HOUSING
HOUSING | |
| FILTRATION SERVICE ENGINEERING LTD
MANUFACTURE & INSTALLATION & SERVICE OF FILTRATION SYSTEMS | 13 MORGAN ADVANCED MATERIALS LTD (TECHNICAL CERAMICS)
ADVANCED MATERIALS | 20 VOORPRET LIMITED
OTHER TECHNOLOGY | |
| 6 CENTRAL ENGLAND HORSEBOXES LTD
HORSEBOXES | 14 PARWELD LTD
WELDING ACCESSORIES MANUFACTURE | 21 WEST MIDLAND SAFARI & LEISURE PARK
SAFARI PARK | |
| 7 CITIZEN COMMUNICATION MEDIA LTD
OTHER PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES | 15 POLYPLAS EXTRUSIONS LIMITED
MANUFACTURING | 22 FLEET INNOVATIONS LIMITED
AUTOMOTIVE | |
| 8 CONVEYOR UNITS LIMITED
MANUFACTURE OF LIFTING AND HANDLING EQUIPMENT | 16 THURSFIELDS
LAW PRACTICE | 23 GREENENGINEERING LIMITED
INSURANCE | |

LOCAL SKILLS AND EMPLOYMENT

WYRE FOREST



SCHOOL LEAVER DESTINATIONS AT 16



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSES (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH FEWER THAN 5 A TO C GCSES (OR EQUIVALENT QUALIFICATIONS)



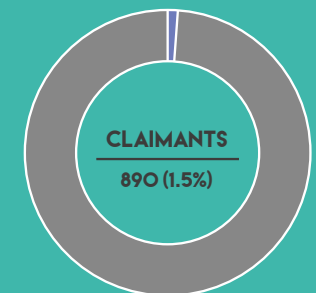
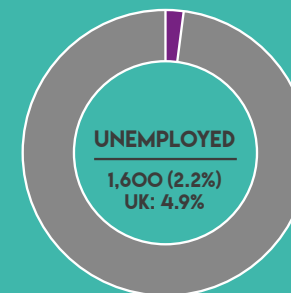
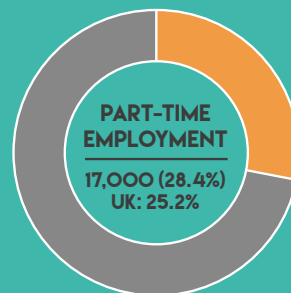
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS



EMPLOYMENT STATISTICS



LOCAL SCHOOLS

WYRE FOREST



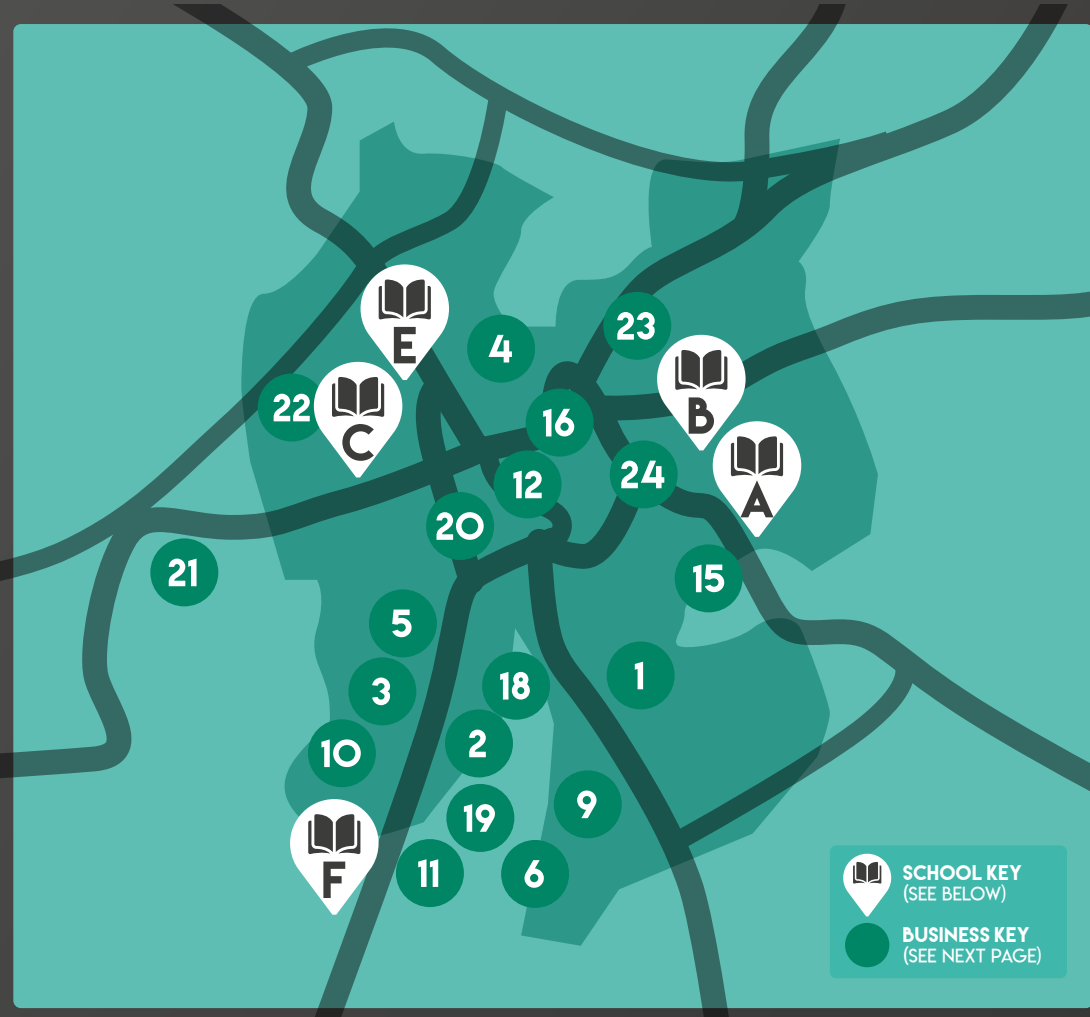
EDUCATION

	CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*		CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*
THE BEWDLEY SCHOOL AND SIXTH FORM CENTRE		MAINTAINED SCHOOL	 938	 42%			SPECIAL SCHOOL	--	--
KING CHARLES I SCHOOL		ACADEMY	 1,061	 52%			ACADEMY	 551	 66%
STOURPORT HIGH SCHOOL		ACADEMY	 1,151	 41%			MAINTAINED SCHOOL	 590	--
							WOLVERLEY CE SECONDARY SCHOOL		

CAREERS HUB MEMBERS SCHOOLS ARE PART OF THE WORCESTERSHIRE LEP'S CAREERS HUB BEING DELIVERED IN PARTNERSHIP WITH THE CAREERS AND ENTERPRISE COMPANY. MEMBER SCHOOLS WILL RECEIVE ADDITIONAL SUPPORT THROUGH THE CAREERS HUB TO ACHIEVE ALL 8 OF THE GATSBY BENCHMARKS.

* 5 GCSEs AT A* TO C LEVELS, INCLUDING BOTH ENGLISH AND MATHEMATICS ** DATA WAS NOT AVAILABLE AT THE TIME OF PRODUCING THIS REPORT

KIDDERMINSTER

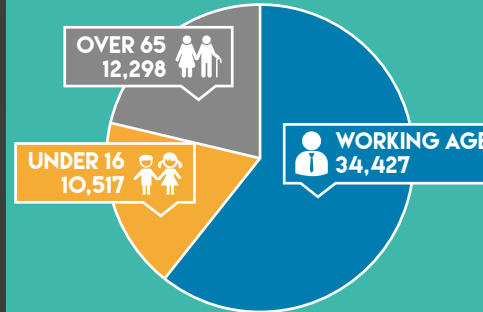


TOWN SCHOOLS

- A** KING CHARLES I SCHOOL
- B** HOLY TRINITY SCHOOL
- C** BAXTER COLLEGE
- E** WYRE FOREST SPECIAL SCHOOL
- F** CONTINU PLUS ACADEMY TRUST

KIDDERMINSTER KEY INFO

TOTAL POPULATION: 57,241



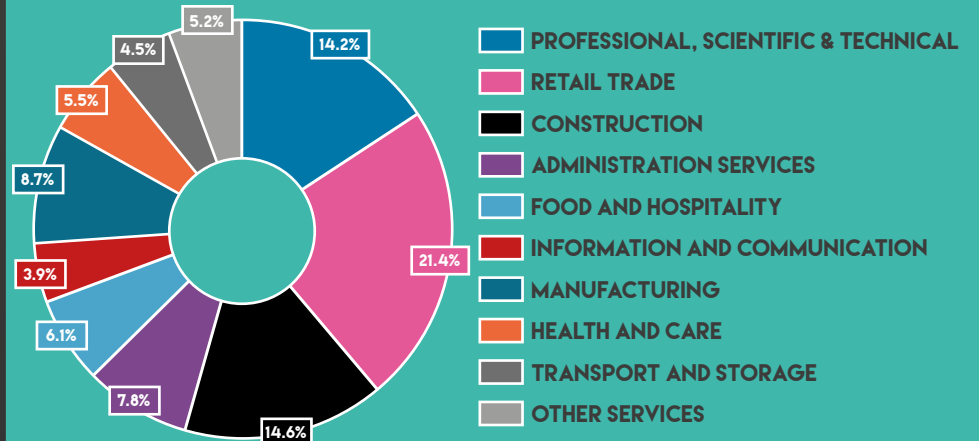
♀ (50.6%) 28,968 28,273 (49.4%) ♂



WHITE 97.3%
 MIXED/MULTIPLE ETHNIC GROUPS 1.1%
 ASIAN / BRITISH ASIAN 1.2%
 BLACK / BLACK BRITISH 0.3%
 OTHER 0.1%



TOP INDUSTRY SECTORS



TOWN FOCUS – SCHOOLS & BUSINESSES

KIDDERMINSTER



BUSINESS KEY

- | | |
|--|---|
| <p>1 AMADA UK LTD
MECHANICAL OR INDUSTRIAL ENGINEERING</p> <p>2 ASHLAND SPECIALTIES UK LIMITED
MANUFACTURE OF OTHER CHEMICAL PRODUCTS</p> <p>3 BEAKBANE LIMITED
MECHANICAL OR INDUSTRIAL ENGINEERING</p> <p>4 BOND WORTH LTD
CARPET MANUFACTURERS & RETAILERS & DISTRIBUTORS</p> <p>5 BRINTONS CARPETS
MANUFACTURING</p> <p>FILTRATION SERVICE ENGINEERING LTD
MANUFACTURE & INSTALLATION & SERVICE OF FILTRATION SYSTEMS</p> <p>6 CENTRAL ENGLAND HORSEBOXES LTD
HORSEBOXES</p> <p>9 GREENSAFE IT LTD
WHOLESALE OF ELECTRONIC AND TELECOMMUNICATIONS EQUIPMENT AND PARTS</p> <p>10 HANNAFIN HOLDINGS LIMITED
DEVELOPMENT OF BUILDING PROJECTS</p> <p>REDSPEED INTERNATIONAL LIMITED
MANUFACTURING AND PRECISION ENGINEERING</p> <p>11 INTERNATIONAL GLAZING SERVICES
GLAZING AND WINDOW SERVICES</p> | <p>12 KIDDERMINSTER FOOTWEAR
FOOTWEAR DISTRIBUTOR IMPORTER AND EXPORTER</p> <p>15 POLYPLAS EXTRUSIONS LIMITED
MANUFACTURING</p> <p>16 THURSFIELDS
LAW PRACTICE</p> <p>18 VICTORIA CARPETS
CARPETS</p> <p>VICTORIA P.L.C.
MANUFACTURE OF WOVEN OR TUFTED CARPETS AND RUGS</p> <p>19 VISION LABS LTD.
RETAIL SALE BY OPTICIANS</p> <p>WYRE FOREST COMMUNITY HOUSING
HOUSING</p> <p>20 VOORPRET LIMITED
OTHER TECHNOLOGY</p> <p>21 WEST MIDLAND SAFARI & LEISURE PARK
SAFARI PARK</p> <p>22 FLEET INNOVATIONS LIMITED
AUTOMOTIVE</p> <p>23 GREENENGINEERING LIMITED
INSURANCE</p> <p>24 SEVERN VALLEY RAILWAY (HOLDINGS) PUBLIC LIMITED COMPANY
PASSENGER RAIL TRANSPORT, INTERURBAN</p> |
|--|---|



EDUCATION

	CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*
HOLY TRINITY SCHOOL		ACADEMY	551	66%
KING CHARLES I SCHOOL		ACADEMY	1,061	52%
WYRE FOREST SPECIAL SCHOOL		SPECIAL SCHOOL	--	--



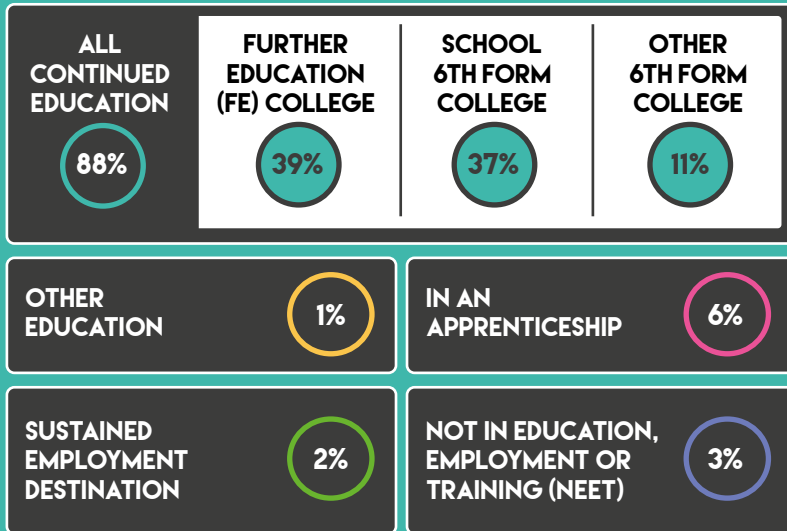
CAREERS HUB MEMBERS SCHOOLS ARE PART OF THE WORCESTERSHIRE LEP'S CAREERS HUB BEING DELIVERED IN PARTNERSHIP WITH THE CAREERS AND ENTERPRISE COMPANY. MEMBER SCHOOLS WILL RECEIVE ADDITIONAL SUPPORT THROUGH THE CAREERS HUB TO ACHIEVE ALL 8 OF THE GATSBY BENCHMARKS.

TOWN FOCUS - SKILLS AND EMPLOYMENT

KIDDERMINSTER



SCHOOL LEAVER DESTINATIONS AT 16*



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH FEWER THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



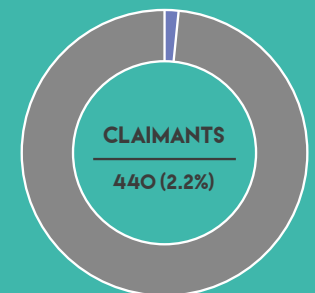
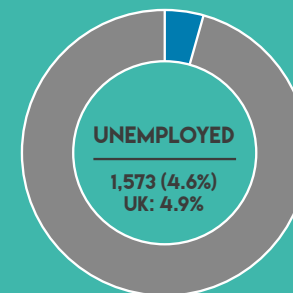
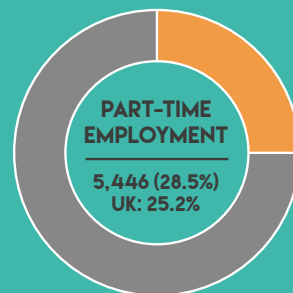
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS



EMPLOYMENT STATISTICS



*THIS DATA REFERS TO THE WIDER DISTRICT AREA

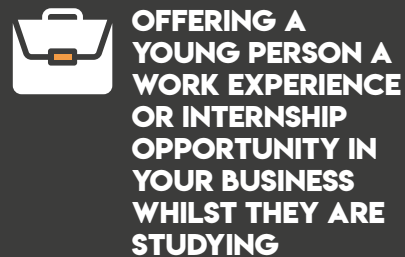
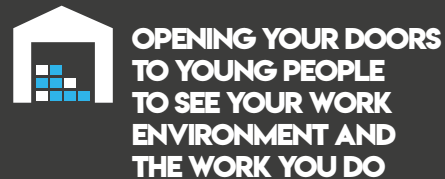
** THE NUMBER OF SCHOOL LEAVERS NOT IN EMPLOYMENT, EDUCATION OR TRAINING WAS NOT AVAILABLE AT THE TIME OF PRODUCING THIS REPORT

HOW CAN YOU HELP AND BECOME MORE INVOLVED?

The Worcestershire LEP and its delivery partners recognise the need to support the development of a skilled workforce of tomorrow and the challenge is enabling young people to understand their skills and how they fit in the future Worcestershire economic picture. We would ask that businesses and individuals help educate and shape our young people to make positive careers choices.

Businesses of all sizes can get involved in the 'Creation of our Future Workforce' through a variety of ways. Commitment can be as little as one hour per week or one day a year, but this involvement could make the difference for a young person in choosing their industries and careers.

Here are some just some examples of how business and parents could potentially get involved:



To offer your support, or the support of your business, organisation or education provider, please email cec@worcestershire.gov.uk



DATA SOURCES

POPULATION DATA:
2017 MID-YEAR POPULATION ESTIMATES, NOMIS

ETHNICITY DATA:
2011 CENSUS, NOMIS

EMPLOYMENT DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA, 2018, NOMIS

CLAIMANT DATA:
CLAIMANT COUNT NOMIS, NOV 2018, NOMIS

QUALIFICATION DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA 2018, NOMIS

APPRENTICESHIP DATA:
ANNUAL POPULATION SURVEY, 2017, NOMIS

SCHOOL LEAVERS DESTINATIONS:
DESTINATIONS OF KS4 AND KS5 PUPILS:
2017 (RELEASED OCTOBER 2018), GOV.UK

THE CAREERS & ENTERPRISE COMPANY

WHAT THEY DO

The Careers and Enterprise Company (CEC) helps Worcestershire by creating powerful, long lasting connections between local businesses and the schools and colleges in the area.



Worcestershire
Local Enterprise Partnership

WHAT THEY DO

Worcestershire Local Enterprise Partnership drives economic development and enterprise in the county by providing strategic leadership.



worcestershire
county council

WHAT THEY DO

Worcestershire County Council provides a huge range of services including facilities such as schools and libraries, the provision of care for vulnerable and older residents, road maintenance, and supporting economic and social development across the County.



CONTACTS



CSAB@WLEP.CO.UK



[@CEC_WORCS](https://twitter.com/@CEC_WORCS)



WWW.SKILLS4WORCESTERSHIRE.CO.UK

**THE PEOPLE.
THE CAREERS.
THE WORKFORCE**



The Skills Guide, Wyre Forest has been developed to help the county's students and their parents understand just some of the academic and employment-based opportunities that are available locally to the younger generations. These guides provide a snapshot view of the local schools, employment statistics and a summary of some of the largest employers within the area.

