

THE BIGGER PICTURE

BROMSGROVE



BROMSGROVE KEY INDUSTRIES

- 1 // **FINANCIAL & INSURANCE**
16%
- 2 // **HEALTH**
12%
- 3 // **BUSINESS
ADMINISTRATION
& SUPPORT SERVICES**
9%
- 4 // **PROFESSIONAL,
SCIENTIFIC &
TECHNICAL**
7%
- 5 // **EDUCATION**
7%

KEY EMPLOYERS

**AFH INDEPENDENT
FINANCIAL SERVICES LIMITED**

NHS

SELCO TRADE CENTRES LIMITED

**PHOENIX GROUP
MANAGEMENT SERVICES
LIMITED**

OAKLAND INTERNATIONAL

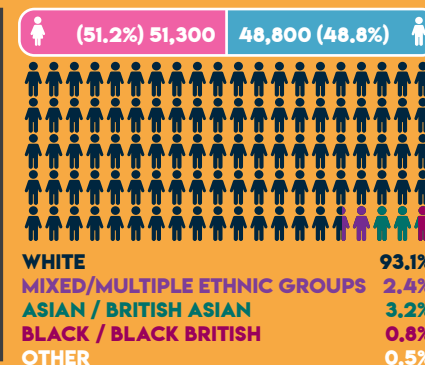
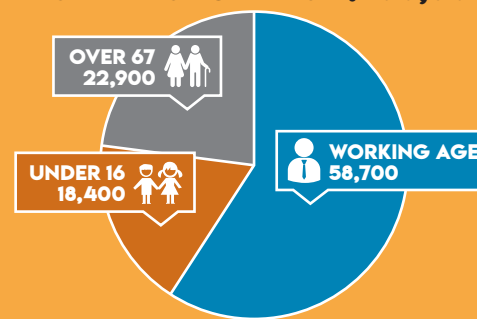
GT ACCESS LTD

IFORCE LIMITED

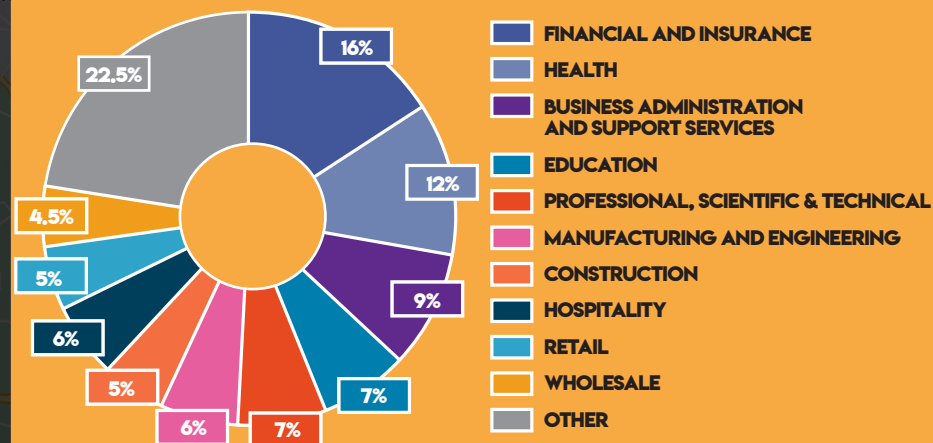
THE BEST CONNECTION

BROMSGROVE KEY INFO

TOTAL POPULATION: 100,000



TOP 10 INDUSTRY SECTORS



THE BIGGER PICTURE

MALVERN HILLS



MALVERN HILLS KEY INDUSTRIES

- 1 // **BUSINESS
ADMINISTRATION &
SUPPORT SERVICES**
12.1%
- 2 // **AGRICULTURE,
FORESTRY & FISHING**
10.6%
- 3 // **ACCOMMODATION
& FOOD SERVICES**
9.1%
- 4 // **RETAIL**
9.1%
- 5 // **PROPERTY**
9.1%

KEY EMPLOYERS

**MORGAN MOTOR
COMPANY LIMITED**

SPELLER METCALFE LIMITED

CP FOODS (UK) LIMITED

**MALVERN PANALYTICAL
LIMITED**

AVENSYS UK LTD

**COUNTY BUILDING SUPPLIES
(HOLDINGS) LIMITED**

NEOPERL U.K. LIMITED

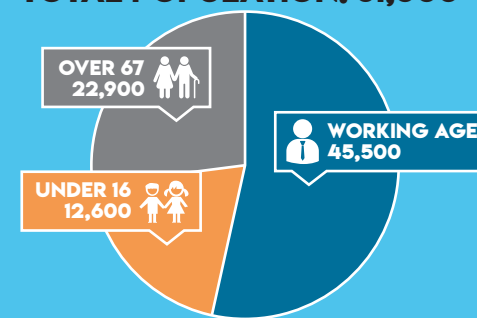
**AUTOMATED PACKAGING
SYSTEMS LIMITED**

ENGLISH BRAIDS LIMITED

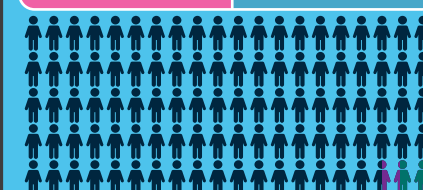
NHS

MALVERN HILLS KEY INFO

TOTAL POPULATION: 81,000



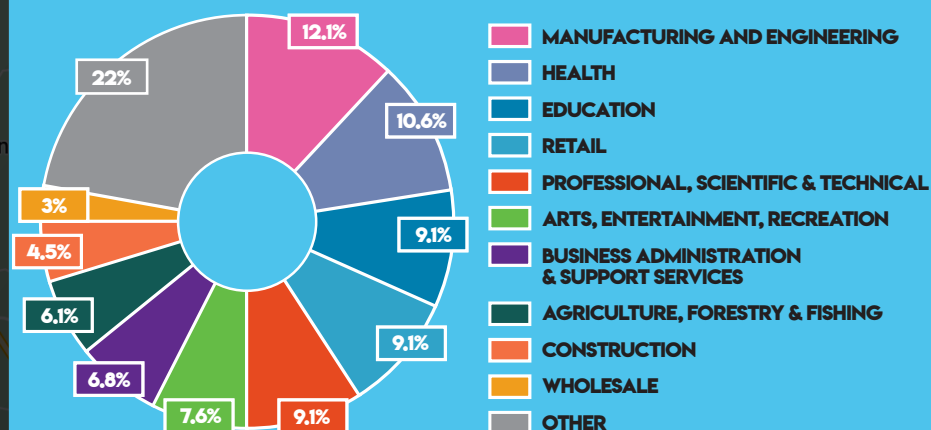
(51.4%) 41,600 **39,400 (48.6%)**



Ethnicity	Percentage
WHITE	96.6%
MIXED/MULTIPLE ETHNIC GROUPS	1.4%
ASIAN / BRITISH ASIAN	1.3%
BLACK / BLACK BRITISH	0.3%
OTHER	0.3%



TOP 10 INDUSTRY SECTORS



THE BIGGER PICTURE

REDDITCH



REDDITCH KEY INDUSTRIES

- 1 // **ACCOMMODATION & FOOD SERVICES**
21.1%
- 2 // **HEALTH**
11.8%
- 3 // **MINING, QUARRYING & UTILITIES**
10.5%
- 4 // **CONSTRUCTION**
6.6%
- 5 // **MOTOR TRADES**
5.9%

KEY EMPLOYERS

METTIS AEROSAPCE LIMITED

JOHNSONS CARS LIMITED

ROBERT HOLDCROFT LIMITED

F.W. THORPE PUBLIC LIMITED COMPANY

LEXON (UK) LIMITED

NHS

FAUN ZOELLER

HELLER MACHINE TOOLS

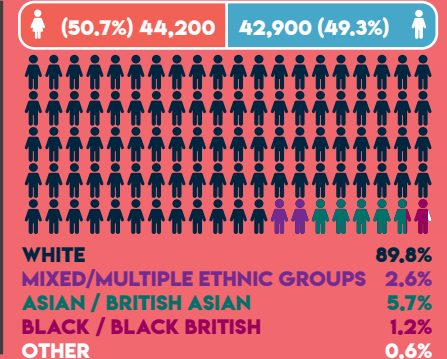
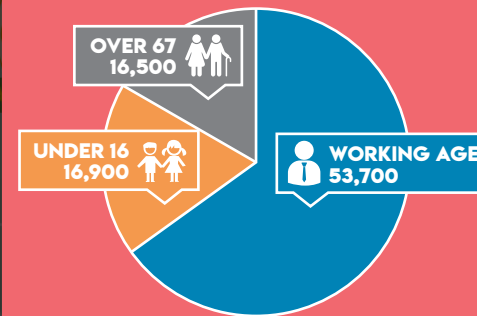
AMAZON

METAL PRESSINGS GROUP (HOLDINGS) LIMITED

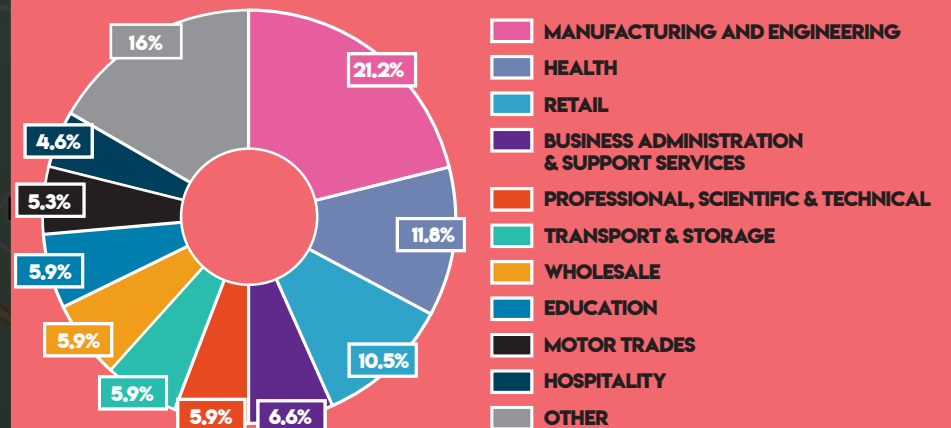
ROCKLINE INDUSTRIES LIMITED

REDDITCH KEY INFO

TOTAL POPULATION: 87,100



TOP 10 INDUSTRY SECTORS



THE BIGGER PICTURE

WORCESTER CITY



WORCESTER CITY KEY INDUSTRIES

- 1 // BUSINESS ADMINISTRATION & SUPPORT SERVICES**
21.8%
- 2 // MINING, QUARRYING & UTILITIES**
9.1%
- 3 // WHOLESALE**
9.1%
- 4 // MANUFACTURING**
9.1%
- 5 // TRANSPORT & STORAGE (INC POSTAL)**
6.4%

KEY EMPLOYERS

SANCTUARY HOUSING ASSOCIATION

BOSCH THERMOTECHNOLOGY LTD

YAMAZAKI MAZAK

OPEN GI

SOUTHCO MANUFACTURING LIMITED

WORCESTERSHIRE COUNTY CRICKET CLUB

COMPCO FIRE SYSTEMS

JVM CASTINGS

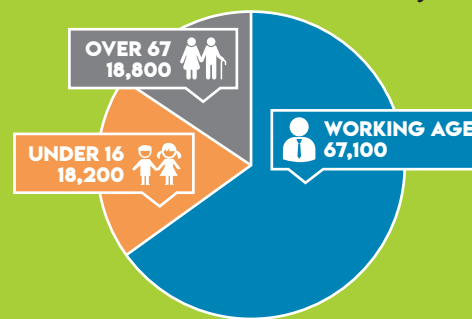
ECLIPSE HOMECARE LIMITED

AEROMET

NHS

WORCESTER CITY KEY INFO

TOTAL POPULATION: 104,100



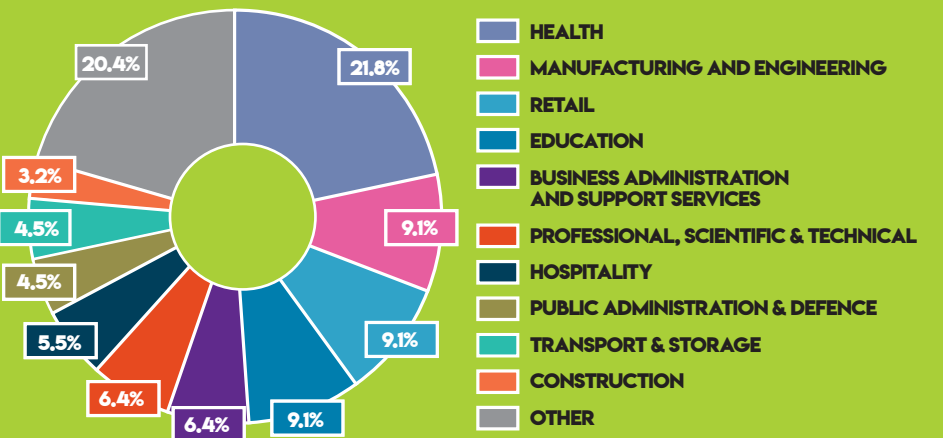
(51.2%) 53,300 50,800 (48.8%)



WHITE 90.0%
MIXED/MULTIPLE ETHNIC GROUPS 2.2%
ASIAN / BRITISH ASIAN 5.6%
BLACK / BLACK BRITISH 1.2%
OTHER 1.0%

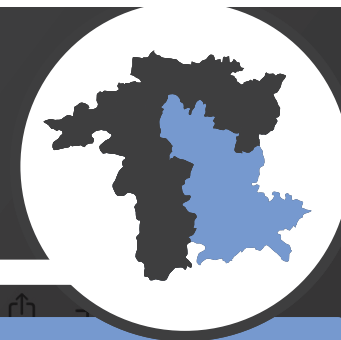


TOP 10 INDUSTRY SECTORS



THE BIGGER PICTURE

WYCHAVON



WYCHAVON KEY INDUSTRIES

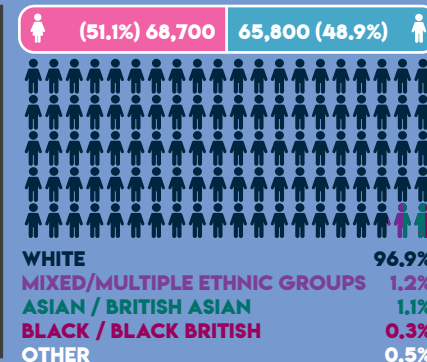
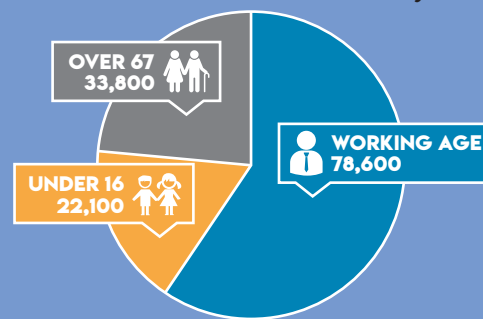
- 1 // WHOLESALE**
15.5%
- 2 // PROPERTY**
8.6%
- 3 // EDUCATION**
7.8%
- 4 // HEALTH**
7.8%
- 5 // PUBLIC ADMINISTRATION & DEFENCE**
6.9%

KEY EMPLOYERS

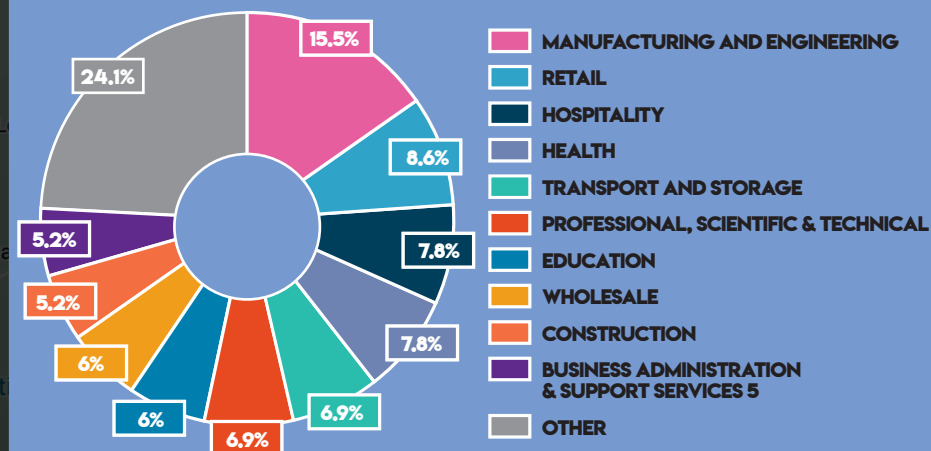
VICTORIA P.L.C.
ASPENS
KANES FOODS
KARNDEAN HOLDINGS LIMITED
THE TYRE GROUP
KOITO EUROPE LIMITED
WEBBS GARDEN CENTRES LIMITED
NHS
PRIMAFRUIT LIMITED
DRPG
AVL UK HOLDINGS LIMITED

WYCHAVON CITY KEY INFO

TOTAL POPULATION: 134,500



TOP 10 INDUSTRY SECTORS



THE BIGGER PICTURE

WYRE FOREST



WYRE FOREST KEY INDUSTRIES

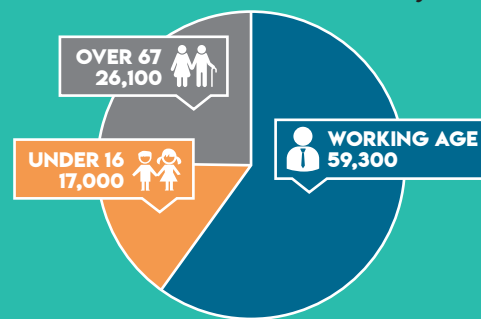
- 1 // MINING, QUARRYING & UTILITIES**
12.5%
- 2 // ARTS, ENTERTAINMENT, RECREATION & OTHER SERVICES**
11.1%
- 3 // EDUCATION**
9.7%
- 4 // CONSTRUCTION**
9.7%
- 5 // RETAIL**
6.9%

KEY EMPLOYERS

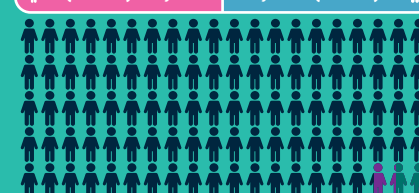
BRINTONS CARPETS LIMITED
PHOSTERS
GEMINI ARC
MORGAN ADVANCED CERAMICS
WEST MIDLAND SAFARI PARK LIMITED
TITAN STEEL WHEELS LIMITED
SLICKER RECYCLING
AMADA UNITED KINGDOM LIMITED
MFG SOLICITORS
BARTON FIRTOP HOLDINGS (UK) LIMITED
SEVERN VALLEY RAILWAY (HOLDINGS) PUBLIC LIMITED COMPANY
NHS

WYRE FOREST KEY INFO

TOTAL POPULATION: 102,400



(51.0%) 52,200 50,200 (49.1%)



WHITE 95.9%
MIXED/MULTIPLE ETHNIC GROUPS 1.4%
ASIAN / BRITISH ASIAN 1.9%
BLACK / BLACK BRITISH 0.4%
OTHER 0.4%



TOP 10 INDUSTRY SECTORS

